

# Still Image Market: Trends, Opportunities and Competitive Analysis [2023-2028]

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## Abstracts

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### Still Image Market Trends and Forecast

The future of the still image market looks promising with opportunities in the royalty free and right managed applications. The global still image market is expected to reach an estimated \$2.1 billion by 2028 with a CAGR of 7% from 2023 to 2028. The major drivers for this market are growing use of these images by businesses and individuals to communicate their message and draw in their audience, increasing penetration of social networking and digital media users, and introduction of new revolutionary formats, like virtual and augmented reality, for interactive and immersive applications.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown here.

### Still Image Market by Segment

The study includes trends and forecast for the global still image market by product type, application, and region, as follows:

Still Image Market by Product Type [Shipment Analysis by Value from 2017 to 2028]:

BMP

TIF

GIF

JPEG

Others

Still Image Market by Application [Shipment Analysis by Value from 2017 to 2028]:

Royalty Free (RF)

Right Managed (RM)

Still Image Market by Region [Shipment Analysis by Value from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Still Image Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, still image companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the still image companies profiled in this report include:

Adobe

Alamy

Can Stock Photo

Depositphotos

Dreamstime

Envato

Fotosearch

## Still Image Market Insights

Lucintel forecasts that JPEG will remain the largest segment over the forecast period due to the widespread adoption of this image format among users because of its compatibility with the majority of browsers, software, and apps, and its files are small and easy to transmit, thus making it ideal for online visibility.

Right managed (RM) is expected to remain the larger segment due to the rising demand for high quality and multiple copies of still images by professionals.

North America will remain the largest region due to the increasing preference for effective product visualization for better consumer awareness and rising demand for still images among various end use industries, such as e-commerce, media, education, and advertising, of the region.

## Features of the Still Image Market

Market Size Estimates: Still image market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Still image market size by various segments, such as by product type, application, and region

Regional Analysis: Still image market breakdown by North America, Europe,

Asia Pacific, and the Rest of the World.

**Growth Opportunities:** Analysis on growth opportunities in different by product type, application, and regions for the still image market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape for the still image market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the still image market size?

Answer: The global still image market is expected to reach an estimated \$2.1 billion by 2028.

Q2. What is the growth forecast for still image market?

Answer: The global still image market is expected to grow with a CAGR of 7% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the still image market?

Answer: The major drivers for this market are growing use of these images by businesses and individuals to communicate their message and draw in their audience, increasing penetration of social networking and digital media users, and introduction of new revolutionary formats, like virtual and augmented reality, for interactive and immersive applications.

Q4. What are the major segments for still image market?

Answer: The future of the still image market looks promising with opportunities in the royalty free and right managed applications.

Q5. Who are the key still image companies?

Answer: Some of the key still image companies are as follows:

Adobe

Alamy

Can Stock Photo

Depositphotos

Dreamstime

Envato

Fotosearch

Q6. Which still image segment will be the largest in future?

Answer: Lucintel forecasts that JPEG will remain the largest segment over the forecast period due to the widespread adoption of this image format among users because of its compatibility with the majority of browsers, software, and apps, and its files are small and easy to transmit, thus making it ideal for online visibility.

Q7. In still image market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region due to the increasing preference for effective product visualization for better consumer awareness and rising demand for still images among various end use industries, such as e-commerce, media, education, and advertising, of the region.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the global still image market by product type (BMP, TIF, GIF, JPEG, and others), application (royalty

free and right managed), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to still image market or related to still image companies, still image market size, still image market share, still image market growth, still image market research, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com) we will be glad to get back to you soon.

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