

# Roadside Assistance Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Roadside Assistance Trends and Forecast

The future of the global roadside assistance market looks promising with opportunities in the commercial vehicle and passenger vehicle markets. The global roadside assistance market is expected to reach an estimated \$35.6 billion by 2030 with a CAGR of 5.1% from 2024 to 2030. The major drivers for this market are growing number of car owners, rise in the complexity of vehicle technology, and increase in convenience & safety among automobiles.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Roadside Assistance by Segment

The study includes a forecast for the global roadside assistance by service, provider, vehicle, and region.

Roadside Assistance Market by Service [Shipment Analysis by Value from 2018 to 2030]:

Towing

Tire Replacement

Fuel Delivery

Jump Start/Pull Start

Lockout/ Replacement Key Service

Winch

Others

Roadside Assistance Market by Provider [Shipment Analysis by Value from 2018 to 2030]:

Original Equipment Manufacturer

Motor Insurance

Independent Service Provider

Others

Roadside Assistance Market by Vehicle [Shipment Analysis by Value from 2018 to 2030]:

Commercial Vehicles

Passenger Vehicles

Roadside Assistance Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

## The Rest of the World

### List of Roadside Assistance Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies roadside assistance companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the roadside assistance companies profiled in this report include-

ARC Europe

Allstate Insurance Company

Allianz

Agero

Viking Assistance Group

Falck

AutoVantage

SOS International

Paragon Motor Club

Roadside Transportation

### Roadside Assistance Market Insights

Lucintel forecasts that towing will remain the largest segment over the forecast period.

Within this market, passenger vehicle will remain larger segment over the forecast period.

Europe will remain the largest region over the forecast period due to rise in population's disposable income and existence of significant players in the region.

Features of the Global Roadside Assistance Market

Market Size Estimates: Roadside assistance market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Roadside assistance market size by service, provider, vehicle, and region in terms of value (\$B).

Regional Analysis: Roadside assistance market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different services, providers, vehicles, and regions for the roadside assistance market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the roadside assistance market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the roadside assistance market size?

Answer: The global roadside assistance market is expected to reach an estimated \$35.6 billion by 2030.

Q2. What is the growth forecast for roadside assistance market?

Answer: The global roadside assistance market is expected to grow with a CAGR of 5.1% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the roadside assistance market?

Answer: The major drivers for this market are growing number of car owners, rise in the complexity of vehicle technology, and increase in convenience & safety among automobiles.

Q4. What are the major segments for roadside assistance market?

Answer: The future of the roadside assistance market looks promising with opportunities in the commercial vehicle and passenger vehicle markets.

Q5. Who are the key roadside assistance market companies?

Answer: Some of the key roadside assistance companies are as follows:

ARC Europe

Allstate Insurance Company

Allianz

Agero

Viking Assistance Group

Falck

AutoVantage

SOS International

Paragon Motor Club

Roadside Transportation

Q6. Which roadside assistance market segment will be the largest in future?

Answer: Lucintel forecasts that towing will remain the largest segment over the forecast period.

Q7. In roadside assistance market, which region is expected to be the largest in next 5 years?

Answer: Europe will remain the largest region over the forecast period due to rise in population's disposable income and existence of significant players in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the roadside assistance market by service (towing, tire replacement, fuel delivery, jump start/pull start, lockout/ replacement key service, winch, and others), provider (original equipment manufacturer, motor insurance, independent service provider, and others), vehicle (commercial vehicles and passenger vehicles), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Roadside Assistance Market, Roadside Assistance Market Size, Roadside Assistance Market Growth, Roadside Assistance Market Analysis, Roadside Assistance Market Report, Roadside Assistance Market Share, Roadside Assistance Market Trends, Roadside Assistance Market Forecast, Roadside Assistance Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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