

Smart Pole Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the smart pole market looks promising with opportunities in highways, roadways, public places, railways, and harbors. The global smart pole market is expected to grow with a CAGR of 18%-20% from 2020 to 2025. The major drivers for this market are increased requirement of business automation, increasing government initiatives for smart cities, and growing need for energy-efficient street lights.

A total of XX figures / charts and XX tables are provided in more than 150-page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global smart pole market report, please download the report brochure.

In this market, software is the largest offering segment of smart pole, whereas retrofit is the largest installation type. Growth in various segments of the smart pole market are given below:

The study includes trends and forecast for the global smart pole market by offering, installation type, application, and region as follows:

By Offering [Value (\$ Million) shipment analysis for 2014 – 2025]:

Component
Lighting Lamps
Light-Emitting Diode (LED) Lamps
Fluorescent Lamps
High-Intensity Discharge (HID) Lamps
Pole Bracket and Pole Body
Communication Devices
Ballast
Lamp Controllers
Others (Sensor, Camera, Speaker, and EV Charger)
Software
Services
Installation
Maintenance

By Installation Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

New InstallationRetrofit

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Highways and RoadwaysPublic PlacesRailways and Harbors

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North AmericaUnited StatesCanada MexicoEuropeUnited KingdomSpainGermanyFranceAsia PacificChinaIndiaJapanThe Rest of the WorldBrazil

Some of the smart pole companies profiled in this report include Maven Systems, Philips Lighting, Mobile Pro Systems, General Electric, Cree, Acuity Brands, Zumtobel Group, SYSKA LED, Lumca, and Sunna Design.

Lucintel forecasts that retrofit will remain the largest installation type segment over the forecast period due to various smart city initiatives by various governments, which focus on installation of digital signage, public Wi-Fi, environmental monitoring systems, and security cameras on existing light poles.

Within this market, software will remain the largest offering segment over the forecast period due to increasing interconnectivity of devices.

North America will remain the largest region, and it is also expected to witness the highest growth over the forecast period due to the presence of a significant number of projects either for retrofitting or new installations, ongoing research and development activities, growing emphasis on private infrastructure companies, and early adoption of smart pole systems in the region.

Features of the Global Smart Pole Market

Market Size Estimates: Global smart pole market size estimation in terms of value (\$M) shipment.Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.Segmentation Analysis: Global smart pole market size by various segments, such as offering, installation type, and application in terms of value.Regional Analysis: Global smart pole market breakdown by North America,

Europe, Asia Pacific, and Rest of the World. Growth Opportunities: Analysis of growth opportunities in different offering, installation type, application, and region for the global smart pole market. Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global smart pole market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global smart pole market by offering (component (lighting lamps (light-emitting diode (LED) lamps, fluorescent lamps, and high-intensity discharge (HID) lamps), pole bracket and pole body, communication devices, ballast, lamp controllers, and others (sensors, cameras, speaker, and EV chargers)), software, services (installation and maintenance), installation type (new installation and retrofit), application (highways and roadways, public places, and railways and harbors), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global smart pole market?

Q.5 What are the business risks and threats to the global smart pole market?

Q.6 What are the emerging trends in this smart pole market and the reasons behind them?

Q.7 What are some changing demands of customers in this smart pole market?

Q.8 What are the new developments in this smart pole market? Which companies are leading these developments?

Q.9 Who are the major players in this smart pole market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this smart pole market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global smart pole market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Offering (Component (Lighting Lamps (Light-Emitting Diode (LED) Lamps, Fluorescent Lamps, And High-Intensity Discharge (HID) Lamps), Pole Bracket and Pole Body, Communication Devices, Ballast, Lamp Controllers, and Others (Sensor, Camera, Speaker, and Ev Charger)), Software, Services (Installation and Maintenance), Installation Type (New Installation and Retrofit), and Application (Highways and Roadways, Public Places, and Railways and Harbors)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Spain, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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