

Robo Advisory Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Robo Advisory Trends and Forecast

The future of the global robo advisory market looks promising with opportunities in the retail investor and high net worth individual markets. The global robo advisory market is expected to reach an estimated \$24.6 billion by 2030 with a CAGR of 23.4% from 2024 to 2030. The major drivers for this market are growing use of digital technologies within the financial services industry, increasing consumers preference for robo advisers rather than traditional investing services, and incorporation of artificial intelligence into investing operations.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Robo Advisory by Segment

The study includes a forecast for the global robo advisory by type, provider, service type, end use, and region.

Robo Advisory Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Pure Robo Advisors

Hybrid Robo Advisors

Robo Advisory Market by Provider [Shipment Analysis by Value from 2018 to 2030]:

Fintech Robo Advisors

Banks

Traditional Wealth Managers

Others

Robo Advisory Market by Service Type [Shipment Analysis by Value from 2018 to 2030]:

Direct Plan-Based/Goal-Based

Comprehensive Wealth Advisory

Robo Advisory Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Retail Investor

High Net Worth Individuals

Robo Advisory Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Robo Advisory Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies robo advisory companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the robo advisory companies profiled in this report include-

Betterment

Fincite

Wealthfront

The Vanguard Group

The Charles Schwab

Ellevest

Ginmon Vermögensverwaltung

Wealthify

SoFi Technologies

SigFig Wealth Management

Robo Advisory Market Insights

Lucintel forecasts that hybrid robo advisor will remain larger segment over the forecast period because they mix the efficiency and reliability of robotic algorithms with the human element of a personal financial counselor.

Within this market, high net worth individual will remain larger segment due to increasing demand for HNWI by private equity managers to safeguard their investments.

APAC is expected to witness the highest growth over the forecast period due to the customers' growing knowledge of the benefits of using automated financial assistance for investments and savings.

Features of the Global Robo Advisory Market

Market Size Estimates: Robo advisory market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Robo advisory market size by type, provider, service type, end use, and region in terms of value (\$B).

Regional Analysis: Robo advisory market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different type, provider, service type, end use, and regions for the robo advisory market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the robo advisory market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the robo advisory market size?

Answer: The global robo advisory market is expected to reach an estimated \$24.6 billion by 2030.

Q2. What is the growth forecast for robo advisory market?

Answer: The global robo advisory market is expected to grow with a CAGR of 23.4% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the robo advisory market?

Answer: The major drivers for this market are growing use of digital technologies within the financial services industry, increasing consumers preference for robo advisers rather than traditional investing services, and incorporation of artificial intelligence into investing operations.

Q4. What are the major segments for robo advisory market?

Answer: The future of the global robo advisory market looks promising with opportunities in the retail investor and high net worth individual markets.

Q5. Who are the key robo advisory market companies?

Answer: Some of the key robo advisory companies are as follows:

Betterment

Fincite

Wealthfront

The Vanguard Group

The Charles Schwab

Ellevest

Ginmon Verm?gensverwaltung

Wealthify

SoFi Technologies

SigFig Wealth Management

Q6. Which robo advisory market segment will be the largest in future?

Answer: Lucintel forecasts that hybrid robo advisor will remain larger segment over the

forecast period because they mix the efficiency and reliability of robotic algorithms with the human element of a personal financial counselor.

Q7. In robo advisory market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness the highest growth over the forecast period due to the customers' growing knowledge of the benefits of using automated financial assistance for investments and savings.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the robo advisory market by type (pure robo advisors and hybrid robo advisors), provider (fintech robo advisors, banks, traditional wealth managers, and others), service type (direct plan-based/goal-based and comprehensive wealth advisory), end use (retail investor and high net worth individuals), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players

pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Robo Advisory Market, Robo Advisory Market Size, Robo Advisory Market Growth, Robo Advisory Market Analysis, Robo Advisory Market Report, Robo Advisory Market Share, Robo Advisory Market Trends, Robo Advisory Market Forecast, Robo Advisory Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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