

Recreational Boating Industry Report: Trends, Forecast and Competitive Analysis

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Abstracts

The future of the global recreational boating industry looks good with opportunities in the inboard and sterndrive, outboard, and sailboat. The global recreational boating market is expected to reach an estimated \$ 30.0 billion by 2022 and it is forecast to grow at a CAGR of 3.8% from 2017 to 2022. The major drivers of growth for this market are increasing disposable income, lower interest rates, and rising spending on recreation and leisure activities.

Emerging trends, which have a direct impact on the dynamics of the recreational boating industry, include increasing use of absorbed glass mat (AGM) batteries in powerboats due to its impressive battery lives and long lifespan than lithium-ion batteries and use of synthetic material to manufacture deck to reduce usage of wood.

A total of 103 figures/charts and 69 tables are provided in this 192 -page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of this recreational boating market report, download the report brochure.

Recreational Boat Market TrendsGrowth Opportunities for the Global Recreational Boat Market by Region

The study includes the recreational boating market trends and forecasts for the global recreational boat market through 2022, segmented by boat type, region and country as follows:

Recreational boating industry by type (Value (\$M) and Volume (Units) shipment analysis for (2011 – 2022):

Inboard & sterndrive Outboard Sailboat Others

Recreational boating industry by region (Value (\$M) and Volume (Units) shipment analysis for (2011 – 2022):

North America Europe APAC ROW

Recreational boating industry by Country (Value (\$M) for 2011-2022):

North America US Canada Mexico Europe Italy France Germany UK Others Asia Pacific Australia China Taiwan New Zealand Others ROW Brazil Others

Some of the recreational boating companies profiled in this report include Brunswick, Beneteau Group, Ferretti, Azimut-Benetti, Sunseeker, Bavaria Yachtbau, and Princess.

On the basis of its comprehensive research, Lucintel forecasts that the in board and sterndrive boat is expected to be the largest market by value and the market is also projected to show the highest growth rate during the forecast period 2017 to 2022.

North America is expected to remain the largest region by value and volume. Asia Pacific (APAC) is expected to experience the highest growth over the forecast period due to growth in tourism and water sports activities, which is supported by increasing spending on leisure time and travel.

Some of the features of “Recreational Boating Industry Report: Trends, Forecast and Competitive Analysis” include:

Market size estimates: Global recreational boating industry size estimation in terms of value (\$M) and volume (Units) shipment. Trend and forecast analysis: Market trend (2011-2016) and forecast (2017-2022) by segments and region. Segmentation analysis: Global recreational boating industry size by various applications such as boat type and country in terms of value and volume shipment. Regional analysis: Global recreational boating industry breakdown by North America, Europe, Asia Pacific, and the Rest of the World. Growth opportunities: Analysis on growth opportunities in different applications and regions of recreational boating in the global recreational boating industry. Strategic analysis: This includes M&A, new product development, and competitive landscape of recreational boating in the global recreational boating industry. Analysis of competitive intensity of the industry based on Porter’s Five Forces model.

This report answers the following 11 key questions:

- Q.1 What are some of the most promising, high-growth opportunities in the global recreational boat industry by boat type (Inboard & Sterndrive, Outboard, Sailboat, and Others), region (North America, Europe, Asia Pacific and ROW) and by country (US, Canada, Mexico, Italy, France, Germany, UK, China, India, Taiwan, New Zealand, and Brazil) ?
- Q.2 Which product segments will grow at a faster pace and why?
- Q.3 Which region will grow at a faster pace and why?
- Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges in the recreational boating market?
- Q.5 What are the business risks and competitive threats in this recreational boating market?
- Q.6 What are emerging trends in this recreational boating market and reasons behind them?
- Q.7 What are some changing demands of customers in the recreational boating market?
- Q.8 What are the new developments in the recreational boating market and which companies are leading these developments?
- Q.9 Who are the major players in this recreational boating market? What strategic initiatives are being implemented by key players for business growth?
- Q.10 What are some of the competitive products in this recreational boating area and how great a threat do they pose for loss of market share through product substitution?
- Q.11 What M&A activities have transpired in the last 5 years in this recreational boating market and what impact have these had on the recreational boating industry?

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COMPANIES MENTIONED

Brunswick, Groupe Beneteau, Azimut Benetti, Bavaria Yachtbau, Ferretti Group, Fairline, Princess, Sunseeker

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