

Shared Mobility Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

The future of global shared mobility market looks promising with opportunities in the ride, car and bike sharing. The global shared mobility market is expected to reach an estimated \$138.7 billion by 2023 with a CAGR of 15.2% from 2018 to 2023. The major drivers for this market are low cost and ease of use services, increasing traffic congestion, parking issues, and environmental concerns.

Emerging trends, which have a direct impact on the dynamics of the shared mobility industry, include rise of micro mobility services, emergence of specialized suppliers to integrate technology & services, and increasing adaptation of electric vehicles.

A total of 121 figures/charts and 89 tables are provided in this 225 -page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of this shared mobility market report download the report brochure.

shared mobility by customer

shared mobility market

shared mobility manufacturers

This study includes the shared mobility market size and forecast for the global shared mobility market through 2023, segmented by mode of sharing, booking type, vehicle type, customer type and region as follows:

Shared Mobility Market by Mode of Sharing (\$ Million from 2012 to 2023)

Ride Sharing Car Sharing Bike Sharing

Shared Mobility Market by Booking Type (\$ Million from 2012 to 2023)

On-line Off-Line

Shared Mobility Market by Vehicle Type (\$ Million from 2012 to 2023)

IC Engines Electric Vehicles

Shared Mobility Market by Customer Type (\$ Million from 2012 to 2023)

Leisure Business Others

Shared Mobility Market by Region (\$ Million from 2012 to 2023)

North America US Canada Mexico Europe Germany Russia France United Kingdom

Italy Asia Pacific China Japan India South Korea Indonesia The Rest of the World Brazil
Turkey

Some of the shared mobility service companies profiled in this report include Uber Technologies, DiDi Chuxing Technology, Lyft, Daimler, Grab Taxi, BlaBlaCar, ANI Technology, Zipcar, Ofo, and Mobiko and others.

On the basis of its comprehensive research, Lucintel forecasts that the car sharing and bike sharing segment will show above-average growth during the forecast period.

ICE vehicle will remain the largest segment and electric vehicle segment is expected to witness the highest growth over the forecast period due to governmental initiatives to encourage electric vehicle adoption by providing tax rebates and incentives.

APAC will remain the largest region and it is also expected to witness highest growth over the forecast period due to the governmental initiatives to reduce carbon emission and traffic congestion in the region.

Some of the features of “Shared Mobility Market Report: Trends, Forecast and Competitive Analysis” include:

Market size estimates: Global shared mobility market size estimation in terms of value (\$M) shipment. Trend and forecast analysis: Market trend (2012-2017) and forecast (2018-2023) by end use and use industry. Segmentation analysis: Global shared mobility market size by mode of sharing, booking type, vehicle type, customer type in terms of value and volume shipment. Regional analysis: Global shared mobility market breakdown by North America, Europe, Asia Pacific, and the Rest of the World. Growth opportunities: Analysis on growth opportunities in different applications and regions in the global shared mobility market. Strategic analysis: This includes M&A, new product development, and competitive landscape in the global shared mobility market. Analysis of competitive intensity of the industry based on Porter’s Five Forces model.

This report answers the following 11 key questions:

- Q.1. What are some of the most promising, high-growth opportunities for global shared mobility market by mode of sharing (bike sharing, ride sharing and car sharing), by booking type (on-line and off-line), by vehicle type (IC engines and electric vehicles), by customer type (business, leisure and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this shared mobility market?
- Q.5. What are the business risks and competitive threats in this shared mobility market?
- Q.6. What are the emerging trends in this shared mobility market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the shared mobility market?
- Q.8. What are the new developments in the shared mobility market? Which companies are leading these developments?
- Q.9. Who are the major players in this shared mobility market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in this shared mobility market and how big of a threat do they pose for loss of market share by material or product substitution?
- Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the shared mobility industry?

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