

SLS, SLES & LAS Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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SLS, SLES & LAS Trends and Forecast

The future of the global SLS, SLES & LAS market looks promising with opportunities in the detergent & cleaner, personal care, oilfield chemical, textile & leather, and paint & coating markets. The global SLS, SLES & LAS market is expected to reach an estimated \$13.1 billion by 2030 with a CAGR of 4.2% from 2024 to 2030. The major drivers for this market are increasing demand for detergents and related goods as a result of rising disposable income, population growth, and urbanization, rise in food and personal wellness items, along with the growing demand for anionic surfactants.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

SLS, SLES & LAS by Segment

The study includes a forecast for the global SLS, SLES & LAS by product type, application, and region.

SLS, SLES & LAS Market by Product Type [Shipment Analysis by Value from 2018 to 2030]:

SLS

SLES



LAS

SLS, SLES & LAS Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Detergents & Cleaners

Personal Care

Oilfield Chemicals

Textile & Leather

Paints & Coatings

SLS, SLES & LAS Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Others

Asia Pacific

The Rest of the World

List of SLS, SLES & LAS Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies SLS, SLES & LAS companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the SLS, SLES & LAS



companies profiled in this report include-

Huntsman
Kao
BASF SE
Clariant
Lion Specialty Chemicals
Oxiteno
Evonik
Solvay
Galaxy Surfactants
Dow

SLS, SLES & LAS Market Insights

Lucintel forecasts that LAS will remain the largest segment over the forecast period due to increase in demand for surfactants with superior solubility, strong detergency, and high biodegradability.

APAC is expected to witness highest growth over the forecast period due to expansion of the personal care and detergent industries in the area, as well as the quick development of economies like China and India and current initiatives.

Features of the Global SLS, SLES & LAS Market

Market Size Estimates: SLS, SLES & LAS market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.



Segmentation Analysis: SLS, SLES & LAS market size by product type, application, and region in terms of value (\$B).

Regional Analysis: SLS, SLES & LAS market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product type, application, and regions for the SLS, SLES & LAS market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the SLS, SLES & LAS market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the SLS, SLES & LAS market size?

Answer: The global SLS, SLES & LAS market is expected to reach an estimated \$13.1 billion by 2030.

Q2. What is the growth forecast for SLS, SLES & LAS market?

Answer: The global SLS, SLES & LAS market is expected to grow with a CAGR of 4.2% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the SLS, SLES & LAS market?

Answer: The major drivers for this market are increasing demand for detergents and related goods as a result of rising disposable income, population growth, and urbanization, rise in food and personal wellness items, along with the growing demand for anionic surfactants.

Q4. What are the major segments for SLS, SLES & LAS market?

Answer: The future of the global SLS, SLES & LAS market looks promising with opportunities in the detergent & cleaner, personal care, oilfield chemical, textile & leather, and paint & coating markets.



Dow

Q5. Who are the key SLS, SLES & LAS market companies?

Answer: Some of the key SLS, SLES & LAS companies are as follows:		
	Huntsman	
	Kao	
	BASF SE	
	Clariant	
	Lion Specialty Chemicals	
	Oxiteno	
	Evonik	
	Solvay	
	Galaxy Surfactants	

Q6. Which SLS, SLES & LAS market segment will be the largest in future?

Answer: Lucintel forecasts that LAS will remain the largest segment over the forecast period due to increase in demand for surfactants with superior solubility, strong detergency, and high biodegradability.

Q7. In SLS, SLES & LAS market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness highest growth over the forecast period due to expansion of the personal care and detergent industries in the area, as well as the quick development of economies like China and India and current initiatives.



Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

- Q.1. What are some of the most promising, high-growth opportunities for the SLS, SLES & LAS market by product type (SLS, SLES, and LAS), application (detergents & cleaners, personal care, oilfield chemicals, textile & leather, paints & coatings, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?
- Q.5. What are the business risks and competitive threats in this market?
- Q.6. What are the emerging trends in this market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the market?
- Q.8. What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?
- Q.11. What M&A activity has occurred in the Last 5 years and what has its impact been on the industry?

For any questions related to SLS, SLES & LAS Market, SLS, SLES & LAS Market Size, SLS, SLES & LAS Market Growth, SLS, SLES & LAS Market Analysis, SLS, SLES & LAS Market Report, SLS, SLES & LAS Market Share, SLS, SLES & LAS Market



Trends, SLS, SLES & LAS Market Forecast, SLS, SLES & LAS Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.



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- 7.5: Lion Specialty Chemicals
- 7.6: Oxiteno
- 7.7: Evonik



7.8: Solvay

7.9: Galaxy Surfactants

7.10: Dow



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