

Sodium Hypochlorite Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the Sodium Hypochlorite market looks promising with opportunities in the beverages, processed food, dairy products, confectionery, and bakery & cereals. The global sodium hypochlorite market is expected to grow with a CAGR of 4%-5% from 2020 to 2025. The major drivers for this market are growing demand for rise in industrial waste water, and growing water contamination will drive the market growth.

A total of XX figures / charts and XX tables are provided in more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global sodium hypochlorite market report, please download the report brochure.

Sodium Hypochlorite

Sodium Hypochlorite

The study includes trends and forecast for the global sodium hypochlorite market by sales channel, application, and region as follows:

By Sales Channel [Value (\$ Million) shipment analysis for 2014 – 2025]:

Direct Channel Distribution Channel

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Water treatmentAgricultureChemicalsPaintOthers

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North AmericaUnited StatesCanada MexicoEuropeGermanyUnited KingdomFranceAsia PacificJapanChinaIndiaThe Rest of the World

Some of the sodium hypochlorite companies profiled in this report include Odyssey Manufacturing Co., AGC group, Sunbelt Chemical Corporations, Orica Watercare, Shanghai Polymet Commodities Ltd., Solvay Chem, Akzo Nobel, BASF Chemicals, Olin Chlor Alkali, and Arkema Group.

In this market, direct channel, and distribution channel are the major sales channel. Lucintel forecasts that direct channel will remain the largest segment over the forecast period because of are expected to contribute significantly owing to the presence of chain of distributors with effective sales management. Growing awareness regarding benefits of sodium hypochlorite is a major contributor to the segment's growth.

Within this market, water treatment, agriculture, chemical, paint, and others are the major application of sodium hypochlorite. Water treatment will remain the largest segment by application type over the forecast period due to increase in the growing demand for applications of sodium hypochlorite. The cosmetic demand for sodium hypochlorite is growing and accounts for a significant portion of the market share.

Asia-Pacific is expected to witness the highest growth over the forecast period due to the presence of end-use industries in water treatment. The growing significance for hygiene setting due to infrastructural developments is one of the major contributors to the growth of regional market. Additionally, the regional market is also influenced by rise in population and agricultural production.

Features of the Global Sodium Hypochlorite Market

Market Size Estimates: Global Sodium Hypochlorite market size estimation in terms of value (\$M) shipment.Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.Segmentation Analysis: Global Sodium Hypochlorite market size by various segments, such as sales channel and application in terms of value.Regional Analysis: Global Sodium Hypochlorite market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.Growth Opportunities: Analysis of growth opportunities in different sales channel, application, and region for

the global Sodium Hypochlorite market. Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global Sodium Hypochlorite market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global Sodium Hypochlorite market by sales channel (direct channel, and distribution channel), application (water treatment, agriculture, chemical, paint, and others), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global Sodium Hypochlorite market?

Q.5 What are the business risks and threats to the global Sodium Hypochlorite market?

Q.6 What are emerging trends in this Sodium Hypochlorite market and the reasons behind them?

Q.7 What are some changing demands of customers in this Sodium Hypochlorite market?

Q.8 What are the new developments in this Sodium Hypochlorite market? Which companies are leading these developments?

Q.9 Who are the major players in this Sodium Hypochlorite market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this Sodium Hypochlorite market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global Sodium Hypochlorite market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Sales Channel (Direct Channel, and Distribution Channel), Application (Water Treatment, Agriculture, Chemical, Paint, and Others)

Regional Scope North America (USA, Canada, and Mexico), Europe (Germany, United Kingdom, France, Italy, and Spain), Asia (Japan, China, India, and South Korea), and ROW

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