

# Specialty Fertilizer Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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The future of the global specialty fertilizer market looks promising with opportunities in farming of cereals & grains, oilseeds & pulses, and fruits & vegetables. The global specialty fertilizer market is expected to grow with a CAGR of 5%-7% from 2020 to 2025. The major drivers for this market are increasing crop plantation area and growing need for high-efficiency fertilizers.

A total of XX figures / charts and XX tables are provided in this more than 150-pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global specialty fertilizer market report, please download the report brochure.

In this market, fruits & vegetables is the largest crop type of speciality fertilizer, whereas fertigation is the largest application. Growth in various segments of the speciality fertilizer market are given below:

The study includes trends and forecast for the global specialty fertilizer market by type, application method, crop type, and region as follows:

By Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

(UAN (Urea Ammonium Nitrate)

CAN (Calcium Ammonium Nitrate)

MAP (Monoammonium Phosphate)

Potassium Sulfate

Potassium Nitrate

By Application Method [Value (\$ Million) shipment analysis for 2014 – 2025]:

Soil

Foliar

Fertigation

By Crop Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Cereals & grains

Corn

Wheat

Rice

Others

Oilseeds & pulses

Soyabean

Canola

Others

Fruits & Vegetables

Root and Tubors

Citrus Fruits

Brassicus

Other

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Spain

Germany

France

Asia Pacific

China

India

Japan

The Rest of the World

Brazil

Some of the specialty fertilizer companies profiled in this report include Nutrien, Yara International, Israel Chemical, K+S Aktiengesellschaft, Sociedad Química Y Minera De Chile, The Mosaic, EuroChem, CF Industries, OCP, OCI Nitrogen.

Lucintel forecasts that fertigation will remain the largest application method segment over the forecast period, as it requires less labor, time, energy, and water.

Within this market, fruits & vegetables will remain the largest crop type segment over the forecast period due to increasing exports of fruits & vegetables and increasing crop plantation areas.

Asia Pacific will remain the largest region, and it is also expected to witness the highest growth over the forecast period due to increasing agricultural practices and requirement of high quality agricultural produce and growing usage of nitrogenous fertilizers in this region.

#### Features of the Global Specialty Fertilizer Market

**Market Size Estimates:** Global specialty fertilizer market size estimation in terms of value (\$M) shipment.

**Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments.

**Segmentation Analysis:** Global specialty fertilizer market size by various segments, such as type, application method, and crop type in terms of value.

**Regional Analysis:** Global specialty fertilizer market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different type, application method, crop type, and region for the global specialty fertilizer market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the global specialty fertilizer market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global specialty fertilizer market by type (UAN, CAN, MAP, potassium sulfate, and potassium nitrate), application method (soil, foliar, and fertigation), crop type (cereals & grains (corn, wheat, rice, others), oilseeds & pulses (soyabean, canola, others), fruits & vegetables (root and tubers, citrus fruits, brassicus, other)), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global specialty fertilizer market?

Q.5 What are the business risks and threats to the global specialty fertilizer market?

Q.6 What are the emerging trends in this specialty fertilizer market and the reasons behind them?

Q.7 What are some changing demands of customers in this specialty fertilizer market?

Q.8 What are the new developments in this specialty fertilizer market? Which companies are leading these developments?

Q.9 Who are the major players in this specialty fertilizer market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this specialty fertilizer market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global specialty fertilizer market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Type (UAN (Urea Ammonium Nitrate), CAN (Calcium Ammonium Nitrate), MAP (Monoammonium Phosphate), Potassium Sulfate, and Potassium Nitrate), Application Method (Soil, Foliar, and Fertigation), and Crop Type (Cereals & Grains (Corn, Wheat, Rice, and Others), Oilseeds & Pulses (Soyabean, Canola, and Others), and Fruits & Vegetables (Root and Tubers, Citrus Fruits, Brassicas, and Other))

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Spain, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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