

Set Top Box Market Report: Trends, Forecast and Competitive Analysis

<https://marketpublishers.com/r/S67897A936F7EN.html>

Date: October 2022

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: S67897A936F7EN

Abstracts

Get it in 2 weeks by ordering today

Set Top Box Market Trends and Forecast

The future of the set top box market looks promising with opportunities in the residential, and commercial market. The global set top box market is expected to grow with a CAGR of 3% to 5% from 2022 to 2027. The major drivers for this market are rising internet and broadband penetration, growing preference for HD channels, increasing consumer disposable incomes, and growing spending capacity of consumers.

Set Top Box Market by Product Type, Content Quality, Services, and End Use Industry

Emerging Trends in the Set Top Box Market

Emerging trends, which have a direct impact on the dynamics of the industry, include growing adoption of the innovative home appliance products, and rising adoption of consumers towards highly functionalized STBs.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched and other details of the global set top box market report, please download the report brochure.

Set Top Box Market by Segments

Set Top Box Market by Segments

The study includes a forecast for the global set top box market by set top box market by product type, content quality, services, end-use industry and region, as follows:

Set Top Box Market by Product Type [Value (\$B) shipment analysis for 2016-2027]:

IPTV

Satellite

Cable

DTT

OTT

Set Top Box Market by Content Quality [Value (\$B) shipment analysis for 2016-2027]:

HD (High Definition)

SD (Standard Definition)

4K

Set Top Box Market by Services [Value (\$B) shipment analysis for 2016-2027]:

Managed Services

Interaction Services

Set Top Box Market by End-Use Industry [Value (\$B) shipment analysis for 2016-2027]:

Residential

Commercial

Set Top Box Market by Region [Value (\$B) shipment analysis for 2016-2027]:

North America

Europe

Asia Pacific

The Rest of the World

List of Set Top Box Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies set top box companies caters increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the set top box companies profiled in this report include.

Advanced Digital Broadcast SA

Amino Technologies Plc

Commscope Inc. (Arris)

HUMAX Co. Ltd.

Kaon Media Co. Ltd.

Sagemcom Broadband SAS

Samsung Electronics

Sercomm Corporation

Sumitomo Electric Industries Ltd.

Technicolor SA

Set Top Box Market Insights

Lucintel forecast that cable will remain the largest segment over the forecast period due to its affordability over the other types of STBs, and its wired connection helps to avoid the adverse effects of the high-frequency waves on the user's body which occurs in case of other types.

Within this market, residential is expected to remain the largest segment due to increasing demand of the television sets among the households and residences which is likely to increase the consumption of the STB products.

APAC will remain the largest region due to rising consumption of media and entertainment content especially by the middle-class population across the region, and growing public awareness of technologically advanced goods, as well as the benefits they provide in terms of quality, functionality, and economical price compared to traditional set-top boxes.

Features of the Set Top Box Market

Market Size Estimates: Set Top Box market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2016-2021) and forecast (2022-2027) by various segments and regions.

Segmentation Analysis: Set Top Box market size by various segments, such as by product type, content quality, services, end-use industry and region.

Regional Analysis: Set Top Box market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different by product type, content quality, services, end-use industry and regions for the set top box market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the Set Top Box market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the set top box market size?

Answer: The global Set Top Box market is expected to reach an estimated \$xx billion by 2027.

Q2. What is the growth forecast for set top box market?

Answer: The global set top box market is expected to grow with a CAGR of 3% to 5% from 2022 to 2027.

Q3. What are the major drivers influencing the growth of the set top box market?

Answer: The major drivers for this market are rising internet and broadband penetration, growing preference for HD channels, increasing consumer disposable incomes, and growing spending capacity of consumers.

Q4. What are the major segments for set top box market?

Answer: The future of the set top box market looks promising with opportunities in the residential, and commercial market.

Q5. What are the emerging trends in set top box market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include growing adoption of the innovative home appliance products, and rising adoption of consumers towards highly functionalized STBs.

Q6. Who is the key set top box companies?

Answer: Some of the key Set Top Box companies are as follows:

Advanced Digital Broadcast SA

Amino Technologies Plc

Commscope Inc. (Arris)

HUMAX Co. Ltd.

Kaon Media Co. Ltd.

Sagemcom Broadband SAS

Samsung Electronics

Sercomm Corporation

Sumitomo Electric Industries Ltd.

Technicolor SA

Q7. Which set top box segment will be the largest in future?

Answer: Lucintel forecast that cable will remain the largest segment over the forecast period due to its affordability over the other types of STBs, and its wired connection helps to avoid the adverse effects of the high-frequency waves on the user's body as compared to other types.

Q8. In set top box market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region due to rising consumption of media and entertainment content especially by the middle-class population across the region, and growing public awareness of technologically advanced goods, as well as the benefits they provide in terms of quality, functionality, and economical price compared to traditional set-top boxes.

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the set top box market by product type (IPTV, satellite, cable, DTT, and OTT), content quality (high definition, standard definition and 4K), services (managed services and interaction services), end-use industry (residential and commercial) and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to set top box market or related to set top box companies, set top box market share, set top box market analysis, set top box market size, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL SET TOP BOX MARKET: MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2016 TO 2027

3.1: Macroeconomic Trends (2016-2021) and Forecast (2022-2027)

3.2: Global Set Top Box Market Trends (2016-2021) and Forecast (2022-2027)

3.3: Global Set Top Box Market by Product Type

3.3.1: IPTV

3.3.2: Satellite

3.3.3: Cable

3.3.4: DTT

3.3.5: OTT

3.4: Global Set Top Box Market by Content Quality

3.4.1: High Definition

3.4.2: Standard Definition

3.4.3: 4k

3.5: Global Set Top Box Market by Services

3.5.1: Managed Services

3.5.2: Interaction Services

3.6: Global Set Top Box Market by End-Use Industry

3.6.1: Residential

3.6.2: Commercial

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2016-2027

4.1: Global Set Top Box Market by Region

4.2: North American Set Top Box Market

4.2.1: North American Set Top Box Market by Product Type

4.2.2: North American Set Top Box Market by End-Use Industry

4.3: European Set Top Box Market

4.3.1: European Set Top Box Market by Product Type

- 4.3.2: European Set Top Box Market by End-Use Industry
- 4.4: APAC Set Top Box Market
 - 4.4.1: APAC Set Top Box Market by Product Type
 - 4.4.2: APAC Set Top Box Market by End-Use Industry
- 4.5: ROW Set Top Box Market
 - 4.5.1: ROW Set Top Box Market by Product Type
 - 4.5.2: ROW Set Top Box Market by End-Use Industry

5. COMPETITOR ANALYSIS

- 5.1: Product Portfolio Analysis
- 5.2: Operational Integration
- 5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

- 6.1: Growth Opportunity Analysis
 - 6.1.1: Growth Opportunities for the Global Set Top Box Market by Product Type
 - 6.1.2: Growth Opportunities for the Global Set Top Box Market by Content Quality
 - 6.1.3: Growth Opportunities for the Global Set Top Box Market by Services
 - 6.1.4: Growth Opportunities for the Global Set Top Box Market by End-Use Industry
 - 6.1.5: Growth Opportunities for the Global Set Top Box Market by Region
- 6.2: Emerging Trends in the Global Set Top Box Market
- 6.3: Strategic Analysis
 - 6.3.1: New Product Development
 - 6.3.2: Capacity Expansion of the Global Set Top Box Market
 - 6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Set Top Box Market
 - 6.3.4: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

- 7.1: Advanced Digital Broadcast SA
- 7.2: Amino Technologies Plc
- 7.3: Commscope Inc. (Arris)
- 7.4: HUMAX Co. Ltd.
- 7.5: Kaon Media Co. Ltd.
- 7.6: Sagemcom Broadband SAS
- 7.7: Samsung Electronics
- 7.8: Sercomm Corporation

7.9: Sumitomo Electric Industries Ltd.

7.10: Technicolor SA

I would like to order

Product name: Set Top Box Market Report: Trends, Forecast and Competitive Analysis

Product link: <https://marketpublishers.com/r/S67897A936F7EN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S67897A936F7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970