

# Sodium Lauryl Sulfate Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Sodium Lauryl Sulfate Trends and Forecast

The future of the global sodium lauryl sulfate market looks promising with opportunities in the detergent & cleaner, personal care product, and industrial cleaner markets. The global sodium lauryl sulfate market is expected to reach an estimated \$867.6 billion by 2030 with a CAGR of 4.5% from 2024 to 2030. The major drivers for this market are increasing consumer and governmental efforts to raise awareness about maintaining personal hygiene, rising consumer demand for natural and eco-friendly products, as well as for cleaning and personal hygiene items.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Sodium Lauryl Sulfate by Segment

The study includes a forecast for the global sodium lauryl sulfate by product type, application, and region.

Sodium Lauryl Sulfate Market by Product Type [Shipment Analysis by Value from 2018 to 2030]:

Sodium Lauryl Sulfate (SLS) Liquid

Sodium Lauryl Sulfate (SLS) Dry

Sodium Lauryl Sulfate Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Detergents & Cleaners

Personal Care Products

Industrial Cleaners

Others

Sodium Lauryl Sulfate Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Sodium Lauryl Sulfate Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies sodium lauryl sulfate companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the sodium lauryl sulfate companies profiled in this report include-

Acme-Hardesty Company

BASF SE

Alpha chemicals

ChemCeed

Clariant

Dongming Jujin Chemical

Solvay

## Sodium Lauryl Sulfate Market Insights

Lucintel forecasts that sodium lauryl sulfate (SLS) dry is expected to witness the higher growth over the forecast period due to great foam output and potent cleaning ability, and it is widely utilized in detergents in powder form.

APAC is expected to witness highest growth over the forecast period due to the changing retail environment with the growing availability of a wide range of products across brands.

## Features of the Global Sodium Lauryl Sulfate Market

**Market Size Estimates:** Sodium lauryl sulfate market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Sodium lauryl sulfate market size by product type, application, and region in terms of value (\$B).

**Regional Analysis:** Sodium lauryl sulfate market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different product type, application, and regions for the sodium lauryl sulfate market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the sodium lauryl sulfate market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the sodium lauryl sulfate market size?

Answer: The global sodium lauryl sulfate market is expected to reach an estimated \$867.6 billion by 2030.

Q2. What is the growth forecast for sodium lauryl sulfate market?

Answer: The global sodium lauryl sulfate market is expected to grow with a CAGR of 4.5% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the sodium lauryl sulfate market?

Answer: The major drivers for this market are increasing consumer and governmental efforts to raise awareness about maintaining personal hygiene, rising consumer demand for natural and eco-friendly products, as well as for cleaning and personal hygiene items.

Q4. What are the major segments for sodium lauryl sulfate market?

Answer: The future of the global sodium lauryl sulfate market looks promising with opportunities in the detergent & cleaner, personal care product, and industrial cleaner markets.

Q5. Who are the key sodium lauryl sulfate market companies?

Answer: Some of the key sodium lauryl sulfate companies are as follows:

Acme-Hardesty Company

BASF SE

Alpha chemicals

ChemCeed

Clariant

Dongming Jujin Chemical

Solvay

Q6. Which sodium lauryl sulfate market segment will be the largest in future?

Answer: Lucintel forecasts that sodium lauryl sulfate (SLS) dry is expected to witness the higher growth over the forecast period due to great foam output and potent cleaning ability, and it is widely utilized in detergents in powder form.

Q7. In sodium lauryl sulfate market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness highest growth over the forecast period due to the changing retail environment with the growing availability of a wide range of products across brands.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the sodium lauryl sulfate market by product type (sodium lauryl sulfate (SLS) liquid and sodium lauryl sulfate (SLS) dry), application (detergents & cleaners, personal care products, industrial cleaners, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

- Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?
- Q.5. What are the business risks and competitive threats in this market?
- Q.6. What are the emerging trends in this market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the market?
- Q.8. What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?
- Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Sodium Lauryl Sulfate Market, Sodium Lauryl Sulfate Market Size, Sodium Lauryl Sulfate Market Growth, Sodium Lauryl Sulfate Market Analysis, Sodium Lauryl Sulfate Market Report, Sodium Lauryl Sulfate Market Share, Sodium Lauryl Sulfate Market Trends, Sodium Lauryl Sulfate Market Forecast, Sodium Lauryl Sulfate Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL SODIUM LAURYL SULFATE MARKET : MARKET DYNAMICS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030**

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Sodium Lauryl Sulfate Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Sodium Lauryl Sulfate Market by Product Type

3.3.1: Sodium Lauryl Sulfate (SLS) Liquid

3.3.2: Sodium Lauryl Sulfate (SLS) Dry

3.4: Global Sodium Lauryl Sulfate Market by Application

3.4.1: Detergents & Cleaners

3.4.2: Personal Care Products

3.4.3: Industrial Cleaners

3.4.4: Others

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030**

4.1: Global Sodium Lauryl Sulfate Market by Region

4.2: North American Sodium Lauryl Sulfate Market

4.2.1: North American Sodium Lauryl Sulfate Market by Product Type: Sodium Lauryl Sulfate (SLS) Liquid and Sodium Lauryl Sulfate (SLS) Dry

4.2.2: North American Sodium Lauryl Sulfate Market by Application: Detergents & Cleaners, Personal Care Products, Industrial Cleaners, and Others

4.3: European Sodium Lauryl Sulfate Market

4.3.1: European Sodium Lauryl Sulfate Market by Product Type: Sodium Lauryl Sulfate (SLS) Liquid and Sodium Lauryl Sulfate (SLS) Dry

4.3.2: European Sodium Lauryl Sulfate Market by Application: Detergents & Cleaners, Personal Care Products, Industrial Cleaners, and Others

4.4: APAC Sodium Lauryl Sulfate Market

4.4.1: APAC Sodium Lauryl Sulfate Market by Product Type: Sodium Lauryl Sulfate (SLS) Liquid and Sodium Lauryl Sulfate (SLS) Dry

4.4.2: APAC Sodium Lauryl Sulfate Market by Application: Detergents & Cleaners, Personal Care Products, Industrial Cleaners, and Others

4.5: ROW Sodium Lauryl Sulfate Market

4.5.1: ROW Sodium Lauryl Sulfate Market by Product Type: Sodium Lauryl Sulfate (SLS) Liquid and Sodium Lauryl Sulfate (SLS) Dry

4.5.2: ROW Sodium Lauryl Sulfate Market by Application: Detergents & Cleaners, Personal Care Products, Industrial Cleaners, and Others

## **5. COMPETITOR ANALYSIS**

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Sodium Lauryl Sulfate Market by Product Type

6.1.2: Growth Opportunities for the Global Sodium Lauryl Sulfate Market by Application

6.1.3: Growth Opportunities for the Global Sodium Lauryl Sulfate Market by Region

6.2: Emerging Trends in the Global Sodium Lauryl Sulfate Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Sodium Lauryl Sulfate Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Sodium Lauryl Sulfate Market

6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

7.1: Acme-Hardesty Company

7.2: BASF SE

7.3: Alpha chemicals

7.4: ChemCeed

7.5: Clariant

7.6: Dongming Jujin Chemical



## 7.7: Solvay

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