

# Pure Argan Oil Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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The future of the global pure argan oil market looks promising with opportunities in the personal care and cosmetics industry. The global pure argan oil market is expected to grow with a CAGR of 7%-8% from 2020 to 2025. The major drivers for this market are increasing product demand from various end use industries and growing consumer approach towards wellness and health.

A total of XX figures / charts and XX tables are provided in the more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global pure argan oil market report, please download the report brochure.

The study includes trends and forecast for the global pure argan oil market by application, source type, product form, distribution channel, and region as follows:

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Personal Care and Cosmetics

Medical

Aromatherapy

Food

## Cleaning and Home

Others

By Source Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Conventional

Organic

By Product Form [Value (\$ Million) shipment analysis for 2014 – 2025]:

Absolute

Blend

Concentrate

By Distribution Channel [Value (\$ Million) shipment analysis for 2014 – 2025]:

B2B

B2C

Supermarket / Hypermarket

Specialty Retailer

Online Stores

Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Italy

United Kingdom

German

France

Asia Pacific

China

India

South Korea

Japan

The Rest of the World

Brazil

Some of the pure argan oil companies profiled in this report include OLVEA, Zineglob, PURUS, Malakbio, Argane Aouzac, and Organica Group.

Lucintel forecasts that the conventional sourced pure argan oil will remain the largest segment over the forecast period owing to high crop yield obtained by using this cultivation method as it involves using synthetic pesticides and fertilizers.

Within this market, personal care and cosmetics will remain the largest application segment over the forecast period due to increasing consciousness among consumers regarding their personal appearances.

North America will remain the largest region and it is also expected to witness the highest growth over the forecast period due to increasing demand from the cosmetics industry, rising spending capacity, and presence of major players operating in the countries of this region.

### Features of the Global Pure Argan Oil Market

**Market Size Estimates:** Global pure argan oil market size estimation in terms of value (\$M) shipment.

**Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments.

**Segmentation Analysis:** Global pure argan oil market size by various segments, such as application, source type, product form, and distribution channel in terms of value.

**Regional Analysis:** Global pure argan oil market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different application, source type, product form, distribution channel, and region for the global pure argan oil market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the global pure argan oil market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global pure argan oil market by application (personal care and cosmetics, medical,

aromatherapy, food, cleaning and home, and others), source type (conventional and organic), product form (absolute, blend, and concentrate), distribution channel (B2B and B2C (supermarket/hypermarket, specialty retailer, online stores, and others)), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global pure argan oil market?

Q.5 What are the business risks and threats to the global pure argan oil market?

Q.6 What are emerging trends in this pure argan oil market and the reasons behind them?

Q.7 What are some changing demands of customers in this pure argan oil market?

Q.8 What are the new developments in this pure argan oil market? Which companies are leading these developments?

Q.9 Who are the major players in this pure argan oil market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this pure argan oil market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global pure argan oil market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product

Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Application (Personal Care and Cosmetics, Medical, Aromatherapy, Food, Cleaning and Home, and Others), Source Type (Conventional and Organic), Product Form (Absolute, Blend, and Concentrate), and Distribution Channel (B2B And B2C (Supermarket/Hypermarket, Specialty Retailer, Online Stores, and Others))

Regional Scope North America (USA, Mexico, and Canada), Europe (Italy, United Kingdom, Germany, and France), Asia (China, India, Japan, South Korea), and ROW (Brazil)

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