

Sheet Face Mask Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

2 – 3 business days after placing order

Sheet Face Mask Trends and Forecast

The future of the global sheet face mask market looks promising with opportunities in the retail pharmacy, convenience store, e-commerce, and supermarket/hypermarket markets. The global sheet face mask market is expected to reach an estimated \$489.0 million by 2030 with a CAGR of 6.2% from 2024 to 2030. The major drivers for this market are raising knowledge of the advantages of sheet masks for skin hydration and anti-aging, increase the demand for the bio-cellulose sheet masks, as well as, rising popularity of Korean beauty products as a result of its formulation's usage of natural ingredients like green tea and aloe extracts.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Sheet Face Mask by Segment

The study includes a forecast for the global sheet face mask by product type, price point, distribution channel, and region.

Sheet Face Mask Market by Product Type [Shipment Analysis by Value from 2018 to 2030]:

Cotton/Microfiber Sheet

Hydrogel Sheet

Knit Sheet

Bio-Cellulose Sheet

Others

Sheet Face Mask Market by Price Point [Shipment Analysis by Value from 2018 to 2030]:

Premium

Mass

Sheet Face Mask Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Retail Pharmacies

Convenience Stores

E-Commerce

Supermarkets/Hypermarkets

Sheet Face Mask Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Sheet Face Mask Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies sheet face mask companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the sheet face mask companies profiled in this report include-

BioRepublic SkinCare

ES Cosmetics

Estee Lauder

Innisfree

Kracie

L'Oréal

Lancome Paris

Sephora

The Face Shop

Tonymoly

Sheet Face Mask Market Insights

Lucintel forecasts that cotton/microfiber sheet is expected to witness the highest growth over the forecast period.

Within this market, supermarket/hypermarket will remain the largest segment.

APAC is expected to witness the highest growth over the forecast period due to

significant use of sheet face masks in nations like South Korea and China, as well as, these countries' increased need for skin care goods.

Features of the Global Sheet Face Mask Market

Market Size Estimates: Sheet Face Mask Market size estimation in terms of value (\$M).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Sheet Face Mask Market size by product type, price point, distribution channel, and region in terms of value (\$M).

Regional Analysis: Sheet Face Mask Market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product type, price point, distribution channel, and regions for the sheet face mask market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the sheet face mask market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q.1 What is the sheet face mask market size?

Answer: The global sheet face mask market is expected to reach an estimated \$489.0 million by 2030.

Q.2 What is the growth forecast for sheet face mask market?

Answer: The global sheet face mask market is expected to grow with a CAGR of 6.2% from 2024 to 2030.

Q.3 What are the major drivers influencing the growth of the sheet face mask market?

Answer: The major drivers for this market are raising knowledge of the advantages of

sheet masks for skin hydration and anti-aging, increase the demand for the bio-cellulose sheet masks, as well as, rising popularity of Korean beauty products as a result of its formulation's usage of natural ingredients like green tea and aloe extracts.

Q4. What are the major segments for sheet face mask market?

Answer: The future of the global sheet face mask market looks promising with opportunities in the retail pharmacy, convenience store, e-commerce, and supermarket/hypermarket markets.

Q5. Who are the key Sheet Face Mask Market companies?

Answer: Some of the key sheet face mask companies are as follows:

BioRepublic SkinCare

ES Cosmetics

Estee Lauder

Innisfree

Kracie

L'Oréal

Lancome Paris

Sephora

The Face Shop

Tonymoly

Q6. Which sheet face mask market segment will be the largest in future?

Answer: Lucintel forecasts that cotton/microfiber sheet is expected to witness the highest growth over the forecast period.

Q7. In sheet face mask market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness the highest growth over the forecast period due to significant use of sheet face masks in nations like South Korea and China, as well as, these countries' increased need for skin care goods.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the sheet face mask market by product type (cotton/microfiber sheet, hydrogel sheet, knit sheet, bio-cellulose sheet, and others), price point (premium and mass), distribution channel (retail pharmacies, convenience stores, e-commerce, supermarkets/hypermarkets), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Sheet Face Mask Market, Sheet Face Mask Market Size, Sheet Face Mask Market Growth, Sheet Face Mask Market Analysis, Sheet Face Mask Market Report, Sheet Face Mask Market Share, Sheet Face Mask Market Trends, Sheet Face Mask Market Forecast, Sheet Face Mask Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL SHEET FACE MASK MARKET : MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Sheet Face Mask Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Sheet Face Mask Market by Product Type

3.3.1: Cotton/Microfiber Sheet

3.3.2: Hydrogel Sheet

3.3.3: Knit Sheet

3.3.4: Bio-Cellulose Sheet

3.3.5: Others

3.4: Global Sheet Face Mask Market by Price Point

3.4.1: Premium

3.4.2: Mass

3.5: Global Sheet Face Mask Market by Distribution Channel

3.5.1: Retail Pharmacies

3.5.2: Convenience Stores

3.5.3: E-Commerce

3.5.4: Supermarkets/Hypermarkets

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030

4.1: Global Sheet Face Mask Market by Region

4.2: North American Sheet Face Mask Market

4.2.1: North American Sheet Face Mask Market by Product Type: Cotton/Microfiber Sheet, Hydrogel Sheet, Knit Sheet, Bio-Cellulose Sheet, and Others

4.2.2: North American Sheet Face Mask Market by Distribution Channel: Retail Pharmacies, Convenience Stores, E-Commerce, and Supermarkets/Hypermarkets

4.3: European Sheet Face Mask Market

4.3.1: European Sheet Face Mask Market by Product Type: Cotton/Microfiber Sheet, Hydrogel Sheet, Knit Sheet, Bio-Cellulose Sheet, and Others

4.3.2: European Sheet Face Mask Market by Distribution Channel: Retail Pharmacies, Convenience Stores, E-Commerce, and Supermarkets/Hypermarkets

4.4: APAC Sheet Face Mask Market

4.4.1: APAC Sheet Face Mask Market by Product Type: Cotton/Microfiber Sheet, Hydrogel Sheet, Knit Sheet, Bio-Cellulose Sheet, and Others

4.4.2: APAC Sheet Face Mask Market by Distribution Channel: Retail Pharmacies, Convenience Stores, E-Commerce, and Supermarkets/Hypermarkets

4.5: ROW Sheet Face Mask Market

4.5.1: ROW Sheet Face Mask Market by Product Type: Cotton/Microfiber Sheet, Hydrogel Sheet, Knit Sheet, Bio-Cellulose Sheet, and Others

4.5.2: ROW Sheet Face Mask Market by Distribution Channel: Retail Pharmacies, Convenience Stores, E-Commerce, and Supermarkets/Hypermarkets

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Sheet Face Mask Market by Product Type

6.1.2: Growth Opportunities for the Global Sheet Face Mask Market by Price Point

6.1.3: Growth Opportunities for the Global Sheet Face Mask Market by Distribution Channel

6.1.4: Growth Opportunities for the Global Sheet Face Mask Market by Region

6.2: Emerging Trends in the Global Sheet Face Mask Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Sheet Face Mask Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Sheet Face Mask Market

6.3.4: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

- 7.1: BioRepublic SkinCare
- 7.2: ES Cosmetics
- 7.3: Estee Lauder
- 7.4: Innisfree
- 7.5: Kracie
- 7.6: L'Oréal
- 7.7: Lancome Paris
- 7.8: Sephora
- 7.9: The Face Shop
- 7.10: Tonymoly

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