

Shea Butter Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the shea butter market looks promising with opportunities in the cosmetics and personal care, food and beverage, pharmaceutical, and other industries. The global shea butter market is expected to grow with a CAGR of 4%-5% from 2020 to 2025. The major drivers for this market are growing consumer awareness regarding the benefits of natural products like shea butter and its increasing demand from the cosmetics and personal care industries.

A total of XX figures / charts and XX tables are provided in more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global shea butter market report, please download the report brochure.

The study includes trends and forecast for the global shea butter market by application, product type, species, and region as follows:

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Cosmetic and Personal Care

Food and Beverage

Pharmaceutical

Others

By Product Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Raw and Unrefined Shea Butter

Refined Shea Butter

By Species [Value (\$ Million) shipment analysis for 2014 – 2025]:

Vitellaria Paradoxa

Vitellaria Nilotica

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Italy

United Kingdom

German

France

Asia Pacific

China

India

South Korea

Japan

The Rest of the World

Brazil

Some of the shea butter companies profiled in this report include BASF, Olvea, Sophim, Cargill, Suru Chemicals, Ghana Nuts, Croda, Agrobotanicals, Clariant, and AAK AB.

Lucintel forecasts that raw and unrefined shea butter will remain the largest segment over the forecast period due to the features like presence of vitamin A and vitamin E and distinct odor making it imperative for maintaining skin's elasticity and suppleness.

Within this market, the cosmetics and personal care industry will remain the largest segment by application over the forecast period due to growing consumer awareness regarding their appearances and increasing demand for anti-aging and skin conditioning products.

North America will remain the largest region over the forecast period due to high rate of adoption of shea butter products among various end users, and rising demand for cosmetic products that contain natural ingredients such as shea butter.

Features of the Global Shea Butter Market

Market Size Estimates: Global shea butter market size estimation in terms of value (\$M) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

Segmentation Analysis: Global shea butter market size by various segments, such as application, product type, and species in terms of value.

Regional Analysis: Global shea butter market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different application, product type, species, and region for the global shea butter market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global shea butter market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global shea butter market by application (cosmetic and personal care, food and beverage, pharmaceuticals, and others), product type (raw and unrefined shea butter and refined shea butter), species (vitellaria paradoxa and vitellaria nilotica), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global shea butter market?

Q.5 What are the business risks and threats to the global shea butter market?

Q.6 What are emerging trends in this shea butter market and the reasons behind them?

Q.7 What are some changing demands of customers in this shea butter market?

Q.8 What are the new developments in this shea butter market? Which companies are leading these developments?

Q.9 Who are the major players in this shea butter market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this shea butter market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global shea butter market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Application (Cosmetic and Personal Care, Food and Beverage, Pharmaceuticals, and Others), Product Type (Raw And Unrefined Shea Butter and Refined Shea Butter), Species (Vitellaria Paradoxa and Vitellaria Nilotica)

Regional Scope North America (USA, Mexico, and Canada), Europe (Italy, United Kingdom, Germany, and France), Asia (China, India, Japan, South Korea), and ROW (Brazil)

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Contents

1. EXECUTIVE SUMMARY

2. MARKET BACKGROUND AND CLASSIFICATIONS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2014 T 2025

3.1: Macroeconomic Trends and Forecast

3.2: Global Shea Butter Market Trends and Forecast

3.3: Global Shea Butter Market by Application

3.3.1: Cosmetic and Personal Care

3.3.2: Food and Bevergae

3.3.3: Pharmaceuticals

3.3.4: Others

3.4: Global Shea Butter Market by Product Type

3.4.1: Raw and Unrefined Shea Butter

3.4.2: Refined Shea Butter

3.5: Global Shea Butter Market by Species

3.5.1: Vitellaria Paradoxa

3.5.2: Vitellaria Nilotica

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION

4.1: Global Shea Butter Market by Region

4.2: North American Shea Butter Market

4.2.1: Market by Application: Cosmetics and Personal Care, Food and Beverage, Pharmaceutical, and Others

4.2.2: Market by Product Type: Raw and Unrefined Shea Butter and Refined Shea Butter

4.2.3: Market by Species: Vitellaria Paradoxa and Vitellaria Nilotica

4.2.4: The United States Shea Butter Market

4.2.5: The Canadian Shea Butter Market

4.2.6: The Mexican Shea Butter Market

4.3: European Shea Butter Market

4.3.1: Market by Application: Cosmetics and Personal Care, Food and Beverage, Pharmaceutical, and Others

4.3.2: Market by Product Type: Raw and Unrefined Shea Butter and Refined Shea Butter

4.3.3: Market by Species: Vitellaria Paradoxa and Vitellaria Nilotica

4.3.4: The Italian Shea Butter Market

4.3.5: The United Kingdom Shea Butter Market

4.3.6: The German Shea Butter Market

4.3.7: The French Shea Butter Market

4.4: APAC Shea Butter Market

4.4.1: Market by Application: Cosmetics and Personal Care, Food and Beverage, Pharmaceutical, and Others

4.4.2: Market by Product Type: Raw and Unrefined Shea Butter and Refined Shea Butter

4.4.3: Market by Species: Vitellaria Paradoxa and Vitellaria Nilotica

4.4.4: The Chinese Shea Butter Market

4.4.5: The Indian Shea Butter Market

4.4.6: The South Korean Shea Butter Market

4.4.7: The Japanese Shea Butter Market

4.5: ROW Shea Butter Market

4.5.1: Market by Application: Cosmetics and Personal Care, Food and Beverage, Pharmaceutical, and Others

4.5.2: Market by Product Type: Raw and Unrefined Shea Butter and Refined Shea Butter

4.5.3: Market by Species: Vitellaria Paradoxa and Vitellaria Nilotica

4.5.4: The Brazilian Shea Butter Market

5. COMPETITOR ANALYSIS

5.1: Market Share Analysis

5.2: Product Portfolio Analysis

5.3: Operational Integration

5.4: Geographical Reach

5.5: Porter's Five Forces Analysis

6. COST STRUCTURE ANALYSIS

6.1: Cost of Goods Sold

6.2: SG&A

6.3: EBITDA Margin

7. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

7.1: Growth Opportunity Analysis

7.1.1: Growth Opportunities for the Global Shea Butter Market by Application

7.1.2: Growth Opportunities for the Global Shea Butter Market by Product Type

7.1.3: Growth Opportunities for the Global Shea Butter Market by Species

7.1.4: Growth Opportunities for the Global Shea Butter Market by Region

7.2: Emerging Trends in the Global Shea Butter Market

7.3: Strategic Analysis

7.3.1: New Product Development

7.3.2: Capacity Expansion of the Global Shea Butter Market

7.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Shea Butter Market

7.3.4: Certification and Licensing

8. COMPANY PROFILES OF LEADING PLAYERS

8.1: BASF

8.2: Olvea

8.3: Sophim

8.4: Cargill

8.5: Suru Chemicals

8.6: Ghana Nuts

8.7: Croda

8.8: Agrobotanicals

8.9: Clariant

8.10: AAK AB

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