

Sodium Reduction Ingredient Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the global sodium reduction ingredient market looks promising with opportunities in the dairy, bakery & confectionary, meat product & sauce, and seasoning & snack industries. The global sodium reduction ingredient market is expected to grow with a CAGR of 10%-12% from 2020 to 2025. The major drivers for this market are rising awareness among consumers of the adverse effects of high sodium intake, the continuous launch of a new range of reduced sodium products by major food & beverage industry players across the globe, and continuing increase in the incidence of obesity that puts millions of people at the risk of sodium-sensitive blood pressure disorders.

A total of XX figures / charts and XX tables are provided in this more than 150-pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global sodium reduction ingredient market report, please download the report brochure.

In this market, mineral salt is the largest type of sodium reduction ingredient, whereas seasonings & snacks is the largest application. Growth in various segments of the sodium reduction ingredient market are given below:

The study includes trends and forecast for the global sodium reduction ingredient market by type, application, sales channel, and region as follows:

By Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Amino Acids

Mineral Salts

Yeast Extracts

By Applications [Value (\$ Million) shipment analysis for 2014 – 2025]:

Dairy

Bakery & Confectionary

Meat Products & Sauces

Seasonings & Snacks

By Sales Channel [Value (\$ Million) shipment analysis for 2014 – 2025]:

Online

Offline

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Spain

Germany

France

Asia Pacific

China

India

Japan

The Rest of the World

Brazil

Some of the sodium reduction ingredient companies profiled in this report include Cargill, Kerry, Royal DSM, Angel Yeast, E.I. du Pont de Nemours, Innophos, and Jungbunzlauer.

Lucintel forecasts that mineral salts will remain the largest type segment over the forecast period, as there is increasing awareness of requirement of minerals in diet.

Within this market, seasonings and snacks will remain the largest application segment over the forecast period due to increased disposable income and demand for snacks in daily life.

Asia Pacific is expected to witness the highest growth over the forecast period due to new food guidelines for schools prohibiting the use of high sodium food products in countries, like India, China, Japan, and others.

Features of the Global Sodium Reduction Ingredient Market

Market Size Estimates: Global sodium reduction ingredient market size estimation in terms of value (\$M) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

Segmentation Analysis: Global sodium reduction ingredient market size by various segments, such as type, application, and sales channel in terms of value.

Regional Analysis: Global sodium reduction ingredient market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different type, application, sales channel, and region for the global sodium reduction ingredient market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global sodium reduction ingredient market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global sodium reduction ingredient market by types (amino acids, mineral salts, and yeast extracts), applications (dairy, bakery & confectionary, meat products & sauces, and seasonings & snacks), sales channel (online and offline), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global sodium reduction ingredient market?

Q.5 What are the business risks and threats to the global sodium reduction ingredient market?

Q.6 What are emerging trends in this sodium reduction ingredient market and the reasons behind them?

Q.7 What are some changing demands of customers in this sodium reduction ingredient market?

Q.8 What are the new developments in this sodium reduction ingredient market? Which

companies are leading these developments?

Q.9 Who are the major players in this sodium reduction ingredient market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this sodium reduction ingredient market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global sodium reduction ingredient market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Types (Amino Acids, Mineral Salts, and Yeast Extracts), Applications (Dairy, Bakery & Confectionary, Meat Products & Sauces, and Seasonings & Snacks), and Sales Channel (Online and Offline)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Spain, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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