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Smart Shelve Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

Smart Shelve Market Trends and Forecast

The futures of the smart shelve market looks promising with opportunities in the planogram, inventory, pricing, and content management. The global smart shelve market is expected to grow with a CAGR of 22% to 24% from 2023 to 2028. The major drivers for this market are growing demand for simplification of workflow at retail stores and rising demand to maintain accuracy in inventory & supply chain optimization in retail.

Smart Shelve Market by Component, Organization Size, and Application

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of benefits, companies researched, and other details of the smart shelve market report, please download the report brochure.

Smart Shelve Market by Segments

Smart Shelve Market by Segment

The study includes a forecast for the global smart shelve market by component, organization size, application, and region as follows:

Smart Shelve Market by Component [Value ($B) Shipment Analysis from 2017 to 2028]:

Hardware

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RFID Tags and Readers

Electronic Shelf Labels

IOT Sensors

Others

Software and Solutions

Professional Services

Smart Shelve Market by Organization Size [Value ($B) Shipment Analysis from 2017 to 2028]:

SMEs

Large Enterprises

Smart Shelve Market by Application [Value ($B) Shipment Analysis from 2017 to 2028]:

Planogram Management

Inventory Management

Pricing Management

Content Management

Others

Smart Shelve Market by Region [Value ($B) Shipment Analysis from 2017 to 2028]:

North America

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Europe

Asia Pacific

The Rest of the World

List of Smart Shelve Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies smart shelve companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the smart shelve companies profiled in this report includes.

SES-Imagotag

Pricer

Trax

Avery Dennison

Samsung

E Ink

Intel

Huawei

Honeywell

Solum

NEXCOM

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DreamzTech Solutions

Sennco

Smart Shelve Market Insight

Lucintel forecasts that software and solutions will grow at higher CAGR over the forecast period as these are the essential tools and platforms to build connectivity between shelf components and the cloud servers & gateway.

Inventory management will remain the largest application segment over the forecast period due to the increasing demand for inventory surveillance stock shelve that will keep track of low stock cases, theft, and disarrangement.

Europe is expected to remain the largest region over the forecast period due to existence of large number companies including SES Imagotag and Pricer

Features of Smart Shelve Market

Market Size Estimates: Smart shelve market size estimation in terms of value ($B)

Trend and Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Market size by component, organization size, and application.

Regional Analysis: Smart shelve market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different component, organization size, application, and regions for the smart shelve market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the smart shelve market.

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Analysis of competitive intensity of the industry based on Porter’s Five Forces model.

FAQ

Q1. What is the smart shelve market size?

Answer: The global smart shelve market is expected to reach an estimated $xx billion by 2028.%li%%li%

Q2. What is the growth forecast for smart shelve market?

Answer: The smart shelve market is expected to grow at a CAGR of 22% to 24% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the smart shelve market?

Answer: The major drivers for this market are growing demand for simplification of workflow at retail stores and rising demand to maintain accuracy in inventory & supply chain optimization in retail.%li%

Q4. What are the major applications or end use industries for smart shelves?

Answer: The future of the smart shelve market looks promising with opportunities in the planogram, inventory, pricing, and content management.

Q5. Who are the key smart shelve companies?

Answer: Some of the key smart shelve companies are as follows:

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Samsung

E Ink

Intel

Huawei

Honeywell

Solum

NEXCOM

DreamzTech Solutions

Sennco

Q6. Which smart shelve component segment will grow at higher rate in future?

Answer: Lucintel forecasts that software and solutions will grow at higher CAGR over the forecast period as these are the essential tools and platforms to build connectivity between shelf components and the cloud servers & gateway.

Q7. In smart shelve market, which region is expected to be the largest in next 5 years?

Answer: Europe is expected to remain the largest region over the forecast period due to existence of large number companies including SES Imagotag and Pricer

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high growth opportunities for the global smart shelve market by component (hardware {RFID tags and readers, electronic shelf labels, IOT sensors, and others}, software and solutions, and professional

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services), organization size (SMEs and large enterprises), application (planogram management, inventory management, pricing management, content management, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q. 2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5 What are the business risks and threats to the market?

Q.6 What are the emerging trends in this market and the reasons behind them?

Q.7 What are the changing demands of customers in the market?

Q.8 What are the new developments in the market? Which companies are leading these developments?

Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M & A activities have taken place in the last 5 years in this market?

For any questions related to smart shelve market or related to smart shelve companies, smart shelve market size, smart shelve market share, smart shelve analysis

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7.6: E Ink
7.7: Intel
7.8: Huawei
7.9: Honeywell
7.10: Solum

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