

# Release Liner Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

The future of the release liner market looks attractive with opportunities in the pressure sensitive label stock, tapes, industrial hygiene, graphic art, medical, envelopes and packaging, and others applications. The global release liner market is expected to reach an estimated \$20.2 billion by 2023 with a CAGR of 5.2% from 2018 to 2023. The major growth drivers for this market are increasing demand for release liners from graphic arts, medical, and packaging industries.

Emerging trends, which have a direct impact on the dynamics of the industry, include the introduction of recyclable environmentally friendly release liners and the development of functional coating that enhance the functionality of release liners.

A total of 185 figures/charts and 175 tables are provided in this 285 -page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of this release liner market report, download the report brochure.

release liner by application  
release liner market  
market share analysis

The study includes the release liner market size and forecast for the global release liner market through 2023, segmented by application, substrates, label format, material type and region as follows:

Release Liner Market by Applications [Million Square Meter and \$M shipment analysis for 2012 – 2023]:

Pressure Sensitive Label Stock Tapes Industrial Hygiene Graphic Arts Medical Envelopes and Packaging Others

Release Liner Market by Substrates [Million Square Meters and \$M shipment analysis for 2012 – 2023]:

Art Paper Film Glassine Polyolefin Paper Others

Release Liner Market by Label Format [Million Square Meters and \$M shipment analysis for 2012 – 2023]:

Adhesive Applied In-Mold Pressure Sensitive Labelling Sleeving Others

Release Liner Market by Material Type [Million Square Meters and \$M shipment analysis for 2012 – 2023]:

Silicone Non-silicone

Release Liner Market by Region [Million Square Meters and \$M shipment analysis for 2012 – 2023]:

North America Europe Asia Pacific The Rest of the World

Some of the release liner companies profiled in this report include Loparex, Ahlstrom-Munksjö, Mondi, UPM Raflatac Company, Avery Dennison, Eastman, Felix Schoeller, International Paper, 3M, Sappi and others.

Lucintel forecasts that pressure sensitive label stock will remain the largest application over the forecast period supported by growth in demand for food and cosmetics industries, business system labels, functional/security labels, and packaging industry. Lucintel predicts that the hygiene application is expected to witness the highest growth during the forecast period due to increasing demand for baby diapers, feminine and adult care products from developing regions.

Within the release liner market, glassine will remain the largest substrate type, and it is expected to witness the highest growth during the forecast period supported by its enhanced application properties such as die-cutting, stripping, and more comprehensive range of performance characteristics for high-speed label conversion and application.

Asia Pacific is expected to be the largest region by value and volume and will experience the highest growth over the forecast period supported by the growth in pressure sensitive label stock, tapes, industrial, hygiene, graphic art, medical, envelopes and packaging applications.

Some of the features of “Release Liner Market Report: Trends, Forecast and Competitive Analysis” include:

Market size estimates: Global release liner market size estimation in terms of value

(\$M) and volume (Million Square Meters) shipment. Trend and forecast analysis: Market trend (2012-2017) and forecast (2018-2023) by application, and end use industry. Segmentation analysis: Global release liner market size by various applications such as application, substrates, label format, and material in terms of value and volume shipment. Regional analysis: Global release liner market breakdown by North America, Europe, Asia Pacific, and the Rest of the World. Growth opportunities: Analysis on growth opportunities in different applications and regions of release liner in the release liner market. Strategic analysis: This includes M&A, new product development, and competitive landscape of release liner in the release liner market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions:

Q.1 What are some of the most promising, high-growth opportunities for the global release liner market by application ( pressure sensitive label stock, tapes, industrial, hygiene, graphic art, medical, envelopes and packaging, and others), substrate (art paper, film, glassine, polyolefin paper, and other substrates), label format (adhesive applied, in-mold, pressure sensitive labelling, sleeving, and others), material type (silicone and non-silicone) and by region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the release liner market?

Q.5 What are the business risks and threats to the release liner market?

Q.6 What are the emerging trends in this release liner market and reasons behind them?

Q.7 What are some of the changing demands of customers in the release liner market?

Q.8 What are the new developments in the release liner market? Which companies are leading these developments?

Q.9 Who are the major players in this release liner market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this release liner area and how big of a threat do they pose for loss of market share via product substitution?

Q.11 What M&A activity has occurred in the last 5 years in release liner market?

To learn the scope of, benefits and other details of this report, download the report brochure.

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## **COMPANIES MENTIONED**

Ahlstrom-Munksj?

Mondi

UPM Raflatac Company

Avery Dennison

Eastman Chemical Company

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