

Speciality Powder Coating Market: Trends, Opportunities and Competitive Analysis [2023-2028]

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Abstracts

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Speciality Powder Coating Market Trends and Forecast

The future of the global speciality powder coating market looks promising with opportunities in the consumer good, architectural, automotive, general industries, and furniture applications. The global speciality powder coating market is expected to reach an estimated \$12.5 billion by 2028 with a CAGR of 6% from 2023 to 2028. The major drivers for this market are increasing application of powder coatings on non-residential sectors, and rising demand for low-cost, low VOC, customised, and multi-coloured coatings.

Speciality Powder Coating Market by Resin Type, and Application

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Speciality Powder Coating Market by Segments

Speciality Powder Coating Market by Segment

The study includes a forecast for the global speciality powder coating market by resin type, application, and region, as follows:

Speciality Powder Coating Market by Resin Type [Value (\$B) Shipment Analysis from 2017 to 2028]:

Epoxy

Polyester

Epoxy-Polyester (Hybrid)

Acrylic

Polyurethane

Others

Speciality Powder Coating Market by Application [Value (\$B) Shipment Analysis from 2017 to 2028]:

Consumer Goods

Architectural

Automotive

General Industries

Furniture

Others

Speciality Powder Coating Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Speciality Powder Coating Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies speciality powder coating companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the speciality powder coating companies profiled in this report include.

Akzo Nobel

Sherwin-Williams

PPG

BASF SE

DSM

Speciality Powder Coating Market Insights

Lucintel forecast that polyester will remain the largest segment over the forecast period due because of its numerous capabilities, such as chemical resistance, resistance to heat, abrasion resistance, ability to dry quickly, and also helps in surface protection.

Consumer good is expected to remain the largest segment due to the extensive use of solvent-free, flexible, environment conscious powder coating on consumer items supported by rapid urbanization and improved standard of living.

APAC will remain the largest region due to increasing government investments in the construction projects and continuous infrastructural development is influencing the need for coatings in China and India.

Features of the Speciality Powder Coating Market

Market Size Estimates: Speciality powder coating market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Speciality powder coating market size by various segments, such as by resin type, application, and region

Regional Analysis: Speciality powder coating market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different by resin type, application, and regions for the speciality powder coating market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the speciality powder coating market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the speciality powder coating market size?

Answer: The global speciality powder coating market is expected to reach an estimated \$12.5 billion by 2028.

Q2. What is the growth forecast for speciality powder coating market?

Answer: The global speciality powder coating market is expected to grow with a CAGR of 6% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the speciality powder coating market?

Answer: The major drivers for this market are increasing application of powder coatings on non-residential sectors, and rising demand for low-cost, low VOC, customised, and multi-coloured coatings.

Q4. What are the major segments for speciality powder coating market?

Answer: The future of the speciality powder coating market looks promising with

opportunities in the consumer good, architectural, automotive, general industries, and furniture applications.

Q5. Who are the key speciality powder coating companies?

Answer: Some of the key speciality powder coating companies is as follows:

Akzo Nobel

Sherwin-Williams

PPG

BASF SE

DSM

Q6. Which speciality powder coating segment will be the largest in future?

Answer: Lucintel forecast that polyester will remain the largest segment over the forecast period because of its numerous capabilities, such as chemical resistance, resistance to heat, abrasion resistance, ability to dry quickly, and also helps in surface protection.

Q7. In speciality powder coating market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region due to increasing government investments in the construction projects and continuous infrastructural development is influencing the need for coatings in China and India.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the speciality powder coating market by resin type (epoxy, polyester, epoxy-polyester, acrylic,

polyurethane, and others), application (consumer goods, architectural, automotive, general industries, furniture, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to speciality powder coating market or related to speciality powder coating companies, speciality powder coating market size, speciality powder coating market share, speciality powder coating analysis, write Lucintel analyst at email: helpdesk@lucintel.com we will be glad to get back to you soon.

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