

Self-Adhesive Label Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Self-Adhesive Label Market Trends and Forecast

The future of the self-adhesive label market looks promising with opportunities in the food and beverage, consumer durables, pharmaceutical, home and personal care, retail labels, and e-commerce industries. The global self adhesive label market is expected to reach an estimated \$60.2 billion by 2030, and it is forecast to grow at a CAGR of 3.9% from 2024 to 2030. The major drivers for this market are increasing demand from the food and beverage industry, growing label industry, and rising urbanization.

A 188-page report is developed to help in your business decisions. A sample figure with some insights is shown below.

Self-Adhesive Label Market by Segment

The study includes trends and forecast for the global self-adhesive label market by type, end use, and region, as follows:

Self-Adhesive Label Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Release Liner

Linerless

Self-Adhesive Label Market by Nature [Shipment Analysis by Value from 2018 to 2030]:

Permanent

Removable

Repositionable

Self-Adhesive Label Market by Technology [Shipment Analysis by Value from 2018 to 2030]:

Flexography

Digital printing

Lithography

Others

Self-Adhesive Label Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Food and Beverage

Consumer Durables

Pharmaceuticals

Home and Personal Care

Retail-Labels

E-Commerce

Others

Self-Adhesive Label Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Self-Adhesive Label Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, self-adhesive label companies cater to increasing demand, ensure competitive effectiveness, develop innovative products and technologies, reduce production costs, and expand their customer base. Some of the self-adhesive label companies profiled in this report include-

3M

Avery Denninson

LINTEC

UPM

Mondi

H.B. Fuller

Coveris

Self-Adhesive Label Market Insights

Lucintel forecasts that release-liner is expected to remain the largest type segment over the forecast period due to its features, such as, excellent processing and better protection offered for the adhesive, coupled with a rise of usage in tapes, medical, and other industrial uses.

Within this market, food and beverage will remain the largest application segment due to the rising demand for packaged convenience foods, increasing demand for ready-to-eat food, and stringent regulations regarding labelling and packaging in the food industry.

APAC will remain the largest region over the forecast period due to the growing packaging, electronics, and personal care sectors in countries such as China, India, and Japan, which raises the use of self-adhesive labels.

Features of the Self-Adhesive Label Market

Market Size Estimates: Self-adhesive label market size estimation in terms of value (\$M)

Trend and Forecast Analysis: Market trends (2018-2023) and forecast (2024-2030) by various segments and regions.

Segmentation Analysis: Self-adhesive label market size by various segments, such as by type, nature, technology, application, and region

Regional Analysis: Self-adhesive label market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different type, nature, technology, application, and regions for the self-adhesive label market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the self-adhesive label market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the self-adhesive label market size?

Answer: The global self-adhesive label market is expected to reach an estimated \$60.2 billion by 2030.

Q2. What is the growth forecast for self-adhesive label market?

Answer: The global self-adhesive label market is expected to grow with a CAGR of 3.9% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the self-adhesive label market?

Answer: The major drivers for this market are increasing demand from the food and beverage industry, growing label industry, and rising urbanization.

Q4. What are the major segments for self-adhesive label market?

Answer: The future of the self-adhesive label market looks promising with opportunities in the food and beverage, consumer durables, pharmaceutical, home and personal care, retail labels, and e-commerce industries.

Q5. What are the key self-adhesive label companies?

Answer: Some of the key self-adhesive label companies are as follows:

3M

Avery Denninson

LINTEC

UPM

Mondi

H.B. Fuller

Coveris

Q6. Which self-adhesive label segment will be the largest in future?

Answer: Lucintel forecasts that release-liner is expected to remain the largest type segment over the forecast period due to its features, such as, excellent processing and better protection offered for the adhesive, coupled with a rise of usage in tapes, medical, and other industrial uses.

Q7. In self-adhesive label market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region over the forecast period due to the growing packaging, electronics, and personal care sectors in countries such as China, India, and Japan, which raises the use of self-adhesive labels.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the global self-adhesive label market by type (release liner and linerless) nature (permanent, removable, and repositionable) technology (flexography, digital printing, lithography, and others) application (food and beverages, consumer durables, pharmaceuticals, home and personal care, retail-labels, e-commerce, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity did occur in the last five years and how did they impact the industry?

For any questions related to Self-Adhesive Label Market, Self-Adhesive Label Market Size, Self-Adhesive Label Market Growth, Self-Adhesive Label Market Analysis, Self-Adhesive Label Market Report, Self-Adhesive Label Market Share, Self-Adhesive Label Market Trends, Self-Adhesive Label Market Forecast, Self-Adhesive Label Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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7.3: LINTEC

7.4: UPM

7.5: Mondi

7.6: H.B. Fuller

7.7: Coveris

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