

# Real-Time Location System Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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The future of the real-time location system (RTLS) market looks promising with opportunities in the healthcare, manufacturing & automotive, transportation & logistic vertical, and retail industries. The global real-time location system market is expected grow with a CAGR of 23% to 25% from 2021 to 2026. The major drivers for this market are increasing need for asset tracking, growth in smartphones, and surge in the adoption of business analytics solutions.

A more than 150 page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of real-time location systems market report download the report brochure.

The study includes trends and forecast for the global real-time location system market by component, application, end use industry, and region as follows:

By Component [\$M shipment analysis for 2015 – 2026]:

Hardware

Software

By Application [\$M shipment analysis for 2015 – 2026]:

Tracking and Navigation

Marketing and Advertising

Location-Based Social Networks

Location-Based Health Monitoring

Others

By End Use Industry [\$M shipment analysis for 2015 – 2026]:

Healthcare

Manufacturing & Automotive

Retail

Transportation & Logistics

Governments & Defense

Education

Oil & Gas and Mining

Sports & Entertainment

Others

By Region [\$M shipment analysis for 2015 – 2026]:

North America

United States

Canada

Mexico

Europe

Germany

United Kingdom

France

Italy

Asia Pacific

China

Japan

India

South Korea

The Rest of the World

By Region [\$M shipment analysis for 2015 – 2026]:

North America

United States

Canada

Mexico

Europe

Germany

United Kingdom

France

Italy

Asia Pacific

China

Japan

India

South Korea

The Rest of the World

Hardware will remain the largest product type segment over the forecast period due to the abundant availability of affordably priced sensors and growing awareness of the benefits of RTLS technology.

Healthcare market is expected to witness the highest growth during the forecast period due to the adoption of RTLS-based technologies for a wide variety of healthcare applications, such as asset tracking and monitoring, handheld hygiene compliance, and environmental monitoring.

North America will remain the largest region during the forecast period due to the increasing demand for RTLS applications in the healthcare and manufacturing & processing sectors, presence of a major number of RTLS vendors, and wide-scale adoption of mobility solutions.

Some of the real-time location systems companies profiled in this report include Stanley Black & Decker Inc., Redpine Signals Inc, Zebra Technologies Corp., Versus Technology, Inc., Lockheed Martin Corporation, Sonitor Technologies, TeleTracking Technologies, Inc., CenTrak, DecaWave Limited, and Ubisense Ltd.

## Features of Real-time location systems Market

**Market Size Estimates:** Real-time location systems market size estimation in terms of value (\$M)

**Trend and Forecast Analysis:** Market trends (2015-2020) and forecast (2021-2026) by various segments and regions.

**Segmentation Analysis:** Market size by component, application, and end use industry

**Regional Analysis:** Real-time location systems market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

**Growth Opportunities:** Analysis on growth opportunities in different component, application, end use industry, and regions for RTLS market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape for the real-time location systems market.

**Analysis of competitive intensity of the industry** based on Porter's Five Forces model.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global real-time location system market by component (hardware and software), application (tracking and navigation, marketing and advertising, location-based social networks, location-based health monitoring, and others), end use industry (healthcare, manufacturing & automotive, retail, transportation & logistics, governments & defense, education, oil & gas and mining, sports & entertainment, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the real-time location systems market?

Q.5 What are the business risks and threats to the real-time location systems market?

Q.6 What are the emerging trends in the real-time location systems market and the

reasons behind them?

Q.7 What are some changing demands of customers in the real-time location systems market?

Q.8 What are the new developments in the real-time location systems market? Which companies are leading these developments?

Q.9 Who are the major players in the real-time location systems market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the real-time location systems market, and how big of a threat do they pose for loss of market share via material or product substitution?

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Zebra Technologies Corp.

Versus Technology, Inc.

Lockheed Martin Corporation

Sonitor Technologies

TeleTracking Technologies, Inc.

CenTrak,

DecaWave Limited

Ubisense Ltd

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