

Scotch Whisky Market Report: Trends, Forecast and Competitive Analysis to 2030

<https://marketpublishers.com/r/S13F7349362DEN.html>

Date: July 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: S13F7349362DEN

Abstracts

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Scotch Whisky Trends and Forecast

The future of the global scotch whisky market looks promising with opportunities in the off-trade and on-trade markets. The global scotch whisky market is expected to reach an estimated \$42.39 billion by 2030 with a CAGR of 5.8% from 2024 to 2030. The major drivers for this market are increasing demand for organic scotch whisky and rise of digital platform across the globe.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Scotch Whisky by Segment

The study includes a forecast for the global scotch whisky by type, distribution channel, and region.

Scotch Whisky Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Single Malt Scotch Whisky

Blended Scotch Whisky

Others

Scotch Whisky Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

On-Trade

Off-Trade

Scotch Whisky Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Scotch Whisky Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies scotch whisky companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the scotch whisky companies profiled in this report include-

William Grant & Sons

Pernod Ricard

Diageo

Beam Suntory

Aceo

La Martiniquaise

Edrington

Scotch Whisky Market Insights

Lucintel forecasts that blended will remain larger segment over the forecast period due to its quality, authenticity, and rich taste.

Within this market, off-trade will remain the larger segment.

Europe will remain the largest region over the forecast period due to rising disposable income.

Features of the Global Scotch Whisky Market

Market Size Estimates: Scotch whisky market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Scotch whisky market size by type, distribution channel, and region in terms of value (\$B).

Regional Analysis: Scotch whisky market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different types, distribution channels, and regions for the scotch whisky market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the scotch whisky market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the scotch whisky market size?

Answer: The global scotch whisky market is expected to reach an estimated \$42.39 billion by 2030.

Q2. What is the growth forecast for scotch whisky market?

Answer: The global scotch whisky market is expected to grow with a CAGR of 5.8% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the scotch whisky market?

Answer: The major drivers for this market are increasing demand for organic scotch whisky and rise of digital platform across the globe.

Q4. What are the major segments for scotch whisky market?

Answer: The future of the scotch whisky market looks promising with opportunities in the off-trade and on-trade markets.

Q5. Who are the key scotch whisky market companies?

Answer: Some of the key scotch whisky companies are as follows:

William Grant & Sons

Pernod Ricard

Diageo

Beam Suntory

Aceo

La Martiniquaise

Edrington

Q6. Which scotch whisky market segment will be the largest in future?

Answer: Lucintel forecasts that blended will remain larger segment over the forecast period due to its quality, authenticity, and rich taste.

Q7. In scotch whisky market, which region is expected to be the largest in next 5 years?

Answer: Europe will remain the largest region over the forecast period due to rising disposable income.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the scotch whisky market by type (single malt scotch whisky, blended scotch whisky, and others), distribution channel (on-trade and off-trade), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Scotch Whisky Market, Scotch Whisky Market Size, Scotch Whisky Market Growth, Scotch Whisky Market Analysis, Scotch Whisky Market Report, Scotch Whisky Market Share, Scotch Whisky Market Trends, Scotch Whisky Market Forecast, Scotch Whisky Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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