

Smokeless Cigarettes Market Report: Trends, Forecast and Competitive Analysis

<https://marketpublishers.com/r/S87EF5F8110AEN.html>

Date: October 2022

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: S87EF5F8110AEN

Abstracts

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Smokeless Cigarettes Market Trends and Forecast

The future of the smokeless cigarettes market looks promising with opportunities in the offline and online market. The global smokeless cigarettes market is expected to grow with a CAGR of 16% to 18% from 2022 to 2027. The major drivers for this market are growing consumer awareness about degenerating effect of tobacco consumption, rapidly changing trends with the expansion of urban area, increasing number of smoking bans, and public knowledge about the dangers of smoking.

Smokeless Cigarettes Market by Product Type, and Application

Emerging Trends in the Smokeless Cigarettes Market

Emerging trends, which have a direct impact on the dynamics of the industry, include greater exposure experienced by the growing proportion of youth generation, cost-effective solution than traditional tobacco and improving income situation of a large section of people around the world.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched and other details of the global smokeless cigarettes market report, please download the report brochure.

Smokeless Cigarettes Market by Segments

Smokeless Cigarettes Market by Segments

The study includes a forecast for the global smokeless cigarettes market by smokeless cigarettes market by product type, application, and region, as follows:

Smokeless Cigarettes Market by Product Type [Value (\$B) shipment analysis for 2016-2027]:

Non-electric

Electric

Smokeless Cigarettes Market by Application [Value (\$B) shipment analysis for 2016-2027]:

Offline

Online

Smokeless Cigarettes Market by Region [Value (\$B) shipment analysis for 2016-2027]:

North America

Europe

Asia Pacific

The Rest of the World

List of Smokeless Cigarettes Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies smokeless cigarettes companies caters increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the smokeless cigarettes' companies profiled in this report include.

JUUL Labs Inc.

British American Tobacco Plc

RELX Technology Co. Ltd.

Imperial Brands Plc

Japan Tobacco Inc.

Shenzhen Joye Technology Co Ltd.

Shenzhen IVPS Technology Co Ltd.

Shenzhen Kanger Technology Co Ltd.

Shenzhen Eigate Technology Co Ltd.

Flavourart Srl

Smokeless Cigarettes Market Insights

Lucintel forecast that electric will remain the largest segment over the forecast period due to increasing consumer adoption of convenient smoking coupled with the availability of low-cost products, and use of these devices has increased customer acceptance.

Within this market, offline is expected to remain the largest segment due to availability of smokeless cigarettes in various stores, supermarkets, and other retail stores, and e-cigarette store allows customers to try out and test these devices before making a purchase decision.

North America will remain the fastest growing region due to the involvement of youth in using these products has led to a rise in demand, and social media presence of major players used for selling e-cigarettes and vaping products, such as JUUL Labs Inc.

Features of the Smokeless Cigarettes Market

Market Size Estimates: Smokeless Cigarettes market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2016-2021) and forecast (2022-2027) by various segments and regions.

Segmentation Analysis: Smokeless Cigarettes market size by various segments, such as by product type, application and region.

Regional Analysis: Smokeless Cigarettes market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different by product type, application and regions for the smokeless cigarettes market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the Smokeless Cigarettes market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the smokeless cigarettes market size?

Answer: The global Smokeless Cigarettes market is expected to reach an estimated \$xx billion by 2027.

Q2. What is the growth forecast for smokeless cigarettes market?

Answer: The global smokeless cigarettes market is expected to grow with a CAGR of 16% to 18% from 2022 to 2027.

Q3. What are the major drivers influencing the growth of the smokeless cigarettes market?

Answer: The major drivers for this market are growing consumer awareness about degenerating effect of tobacco consumption, rapidly changing trends with the expansion of urban area, and increasing number of smoking bans and public knowledge about the dangers of smoking.

Q4. What are the major segments for smokeless cigarettes market?

Answer: The future of the smokeless cigarettes market looks promising with opportunities in the offline and online market.

Q5. What are the emerging trends in smokeless cigarettes market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include greater exposure experienced by the growing proportion of youth generation, cost-effective solution than traditional tobacco and improving income situation of a large section of people around the world.

Q6. Who is the key smokeless cigarettes companies?

Answer: Some of the key Smokeless Cigarettes companies are as follows:

JUUL Labs Inc.

British American Tobacco Plc

RELX Technology Co. Ltd.

Imperial Brands Plc

Japan Tobacco Inc.

Shenzhen Joye Technology Co Ltd.

Shenzhen IVPS Technology Co Ltd.

Shenzhen Kanger Technology Co Ltd.

Shenzhen Eigate Technology Co Ltd.

Flavourart Srl

Q7. Which smokeless cigarettes segment will be the largest in future?

Answer: Lucintel forecast that electric will remain the largest segment over the forecast period due to increasing consumer adoption of convenient smoking coupled with the availability of low-cost products, and use of these devices has increased customer acceptance.

Q8. In smokeless cigarettes market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the fastest growing region due to the involvement of youth in using these products has led to a rise in demand, and social media presence of major players used for selling e-cigarettes and vaping products such as JUUL Labs Inc.

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the smokeless cigarettes market by product type (non-electric and electric), application (offline and online) and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players

pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to smokeless cigarettes market or related to smokeless cigarettes companies, smokeless cigarettes market share, smokeless cigarettes market analysis, smokeless cigarettes market size, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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- 7.7: Shenzhen IVPS Technology Co Ltd.
- 7.8: Shenzhen Kanger Technology Co Ltd.
- 7.9: Shenzhen Eigate Technology Co Ltd.
- 7.10: Flavourart Srl

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