

Salicylic Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the salicylic acid market looks promising with opportunities in food and beverage, cosmetics and personal care, and pharmaceuticals. The global salicylic acid market is expected to grow with a CAGR of 8%-9% from 2020 to 2025. The major driver for this market is growing demand for salicylic acid in manufacturing hair care and skin care products.

A total of XX figures / charts and XX tables are provided in the more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global salicylic acid market report, please download the report brochure.

The study includes trends and forecast for the global salicylic acid market by application, end use, and region as follows:

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Food and Beverage

Cosmetics and Personal Care

Pharmaceuticals

By End Use [Value (\$ Million) shipment analysis for 2014 – 2025]:

Antifungal

Dentifrices

Antiseptic

Anti-Irritant

Moisturizer

Sunscreen

Acne Solution

Conditioner

Shampoo

Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

United Kingdom

German

France

Spain

Asia Pacific

China

Japan

India

The Rest of the World

Brazil

Some of the salicylic acid companies profiled in this report include Siddharth Carbochem Products Ltd., Novacyl, Alta Laboratories Ltd., Alfa Aesar, J.M Loveridge Ltd, Zhenjiang Gaopeng Pharmaceutical Ltd., Hebei Jingye Group, Avnochem Limited, Zhenjiang Maoyuan Chemical Co. Ltd., Shandong Xinhua Pharmaceutical Co. Ltd., and others.

In this market, antifungal, dentifrices, antiseptic, anti-irritant, moisturizer, sunscreen, acne solution, conditioner, shampoo, and others are the major end uses of salicylic acid.

Within this market, food and beverage, cosmetics and personal care, and pharmaceuticals are the major applications of salicylic acid. Pharmaceutical is expected to be the largest segment over the forecast period due to applications across the pharmaceutical industry such as manufacturing drugs for cardiovascular diseases, skin disorders, and Hughes syndrome.

Europe will be the largest region over the forecast period due to growing skin care and hair care industry, consumer perceptions on hair care products comprising of natural ingredients and demand for high quality in the region.

Features of the Global Salicylic Acid Market

Market Size Estimates: Global salicylic acid market size estimation in terms of value (\$M) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

Segmentation Analysis: Global salicylic acid market size by various segments, such as application and end use in terms of value.

Regional Analysis: Global salicylic acid market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different application, end use, and region for the global salicylic acid market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global salicylic acid market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global salicylic acid market by application (food and beverage, cosmetics and personal care, and pharmaceuticals), end use (antifungal, dentifrices, antiseptic, anti-irritant, moisturizer, sunscreen, acne solution, conditioner, shampoo, and others), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global salicylic acid market?

Q.5 What are the business risks and threats to the global salicylic acid market?

Q.6 What are emerging trends in this salicylic acid market and the reasons behind them?

Q.7 What are some changing demands of customers in this salicylic acid market?

Q.8 What are the new developments in this salicylic acid market? Which companies are leading these developments?

Q.9 Who are the major players in this salicylic acid market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this salicylic acid market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global salicylic acid market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Application (Food and Beverage, Cosmetics and Personal Care, and Pharmaceuticals), End Use (Antifungal, Dentifrices, Antiseptic, Anti-Irritant, Moisturizer, Sunscreen, Acne Solution, Conditioner, Shampoo, and Others)

Regional Scope North America (USA, Canada, and Mexico), Europe (United Kingdom, Germany, France, and Spain), Asia (China, Japan, and India), and ROW (Brazil)

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