

# Smart Pill Capsule Endoscopy Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Smart Pill Capsule Endoscopy Trends and Forecast

The future of the global smart pill capsule endoscopy market looks promising with opportunities in the stomach, esophagus, small intestine, and large intestine applications. The global smart pill capsule endoscopy market is expected to reach an estimated \$1.1 billion by 2030 with a CAGR of 12.1% from 2024 to 2030. The major drivers for this market are growing demand for non-invasive diagnostic and monitoring devices and rising prevalence of gastrointestinal disorders.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Smart Pill Capsule Endoscopy by Segment

The study includes a forecast for the global smart pill capsule endoscopy by category, accessory, application, end use, and region.

Smart Pill Capsule Endoscopy Market by Category [Shipment Analysis by Value from 2018 to 2030]:

Smart Pill Drug Delivery Modes

Patient Monitoring Systems

## Diagnostics

### Capsule Endoscopy

Smart Pill Capsule Endoscopy Market by Accessory [Shipment Analysis by Value from 2018 to 2030]:

Workstation & Recorder

Wireless

Smart Pill Capsule Endoscopy Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Stomach

Esophagus

Small Intestine

Large Intestine

Smart Pill Capsule Endoscopy Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Hospitals

Diagnostic Centers

Research Institutes

Smart Pill Capsule Endoscopy Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

### List of Smart Pill Capsule Endoscopy Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies smart pill capsule endoscopy companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the smart pill capsule endoscopy companies profiled in this report include-

Proteus Digital Health

Medtronic

Caspio Vision

Medisafe

Olympus

GE Healthcare

Medimetrics

Bio-Images Research

Novartis

Azoi And Adheretech

## Smart Pill Capsule Endoscopy Market Insights

Lucintel forecasts that capsule endoscopy is expected to witness highest growth over the forecast period due to increasing preference for non-invasive diagnostics and significant increase in gastrointestinal diseases worldwide.

Small intestine is expected to witness highest growth over the forecast period due to rise of gastrointestinal disorders and significant use of smart pill capsule endoscopy in this part to provide simple and painless treatment with little discomfort.

North America is expected to witness highest growth over the forecast period due to rising number of stomach cancer cases and growing population demand for the smart and painless diagnosis and treatment for the gastrointestinal diseases in the region.

## Features of the Global Smart Pill Capsule Endoscopy Market

**Market Size Estimates:** Smart pill capsule endoscopy market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Smart pill capsule endoscopy market size by category, accessory, application, end use and region in terms of value (\$B).

**Regional Analysis:** Smart pill capsule endoscopy market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different categories, accessories, applications, end uses, and regions for the smart pill capsule endoscopy market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the smart pill capsule endoscopy market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q.1 What is the smart pill capsule endoscopy market size?

Answer: The global smart pill capsule endoscopy market is expected to reach an estimated \$1.1 billion by 2030.

Q.2 What is the growth forecast for smart pill capsule endoscopy market?

Answer: The global smart pill capsule endoscopy market is expected to grow with a CAGR of 12.1% from 2024 to 2030.

Q.3 What are the major drivers influencing the growth of the smart pill capsule endoscopy market?

Answer: The major drivers for this market are growing demand for non-invasive diagnostic and monitoring devices and rising prevalence of gastrointestinal disorders.

Q4. What are the major segments for smart pill capsule endoscopy market?

Answer: The future of the smart pill capsule endoscopy market looks promising with opportunities in the stomach, esophagus, small intestine, and large intestine applications.

Q5. Who are the key smart pill capsule endoscopy market companies?

Answer: Some of the key smart pill capsule endoscopy companies are as follows:

Proteus Digital Health

Medtronic

Caspo Vision

Medisafe

Olympus

GE Healthcare

Medimetrics

Bio-Images Research

Novartis

Azoi and AdhereTech

Q6. Which smart pill capsule endoscopy market segment will be the largest in future?

Answer: Lucintel forecasts that capsule endoscopy is expected to witness highest growth over the forecast period due to increasing preference for non-invasive diagnostics and significant increase in gastrointestinal diseases worldwide.

Q7. In smart pill capsule endoscopy market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness highest growth over the forecast period due to rising number of stomach cancer cases and growing population demand for the smart and painless diagnosis and treatment for the gastrointestinal diseases in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the smart pill capsule endoscopy market by category (smart pill drug delivery modes, patient monitoring systems, diagnostics, and capsule endoscopy), accessory (workstation & recorder and wireless), application (stomach, esophagus, small intestine, and large intestine), end use (hospitals, diagnostic centers, and research institutes), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Smart Pill Capsule Endoscopy Market, Smart Pill Capsule Endoscopy Market Size, Smart Pill Capsule Endoscopy Market Growth, Smart Pill Capsule Endoscopy Market Analysis, Smart Pill Capsule Endoscopy Market Report, Smart Pill Capsule Endoscopy Market Share, Smart Pill Capsule Endoscopy Market Trends, Smart Pill Capsule Endoscopy Market Forecast, Smart Pill Capsule Endoscopy Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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