

Smart Air Purifier Market: Trends, Opportunities and Competitive Analysis [2023-2028]

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Abstracts

Smart Air Purifier Market Trends and Forecast

The future of the smart air purifier market looks promising with opportunities in the residential and commercial applications. The global smart air purifier market is expected to reach an estimated \$3.7 billion by 2028 with a CAGR of 10.0% from 2023 to 2028. The major drivers for this market are increasing prevalence of airborne diseases, rising demand for a better lifestyle, and growing awareness of the adverse effects of pollution on human health.

Smart Air Purifier Market

A more than 150-page report is developed to help in your business decisions. A sample figure with some insights is shown below.

Smart Air Purifier Market by Segments

Smart Air Purifier Market by Segment

The study includes trends and forecast for the global smart air purifier market by type, technology, application, and region, as follows:

Smart Air Purifier Market by Type [Value (\$B) Shipment Analysis from 2017 to 2028]:

Dust Collectors

Fume and Smoke Collectors

Others

Smart Air Purifier Market by Technology [Value (\$B) Shipment Analysis from 2017 to 2028]:

High-efficiency Particulate Air (HEPA) Filters

Activated Carbon Filters

Others

Smart Air Purifier Market by Application [Value (\$B) Shipment Analysis from 2017 to 2028]:

Residential

Commercial

Others

Smart Air Purifier Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Smart Air Purifier Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, smart air purifier companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the smart air purifier

companies profiled in this report include-

Honeywell International

Koninklijke Philips

Sunbeam Products

Xiaomi Corporation

Blueair

COWAYCO

Whirlpool

Alencorp

Sharp Corporation

Dyson

Smart Air Purifier Market Insights

Lucintel forecast that high-efficiency particulate air (HEPA) filters will remain the largest technology segment over the forecast period as these filters are small, portable, and work in a single-room space. Also, these filters have the capability to eliminate around 99.97% of pollution particles.

Within this market, the commercial segment is expected to witness the highest growth due to growing focus on reducing the carbon footprint of commercial buildings and increasing government regulations on the construction of offices and buildings in terms of designs and operations.

APAC is expected to remain the largest region during the forecast period due to rapidly growing industrialization and urbanization along with increasing pollution levels in countries, like China and India.

Features of the Smart Air Purifier Market

Market Size Estimates: Smart air purifier market size estimation in terms of value (\$B)

Trend and Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Smart air purifier market size by various segments, such as by type, technology, application, and region

Regional Analysis: Smart air purifier market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different types, technology, applications, and regions for the smart air purifier market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the smart air purifier market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the smart air purifier market size?

Answer: The global smart air purifier market is expected to reach an estimated \$3.7 billion by 2028.

Q2. What is the growth forecast for smart air purifier market?

Answer: The global smart air purifier market is expected to grow with a CAGR of 10.0% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the smart air purifier market?

Answer: The major drivers for this market are increasing prevalence of airborne diseases, rising demand for a better lifestyle, and growing awareness of the adverse effects of pollution on human health.

Q4. What are the major segments for smart air purifier market?

Answer: The future of the smart air purifier market looks promising with opportunities in the residential and commercial applications.

Q5. Who are the key smart air purifier companies?

Answer: Some of the key smart air purifier companies are as follows:

Honeywell International

Koninklijke Philips

Sunbeam Products

Xiaomi Corporation

Blueair

COWAYCO

Whirlpool

Alencorp

Sharp Corporation

Dyson

Q6. Which smart air purifier segment will be the largest in future?

Answer: Lucintel forecast that high-efficiency particulate air (HEPA) filter will remain the largest technology segment over the forecast period as these filters are small, portable, and works in a single-room space. Also, HEPA filters have the capability to eliminate around 99.97% of pollution particles.

Q7. In smart air purifier market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to remain the largest region during the forecast period due

to rapidly growing industrialization and urbanization along with increasing pollution levels in countries, like China and India.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the global smart air purifier market by type (dust collectors, fume and smoke collectors, and others), technology (high-efficiency particulate air (HEPA) filters, activated carbon filters, and others), application (residential, commercial, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity did occur in the last five years and how did they impact the industry?

For any questions related to smart air purifier market or related to smart air purifier companies, smart air purifier market size, smart air purifier market share, smart air purifier analysis, smart air purifier market growth, smart air purifier market research, write Lucintel analyst at email: helpdesk@lucintel.com we will be glad to get back to you soon.

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- 7.9 Sharp Corporation
- 7.10 Dyson

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