

SD-WAN Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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SD-WAN Market Trends and Forecast

The future of the global software-Defined Wide Area Network (SD-WAN) market looks promising with opportunities in the on-premises and cloud market. The global SD-WAN market is expected to grow with a CAGR of 33% to 35% from 2022 to 2027. The major drivers for this market are raising demand for mobility services, boosts network security and reduction in the cost, and complexity of network management.

Emerging Trends in the SD-WAN Market

Emerging trends, which have a direct impact on the dynamics of the industry, include increasing network traffic, technology developments in SD-WAN and demand for more agile & secure it networks.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global SD-WAN market report, please download the report brochure.

SD-WAN Market by Segment

In this market, services are the largest market by component type, whereas cloud is the largest segment by deployment. The study includes a forecast for the global SD-WAN market by component type, deployment, organization size, end-users, and region as

follows:

SD-WAN Market by Component Type [Value (\$B) shipment analysis for 2016-2027]:

Solution

o Software
Appliances

Services

o Consulting
Implementation
Training and Support

SD-WAN Market by Deployment [Value (\$B) shipment analysis for 2016-2027]:

On-premises

Cloud

SD-WAN Market by Organization Size [Value (\$B) shipment analysis for 2016-2027]:

SMEs

Large Enterprises

SD-WAN Market by End-User [Value (\$B) shipment analysis for 2016-2027]:

IT

Telecom

Healthcare

Manufacturing

BFSI

Government

Others

SD-WAN Market by Region [Value (\$B) shipment analysis for 2016-2027]:

North America

Europe

Asia Pacific

The Rest of the World

List of SD-WAN Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies SD-WAN companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the SD-WAN companies profiled in this report include.

Cisco

VMware

Silver Peak

Aryaka Networks

Nokia

Adaptiv Networks

Peplink, Lavelle Networks

Martello Technologies

Mushroom Networks

Zenlayer

SD-WAN Market Insights

Lucintel forecasts that services will remain the largest segment and it is expected to witness the highest growth over the forecast period due to the increasing adoption of SD-WAN solutions, helps end users in reducing costs, lowering operational costs, and improving business performance, and organizations can track, evaluate, and analyze the requirements of their business to make informed decisions.

Cloud is expected to remain the largest segment due to its wide range of functionalities, such as high higher flexibility, lower cost, and faster service.

North America will remain the largest region due to rising demand for next-generation 5G networks that is supporting SD-WAN to create network modernizations, increasing need to central network management, and reducing the operating cost.

Features of the SD-WAN Market

Market Size Estimates: SD-WAN market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2016-2021) and forecast (2022-2027) by various segments and regions.

Segmentation Analysis: SD-WAN market size by various segments, such as by component type, deployment, organization size, end-users and region in terms

of value (\$B)

Regional Analysis: SD-WAN market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different by component type, deployment, organization size, end-users and regions for the SD-WAN market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the SD-WAN market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the SD-WAN market size?

Answer: The global SD-WAN market is expected to reach an estimated \$xx billion by 2027.

Q2. What is the growth forecast for SD-WAN market?

Answer: The SD-WAN market is expected to grow with a CAGR of 33% to 35% from 2022 to 2027.

Q3. What are the major drivers influencing the growth of the SD-WAN market?

Answer: The major drivers for this market are raising demand for mobility services, boosts network security and reduction in the cost and complexity of network management.

Q4. What are the major segments for SD-WAN market?

Answer: The future of the global SD-WAN market looks promising with opportunities in the on-premises and cloud market.

Q5. What are the emerging trends in SD-WAN market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include increasing network traffic, technology developments in SD-WAN and demand for more agile & secure IT networks.

Q6. Who are the key SD-WAN companies?

Answer: Some of the key SD-WAN companies are as follows:

Cisco

VMware

Silver Peak

Aryaka Networks

Nokia

Adaptiv Networks

Peplink, Lavelle Networks

Martello Technologies

Mushroom Networks

Zenlayer

Q7. Which SD-WAN segment will be the largest in future?

Answer: Lucintel forecasts that services will remain the largest segment and it is expected to witness the highest growth over the forecast period due to the increasing adoption of SD-WAN solutions, helps end users in reducing costs, lowering operational costs, and improving business performance, and organizations can track, evaluate, and analyze the requirements of their business to make informed decisions.

Q8. In SD-WAN market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region due to rising demand for next-generation 5G networks that is supporting SD-WAN to create network modernizations, increasing need to central network management and reducing the operating cost.

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the SD-WAN market by component type (solution and services), deployment (on-premises and cloud), organization size (SMEs and large enterprises), end-users (IT, telecom, healthcare, manufacturing, BFSI, government and others) and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to SD WAN market or related to SD WAN market share, SD WAN market analysis, SD WAN market size, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL SD-WAN MARKET: MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2016 TO 2027

3.1: Macroeconomic Trends (2016-2021) and Forecast (2022-2027)

3.2: Global SD-WAN Market Trends (2016-2021) and Forecast (2022-2027)

3.3: Global SD-WAN Market by Component Type

3.3.1: Solution

3.3.1.1: Software

3.3.1.2: Appliances

3.3.2: Services

3.3.2.1: Consulting

3.3.2.2: Implementation

3.3.2.3: Training and Support

3.4: Global SD-WAN Market by Deployment

3.4.1: On-premises

3.4.2: Cloud

3.5: Global SD-WAN Market by Organization Size

3.5.1: SMEs

3.5.2: Large Enterprises

3.6: Global SD-WAN Market by End-Users

3.6.1: IT

3.6.2: Telecom

3.6.3: Healthcare

3.6.4: Manufacturing

3.6.5: BFSI

3.6.6: Government

3.6.7: Others

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2016-2027

- 4.1: Global SD-WAN Market by Region
- 4.2: North American SD-WAN Market
 - 4.2.1: North American SD-WAN Market by Component Type
 - 4.2.2: North American SD-WAN Market by End-Users
- 4.3: European SD-WAN Market
 - 4.3.1: European SD-WAN Market by Component Type
 - 4.3.2: European SD-WAN Market by End-Users
- 4.4: APAC SD-WAN Market
 - 4.4.1: APAC SD-WAN Market by Component Type
 - 4.4.2: APAC SD-WAN Market by End-Users
- 4.5: ROW SD-WAN Market
 - 4.5.1: ROW SD-WAN Market by Component Type
 - 4.5.2: ROW SD-WAN Market by End-Users

5. COMPETITOR ANALYSIS

- 5.1: Product Portfolio Analysis
- 5.2: Operational Integration
- 5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

- 6.1: Growth Opportunity Analysis
 - 6.1.1: Growth Opportunities for the Global SD-WAN Market by Component Type
 - 6.1.2: Growth Opportunities for the Global SD-WAN Market by Deployment
 - 6.1.3: Growth Opportunities for the Global SD-WAN Market by Organization Size
 - 6.1.4: Growth Opportunities for the Global SD-WAN Market by End-Users
 - 6.1.5: Growth Opportunities for the Global SD-WAN Market by Region
- 6.2: Emerging Trends in the Global SD-WAN Market
- 6.3: Strategic Analysis
 - 6.3.1: New Product Development
 - 6.3.2: Capacity Expansion of the Global SD-WAN Market
 - 6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global SD-WAN Market
 - 6.3.4: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

- 7.1: Cisco
- 7.2: VMware

- 7.3: Silver Peak
- 7.4: Aryaka Networks
- 7.5: Nokia
- 7.6: Adaptiv Networks
- 7.7: Peplink
- 7.8: Lavelle Networks
- 7.9: Martello Technologies
- 7.10: Mushroom Networks
- 7.11: Zenlayer

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