

# Smart Packaging Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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The future of the global smart packaging market looks promising with opportunities in the food & beverage, pharmaceutical, and personal care industries. The global smart packaging market is expected to grow with a CAGR of 7%-9% from 2020 to 2025. The major drivers for this market are increasing demand for fresh, safe, & healthy packaged food, growing concern of manufacturers for longer shelf life, and rising demand for sustainable packaging.

A total of XX figures / charts and XX tables are provided in this more than 150-pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global smart packaging market report, please download the report brochure.

In this market, active packaging is the largest packaging type of smart packaging, whereas food & beverages is the largest application. Growth in various segments of the smart packaging market are given below:

The study includes trends and forecast for the global smart packaging market by packaging type, function, end use, and region as follows:

By Packaging Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Active Packaging

Intelligent Packaging

By Function [Value (\$ Million) shipment analysis for 2014 – 2025]:

Protection & Security

Indication

Track & Trace

Authenticity

By End Use [Value (\$ Million) shipment analysis for 2014 – 2025]:

Food & Beverage

Pharmaceuticals

Personal Care

Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Spain

Germany

France

Asia Pacific

China

India

Japan

The Rest of the World

Brazil

Some of the smart packaging companies profiled in this report include Amcor, Ampacet, Ball, Bemis, Constar, Crown, W. R. Grace, Graham Packaging, Innovia Films, Landec, and Mitsubishi Gas Chemical.

Lucintel forecasts that active packaging will remain the largest segment over the forecast period as it has superior moisture control and corrosion protection properties.

Within this market, food & beverage will remain the largest segment by end use over the forecast period due to rising use of active products in the food & beverage industry coupled with growing emphasis to preserve the quality and safety of packaged products from manufacturing to the time the food is consumed.

Asia-Pacific will remain the largest region and it is also expected to witness the highest growth over the forecast period due to growing health awareness among consumers in Asia Pacific region especially in developing countries including China & India coupled and growing disposable income of consumers.

### Features of the Global Smart Packaging Market

**Market Size Estimates:** Global smart packaging market size estimation in terms of value (\$M) shipment.

**Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments.

**Segmentation Analysis:** Global smart packaging market size by various segments, such as packaging type, function, and end use in terms of value.

**Regional Analysis:** Global smart packaging market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different packaging type, function, end use, and region for the global smart packaging market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the global smart packaging market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global smart packaging market by packaging type (active packaging and intelligent packaging), function (protection & security, indication, track & trace, and authenticity), end use (food & beverage, pharmaceuticals, personal care, and others), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global smart packaging market?

Q.5 What are the business risks and threats to the global smart packaging market?

Q.6 What are the emerging trends in this smart packaging market and the reasons behind them?

Q.7 What are some changing demands of customers in this smart packaging market?

Q.8 What are the new developments in this smart packaging market? Which companies are leading these developments?

Q.9 Who are the major players in this smart packaging market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this smart packaging market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global smart

packaging market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Packaging Type (Active Packaging and Intelligent Packaging), Function (Protection & Security, Indication, Track & Trace, and Authenticity), and End Use (Food & Beverage, Pharmaceuticals, Personal Care, and Others)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Spain, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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