

# Stevia Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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The future of the global stevia market looks promising with opportunities in the food and beverage industry. The global stevia market is expected to grow with a CAGR of 8%-10% from 2020 to 2025. The major drivers for this market are growing awareness of health benefits of stevia over sugar and increasing demand for new food product development with lower calorie content.

A total of XX figures / charts and XX tables are provided in this more than 150-pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global stevia market report, please download the report brochure.

stevia

In this market, leaf-based is the largest extract type of stevia, whereas beverages is the largest application. Growth in various segments of the stevia market are given below:

stevia

The study includes trends and forecast for the global stevia market by extract type, form, application, and region as follows:

By Extract Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

LeafPowderedLiquid

By Form [Value (\$ Million) shipment analysis for 2014 – 2025]:

DryLiquid

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

DairyBakery & ConfectioneryTabletop SweetenersBeveragesConvenience FoodsOthers

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North AmericaUnited StatesCanada MexicoEuropeUnited KingdomSpainGermanyFranceAsia PacificChinaIndiaJapanThe Rest of the World Brazil

Some of the stevia companies profiled in this report include Cargill, Ingredion, Tate & Lyle, Purecircle, GLG Life Tech, Archer Daniels Midland, Sunwin Stevia International, S&W Seed, Pyure Brands, and Morita Kagakau Kogyo.

Lucintel forecasts that leaf based stevia will remain the largest extract type segment over the forecast period, as there is demand for whole leaf stevia among food & beverage manufacturers and processors.

Within this market, beverages will remain the largest application segment over the forecast period due to growing consumption of soft drinks, carbonated drinks, juices, and energy drinks with low sugar levels.

Asia Pacific will remain the largest region, and it is also expected to witness the highest growth over the forecast period due to rising disposable income and growing consumption of soft drinks, carbonated drinks, juices, and energy drinks in the region.

## Features of the Global Stevia Market

Market Size Estimates: Global stevia market size estimation in terms of value (\$M) shipment.Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.Segmentation Analysis: Global stevia market size by various segments, such as extract type, form, and application in terms of value.Regional Analysis: Global stevia market breakdown by North America, Europe, Asia Pacific, and Rest of the World.Growth Opportunities: Analysis of growth opportunities in different extract type, form, application, and region for the global stevia market.Strategic

Analysis: This includes M&A, new product development, and competitive landscape of the global stevia market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global stevia market by extract type (leaf, powdered, and liquid), form (dry and liquid), application (dairy, bakery & confectionery, tabletop sweeteners, beverages, convenience foods, and others), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global stevia market?

Q.5 What are the business risks and threats to the global stevia market?

Q.6 What are the emerging trends in this stevia market and the reasons behind them?

Q.7 What are some changing demands of customers in this stevia market?

Q.8 What are the new developments in this stevia market? Which companies are leading these developments?

Q.9 Who are the major players in this stevia market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this stevia market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global stevia market?

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