

RFID and Barcode Printer Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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RFID and Barcode Printer Trends and Forecast

The future of the global RFID and barcode printer market looks promising with opportunities in the retail, transportation and logistics, manufacturing and industrial, healthcare and hospitality, and government applications. The global RFID and barcode printer market is expected to reach an estimated \$6.6 billion by 2030 with a CAGR of 6.1% from 2024 to 2030. The major drivers for this market are increasing demand for wirelessly powered portable printers, rapid expansion of industry 4.0, and rising installation of RFID and barcode systems in manufacturing units and supply chain management.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

RFID and Barcode Printer by Segment

The study includes a forecast for the global RFID and barcode printer by type, format type, technology, application, and region.

RFID and Barcode Printer Market by Type [Shipment Analysis by Value from 2018 to 2030]:

RFID Printer

Barcode Printer

RFID and Barcode Printer Market by Format Type [Shipment Analysis by Value from 2018 to 2030]:

Industrial Printers

Desktop Printers

Mobile Printers

RFID and Barcode Printer Market by Technology [Shipment Analysis by Value from 2018 to 2030]:

Thermal Transfer

Direct Thermal

Others

RFID and Barcode Printer Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Retail

Transportation and Logistics

Manufacturing and Industrial

Healthcare and Hospitality

Government

Others

RFID and Barcode Printer Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of RFID and Barcode Printer Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies RFID and barcode printer companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the RFID and barcode printer companies profiled in this report include-

Zebra Technologies

SATO Holdings

Honeywell International

Seiko Epson

AVERY DENNISON

BIXOLON

GoDEX International

Toshiba Tec

Star Micronics

Printronic

RFID and Barcode Printer Market Insights

Lucintel forecasts that RFID is expected to witness highest growth over the forecast period due to its escalating demand in the manufacturing, healthcare, and retail supply chains.

North America is expected to witness highest growth over the forecast period due to presence of key players and significant demand for RFID and barcode printer in various end use industries, such as retail, transportation and logistics, manufacturing & industrial, and healthcare & hospitality sectors of the region.

Features of the Global RFID and Barcode Printer Market

Market Size Estimates: RFID and barcode printer market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: RFID and barcode printer market by various segments, such as by type, format type, technology, application and region in terms of(\$B).

Regional Analysis: RFID and barcode printer market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different types, format types, technologies, applications, and regions for the RFID and barcode printer market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the RFID and barcode printer market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q.1 What is the RFID and barcode printer market size?

Answer: The global RFID and barcode printer market is expected to reach an estimated \$6.6 billion by 2030.

Q.2 What is the growth forecast for RFID and barcode printer market?

Answer: The global RFID and barcode printer market is expected to grow with a CAGR of 6.1% from 2024 to 2030.

Q.3 What are the major drivers influencing the growth of the RFID and barcode printer market?

Answer: The major drivers for this market are increasing demand for wirelessly powered portable printers, rapid expansion of industry 4.0, and rising installation of RFID and barcode systems in manufacturing units and supply chain management.

Q4. What are the major segments for RFID and barcode printer market?

Answer: The future of the RFID and barcode printer market looks promising with opportunities in the retail, transportation and logistics, manufacturing and industrial, healthcare and hospitality, and government applications.

Q5. Who are the key RFID and barcode printer market companies?

Answer: Some of the key RFID and barcode printer companies are as follows:

Zebra Technologies

SATO Holdings

Honeywell International

Seiko Epson

AVERY DENNISON

BIXOLON

GoDEX International

Toshiba Tec

Star Micronics

Printronix

Q6. Which RFID and barcode printer market segment will be the largest in future?

Answer: Lucintel forecasts that RFID is expected to witness highest growth over the forecast period due to its escalating demand in the manufacturing, healthcare, and retail supply chains.

Q7. In RFID and barcode printer market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness highest growth over the forecast period due to presence of key players and significant demand for RFID and barcode printer in various end use industries, such as retail, transportation and logistics, manufacturing & industrial, and healthcare & hospitality sectors of the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the RFID and barcode printer market by type (RFID printer and barcode printer), format type (industrial printers, desktop printers, and mobile printers), technology (thermal transfer, direct thermal, and others), application (retail, transportation and logistics, manufacturing and industrial, healthcare and hospitality, government, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

- Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?
- Q.5. What are the business risks and competitive threats in this market?
- Q.6. What are the emerging trends in this market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the market?
- Q.8. What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?
- Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Rfid And Barcode Printer Market, Rfid And Barcode Printer Market Size, Rfid And Barcode Printer Market Growth, Rfid And Barcode Printer Market Analysis, Rfid And Barcode Printer Market Report, Rfid And Barcode Printer Market Share, Rfid And Barcode Printer Market Trends, Rfid And Barcode Printer Market Forecast, Rfid And Barcode Printer Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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7.5: AVERY DENNISON

7.6: BIXOLON

7.7: GoDEX International

7.8: Toshiba Tec

7.9: Star Micronics

7.10: Printronix

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