

# Smart Sports Wearable Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Smart Sports Wearable Trends and Forecast

The future of the global smart sports wearable market looks promising with opportunities in the professional athlete and amateur athlete markets. The global smart sports wearable market is expected to grow with a CAGR of 13.8% from 2024 to 2030. The major drivers for this market are growing worldwide consumer disposable incomes, increasing awareness of health and fitness among people, as well as, ongoing technical development and the expanding wearable market.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Smart Sports Wearable by Segment

The study includes a forecast for the global smart sports wearable by device type, component, application, end use, and region.

Smart Sports Wearable Market by Device Type [Shipment Analysis by Value from 2018 to 2030]:

Wrist wear

Headwear

## Smart Body wear

Smart Shoes

Others

Smart Sports Wearable Market by Component [Shipment Analysis by Value from 2018 to 2030]:

Hardware

Software

Services

Smart Sports Wearable Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Fitness & Activity Tracking

Sports & Performance Enhancement

Health Monitoring

Navigation & Location Tracking

Biometric Analysis

Smart Sports Wearable Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Professional Athletes

Amateur Athletes

Smart Sports Wearable Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

### List of Smart Sports Wearable Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies smart sports wearable companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the smart sports wearable companies profiled in this report include-

Apple

Sony

Fitbit

Garmin

Catapult Sports

Under Armour

Google

Samsung Electronics

Xiaomi

## Huawei Technologies

### Smart Sports Wearable Market Insights

Lucintel forecasts that fitness & activity tracking will remain the largest segment over the forecast period due to increasing health consciousness among people.

Within this market, amateur athlete will remain the largest segment due to rising popularity of amateur sports across the globe.

North America will remain the largest region over the forecast period due to increased customer preference for technologically sophisticated goods and rising disposable incomes.

### Features of the Global Smart Sports Wearable Market

**Market Size Estimates:** Smart sports wearable market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Smart sports wearable market size by device type, component, application, end use, and region in terms of value (\$B).

**Regional Analysis:** Smart sports wearable market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different device type, component, application, end use, and regions for the smart sports wearable market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the smart sports wearable market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

### FAQ

Q1. What is the growth forecast for smart sports wearable market?

Answer: The global smart sports wearable market is expected to grow with a CAGR of 13.8% from 2024 to 2030.

Q2. What are the major drivers influencing the growth of the smart sports wearable market?

Answer: The major drivers for this market are growing worldwide consumer disposable incomes, increasing awareness of health and fitness among people, as well as, ongoing technical development and the expanding wearable market.

Q3. What are the major segments for smart sports wearable market?

Answer: The future of the global smart sports wearable market looks promising with opportunities in the professional athlete and amateur athlete markets.

Q4. Who are the key smart sports wearable market companies?

Answer: Some of the key smart sports wearable companies are as follows:

Apple

Sony

Fitbit

Garmin

Catapult Sports

Under Armour

Google

Samsung Electronics

Xiaomi

## Huawei Technologies

Q5. Which smart sports wearable market segment will be the largest in future?

Answer: Lucintel forecasts that fitness & activity tracking will remain the largest segment over the forecast period due to increasing health consciousness among people.

Q6. In smart sports wearable market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to increased customer preference for technologically sophisticated goods and rising disposable incomes.

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the smart sports wearable market by device type (wrist wear, headwear, smart body wear, smart shoes, and others), component (hardware, software, and services), application (fitness & activity tracking, sports & performance enhancement, health monitoring, navigation & location tracking, and biometric analysis), end use (professional athletes and amateur athletes), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Smart Sports Wearable Market, Smart Sports Wearable Market Size, Smart Sports Wearable Market Growth, Smart Sports Wearable Market Analysis, Smart Sports Wearable Market Report, Smart Sports Wearable Market Share, Smart Sports Wearable Market Trends, Smart Sports Wearable Market Forecast, Smart Sports Wearable Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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