

# Sleep Tracking Device Market Report: Trends, Forecast and Competitive Analysis

<https://marketpublishers.com/r/SD03C36F2C5DEN.html>

Date: July 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: SD03C36F2C5DEN

## Abstracts

Get it in 2 to 4 weeks by ordering today

The future of the sleep tracking device market looks promising with opportunities in the home, health care, commercial and others. The global sleep tracking device market is expected to grow with a CAGR of 19% from 2020 to 2025. The major growth drivers for this market are growing adoption of technologically advanced devices, increasing occurrence of sleep disorders, and rising disposable income.

An emerging trend, which has a direct impact on the dynamics of the industry, includes innovative product launch, mergers and acquisitions and collaborations.

A total of 157 figures / charts and 132 tables are provided in this 198-page report to help in your business decisions. Sample figures with insights are shown below. To learn the scope of benefits, companies researched, and other details of sleep tracking device market report, download the report brochure.

The study includes trends and forecasts for the global sleep tracking device market by end use, product type, technology and region as follows:

By End Use [\$M shipment analysis for 2014 – 2025]:

Home

Health Care

Commercial

Others

By Product Type [\$M shipment analysis for 2014 – 2025]:

Wearable Devices

Non-wearable Devices

By Technology [\$M shipment analysis for 2014 – 2025]:

Sensors

Electro-active Polymers

Others

By Region [\$M shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Germany

France

Spain

Italy

## Asia Pacific

China

India

Japan

Korea

## The Rest of the World

Some of the pedometer companies profiled in this report include Apple Inc., Samsung Group, Philips Healthcare, Nokia Corporation, Fitbit, Inc., Emfit Ltd., Garmin Ltd., ResMed, Misfit, Polar, Beddit, and Sleepace.

Lucintel forecasts that wearable devices will remain the largest product type over the forecast period due to rising demand for innovative and technologically advanced wearable sleep tracking devices.

Within the sleep tracking device market, home, health care, commercial and others are the major end users. Sensors, electro-active polymers, and others are the major technology segment of the global sleep tracking device market. .

North America will remain the largest market over the forecast period due to increasing awareness about the harmful effects of sleeping disorder, rising disposable income and availability of innovative smart sleep tracking devices.

Some of the features of “Global Sleep Tracking Device Market: Trends, Forecast and Competitive Analysis” Include:

Market size estimates: Sleep tracking device market size estimation in terms of value (\$M) and volume (kilotons) shipment.

Trend and forecast analysis: Market trend (2014-2019) and forecast (2020-2025) by end use, product type and technology.

Segmentation analysis: Sleep tracking device market size by various segments, such as end use, product type, and technology in terms of value and volume shipment.

Regional analysis: Sleep tracking device market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth opportunities: Analysis on growth opportunities in different end use, product type, technology and regions for sleep tracking device market.

Strategic analysis: This includes M&A, new product development, and competitive landscape for sleep tracking device market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions:

Q.1 What are some of the most promising potential, high-growth opportunities for the global pedometer market by end use (Home, Health Care, Commercial and Others), product type (Wearable Devices, and Non-wearable Devices), technology (Sensors, Electro-active Polymers, and Others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q. 2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5 What are the business risks and threats to the market?

Q.6 What are emerging trends in this market and the reasons behind them?

Q.7 What are some changing demands of customers in the market?

Q.8 What are the new developments in the market? Which companies are leading these developments?

Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M & A activities have taken place in the last 5 years in this market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages 198

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger Acquisitions & Joint Venture, and Company Profiling

Market Segments By End Use (Home, Health Care, Commercial and Others), By Product Type (Wearable Devices, and Non-wearable Devices), By Technology (Sensors, Electro-active Polymers, and Others)

Regional Scope North America (The United States, Mexico, Canada), Europe (Germany, France, and Russia), Asia Pacific (China, Japan, and India), and RoW

Customization 10% Customization Without any Additional Cost

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. MARKET BACKGROUND AND CLASSIFICATIONS**

2.1: Introduction, Background, and Classification

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2014 T 2025**

3.1: Macroeconomic Trends (2014-2019) and Forecast (2020-2025)

3.2: Global Sleep Tracking Device Market Trends (2014-2019) and Forecast (2020-2025)

3.3: Global Sleep Tracking Device Market by End Use

3.3.1: Home

3.3.2: Health Care

3.3.3: Commercial

3.3.4: Others

3.4: Global Sleep Tracking Device market by Product Type

3.4.1: Wearable Devices

3.4.2: Non-wearable Devices

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2014 T 2025**

4.1: Global Sleep Tracking Device Market by Region

4.2: North American Sleep Tracking Device Market

4.2.1: Market by End Use

4.2.2: Market by Product Type

4.2.3: Market by Technology

4.2.4: The US Sleep Tracking Device Market

4.2.5: Canadian Sleep Tracking Device Market

4.2.6: Mexican Sleep Tracking Device Market

4.3: European Sleep Tracking Device Market

4.3.1: Market by End Use

4.3.2: Market by Product Type

4.3.3: Market by Technology

4.3.4: German Sleep Tracking Device Market

- 4.3.5: French Sleep Tracking Device Market
- 4.3.6: Russian Sleep Tracking Device Market
- 4.4: APAC Sleep Tracking Device Market
  - 4.4.1: Market by End Use
  - 4.4.2: Market by Product Type
  - 4.4.3: Market by Technology
  - 4.4.4: Chinese Sleep Tracking Device Market
  - 4.4.5: Japanese Sleep Tracking Device Market
  - 4.4.6: Indian Sleep Tracking Device Market
- 4.5: ROW Sleep Tracking Device Market
  - 4.5.1: Market by End Use
  - 4.5.2: Market by Product Type
  - 4.5.3: Market by Technology

## **5. COMPETITOR ANALYSIS**

- 5.1: Product Portfoli Analysis
- 5.2: Market Share Analysis
- 5.3: Geographical Reach
- 5.4: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

- 6.1: Growth Opportunity Analysis
  - 6.1.1: Growth Opportunities for the Global Sleep Tracking Device Market by End Use
  - 6.1.2: Growth Opportunities for the Global Sleep Tracking Device Market by Product Type
  - 6.1.3: Growth Opportunities for the Global Sleep Tracking Device Market by Technology
  - 6.1.4: Growth Opportunities for the Global Sleep Tracking Device Market by Region
- 6.2: Emerging Trends in the Global Sleep Tracking Device market
- 6.3: Strategic Analysis
  - 6.3.1: New Product Development
  - 6.3.2: Capacity Expansion in the Global Sleep Tracking Device market
  - 6.3.3: Certification and Licensing
  - 6.3.4: Merger and Acquisition

## **7. COMPANY PROFILES OF LEADING PLAYERS**

- 7.1: Apple Inc.
- 7.2: Samsung
- 7.3: Philips Healthcare
- 7.4: Nokia Corporation
- 7.5: Fitbit Inc.
- 7.6: Emfit Ltd.
- 7.7: Garmin Ltd.
- 7.8: ResMed
- 7.9: Misfit
- 7.10: Polar
- 7.11: Beddit
- 7.12: Sleepace



## I would like to order

Product name: Sleep Tracking Device Market Report: Trends, Forecast and Competitive Analysis

Product link: <https://marketpublishers.com/r/SD03C36F2C5DEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SD03C36F2C5DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970