

# PVC Window Market: Trends, Opportunities and Competitive Analysis [2024-2030]

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## Abstracts

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### PVC Window Market Trends and Forecast

The future of the global PVC window market looks promising with opportunities in the residential and commercial construction sectors. The global PVC window market is expected to reach an estimated \$78.6 billion by 2030 with a CAGR of 5.0% from 2024 to 2030. The major drivers for this market are growth in construction activities and increasing awareness towards sustainable, weather resistant, and cost effective construction practices.

### Emerging Trends in the PVC Window Market

Emerging trends, which have a direct impact on the dynamics of the market, include usage of fully reversible windows and development of cellular PVC windows.

A total of 73 figures / charts and 52 tables are provided in this 202-page report to help in your business decisions. Sample figures with some insights are shown below.

### PVC Window Market by Segments

In this market, residential is the largest market by end use industry, whereas tilt and turn window is largest market by product type. Growth in various segments of the PVC window market are given below.

The study includes a trend and forecast for the PVC window market by application,

function, end use, and region as follows:

PVC Window Market By Product type [Value (\$ Million) and Volume (Million Units) from 2018 to 2030]:

Tilt & Turn Windows

Sliding Windows

Casement Windows

Others

PVC Window Market By End Use [Value (\$ Million) and Volume (Million Units) from 2018 to 2030]:

Residential

Commercial

Health care

Education

Hospitality

Retail

Office

Others

PVC Window Market By type [Value (\$ Million) and Volume (Million Units) from 2018 to 2030]:

New

## Replacement

PVC Window Market By Region [Value (\$ Million) and Volume (Million Units) from 2018 to 2030]:

### North America

- o United States

- o Canada

- o Mexico

### Europe

- o Germany

- o France

- o United Kingdom

- o Italy

- o Spain

- o Austria

### APAC

- o Japan

- o China

- o India

## ROW

### o Brazil

#### List of PVC window Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies PVC window companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the PVC window companies profiled in this report includes.

Masco corporation

Fortune Brands Home & Security

Lixil Group

Deceuninck NV

PGT inc.

Griffon

#### PVC window Market Insights

Lucintel forecasts that turn & tilt PVC windows will remain the largest segment over the forecast period due to its easy to use operating function.

Within the global PVC window market, residential and commercial are major end use segments. Residential will remain the largest end use market during the forecast period due to growth in residential construction industry and increasing use of weather-resistant and energy efficient windows in buildings.

APAC will remain the largest region and it is also expected to witness the

highest growth over the forecast period due to increasing construction in developing countries like China and India. Cost effectiveness, sustainability and awareness of energy efficiency of the buildings promote the PVC window demand in the region

## Features of the PVC window Market

**Market Size Estimates:** PVC window market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018-2023) and forecast (2024-2030) by various segments and regions.

**Segmentation Analysis:** PVC window market size by various segments, such as product type, by type and end use.

**Regional Analysis:** PVC window market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

**Growth Opportunities:** Analysis on growth opportunities in different application, type, end use, and regions for PVC window market.

**Strategic Analysis:** This includes M&A and competitive landscape for the PVC window.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

## FAQ

**Q1. What is the PVC window market size?**

**Answer:** The global PVC window market is expected to reach an estimated \$78.6 billion by 2030.

**Q2. What is the growth forecast for PVC window market?**

Answer: The PVC window market is expected to grow at a CAGR of 5.0% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the PVC window market?

Answer: The major drivers for this market are growth in construction activities and increasing awareness towards sustainable, weather resistant, and cost effective construction practices.

Q4. What are the major applications or end use industries for PVC window?

Answer: Residential and commercial ( Healthcare, education and retail) are the major end use for PVC window.

Q5. What are the emerging trends in PVC window market?

Answer: Emerging trends, which have a direct impact on the dynamics of the market, include usage of fully reversible windows and development of cellular PVC windows

Q6. Who are the key PVC window companies?

Answer: Some of the key PVC window companies are as follows:

Masco corporation

Fortune Brands Home & Security

Lixil Group

Deceuninck NV

PGT inc.

Q7. Which PVC window product segment will be the largest in future?

Answer: Lucintel forecasts that turn & tilt PVC windows will remain the largest segment over the forecast period due to its easy to use operating function.

Q8. In PVC window market, which region is expected to be the largest in next 5 years?

Answer:Asia Pacific will remain the largest region and it is also expected to witness the highest growth over next 5 years.

Q9. Do we receive customization in this report?

Answer:Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1 What are some of the most promising, high-growth opportunities for the global PVC window market by product (turn & tilt, sliding, casement, and other windows), end use (residential and commercial), type (new and replacement), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the PVC window market?

Q.5 What are the business risks and threats to the PVC window market?

Q.6 What are emerging trends in this PVC window market and the reasons behind them?

Q.7 What are some changing demands of customers in the PVC window market?

Q.8 What are the new developments in the PVC window market? Which companies are leading these developments?

Q.9 Who are the major players in the PVC window market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the PVC window market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the PVC window market?

For any questions related to PVC window market or related to PVC window companies, PVC window market size, PVC window market share, PVC window market growth, PVC window market research, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com) we will be glad to get back to you soon.



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