

Pulse Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Pulse Trends and Forecast

The future of the global pulse market looks promising with opportunities in the home use, snack food, and flour markets. The global pulse market is expected to reach an estimated \$120.8 billion by 2030 with a CAGR of 3.5% from 2024 to 2030. The major drivers for this market are increasing consumer demand for low-fat and cholesterol-free food ingredients, expanding usage of this product in the processing of ready-to-eat (RTE) food products, and growing need for quick and healthful eating options.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Pulse by Segment

The study includes a forecast for the global pulse by type, end use, and region.

Pulse Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Chick Peas

Kaspa Peas

Lentils

Pigeon Peas

Fava Beans

Black Gram

Mung Beans

Others

Pulse Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Home Use

Snack Food

Flour

Others

Pulse Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Pulse Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies pulse companies cater increasing demand, ensure

competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the pulse companies profiled in this report include-

Adani Wilmar

Globeways Canada

BroadGrain Commodities

NHC Adani Foods

AGT Food and Ingredients

Louis Dreyfus

Goya Food

Pulse Market Insights

Lucintel forecasts that kaspera will remain the largest segment over the forecast period.

Within this market, home use will remain the largest segment over the forecast period.

APAC will remain the largest region over the forecast period.

Features of the Global Pulse Market

Market Size Estimates: Pulse market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Pulse market size by type, end use, and region in terms of value (\$B).

Regional Analysis: Pulse market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different types, end uses, and regions for the pulse market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the pulse market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the pulse market size?

Answer: The global pulse market is expected to reach an estimated \$120.8 billion by 2030.

Q2. What is the growth forecast for pulse market?

Answer: The global pulse market is expected to grow with a CAGR of 3.5% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the pulse market?

Answer: The major drivers for this market are increasing consumer demand for low-fat and cholesterol-free food ingredients, expanding usage of this product in the processing of ready-to-eat (RTE) food products, and growing need for quick and healthful eating options.

Q4. What are the major segments for pulse market?

Answer: The future of the pulse market looks promising with opportunities in the home use, snack food, and flour markets.

Q5. Who are the key pulse market companies?

Answer: Some of the key pulse companies are as follows:

Adani Wilmar

Globeways Canada

BroadGrain Commodities

NHC Adani Foods

AGT Food and Ingredients

Louis Dreyfus

Goya Food

Q6. Which pulse market segment will be the largest in future?

Answer: Lucintel forecasts that kaspera will remain the largest segment over the forecast period.

Q7. In pulse market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the pulse market by type (chick peas, kaspera peas, lentils, pigeon peas, fava beans, black gram, mung beans, and others), end use (home use, snack food, flour, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Pulse Market, Pulse Market Size, Pulse Market Growth, Pulse Market Analysis, Pulse Market Report, Pulse Market Share, Pulse Market Trends, Pulse Market Forecast, Pulse Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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