

Protein Supplement Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the protein supplements market looks promising with opportunities in the sports nutrition, and functional foods. The global protein supplements market is expected to grow with a CAGR of 6%-7% from 2020 to 2025. The major growth drivers for this market are rising usage of snack based meals, rising consumption of supplements among millennials, and lack of nutritional food and consumption of fast food.

An emerging trend, which has a direct impact on the dynamics of the industry, includes development of innovative protein-based supplement in different forms.

A total of 150 figures / charts and 130 tables are provided in this 200-page report to help in your business decisions. Sample figures with insights are shown below. To learn the scope of benefits, companies researched, and other details of protein supplements market report, download the report brochure.

The study includes a trend and forecast for the global protein supplements market by application, product type, source, and region as follows:

By Application [\$M shipment analysis for 2014 – 2025]:

Sports Nutrition

Functional Food

By Product Type [\$M shipment analysis for 2014 – 2025]:

Protein Powder

Ready to Drink

Protein Bars

Others

By Source [\$M shipment analysis for 2014 – 2025]:

Animal Based Protein

Plant Based Protein

By Region [\$M shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Germany

France

U.K

Italy

Asia Pacific

China

India

Japan

The Rest of the World

Some of the protein supplement companies profiled in this report include Abbott Laboratories, ABH Pharma Inc., Amway corporation, Glambia Plc., GlaxoSmithKline Plc, GNC Holdings Inc, Herbalife International of America, Inc., Maker Nutrition LLC, Suppleform, AMCO Proteins, and Vitaco Health Limited.

Lucintel forecasts that protein powder will remain the largest product type over the forecast period due to increasing usage among body builders, exercisers, and athletes.

Within the protein supplements market, sports nutrition, and functional foods are the major applications. Sports nutrition is the largest application segment for protein supplements due to increasing demand for sport nutritional supplements from athletes, weekend warriors, fitness enthusiasts, and professional athletes.

North America will remain the largest market over the forecast period due to demand for sports nutritional supplements, and abundant supply of raw materials.

Features of the Global Protein Supplements Market

Market Size Estimates: Global protein supplements market size estimation in terms of value (\$B) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

Segmentation Analysis: Global protein supplements market size by various segments, such as application, product type, and source in terms of value.

Regional Analysis: Global protein supplements market breakdown by the North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different application, product type, source and regions for the global protein supplements market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global protein supplements market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global protein supplements market by application (Sports Nutrition, and Functional Food), by product type (Protein Powder, Ready to Drink, Protein Bars, and Others), product source (Animal based Protein, and Plant based Protein), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5 What are the business risks and threats to the market?

Q.6 What are emerging trends in this market and the reasons behind them?

Q.7 What are some changing demands of customers in the market?

Q.8 What are the new developments in the market? Which companies are leading these developments?

Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M & A activities have taken place in the last 5 years in this market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger Acquisitions & Joint Venture, and Company Profiling

Market Segments By Application (Sports Nutrition, and Functional Food), By Product Type (Protein Powder, Ready to Drink, Protein Bars, and Others), By Source (Animal based Protein, and Plant based Protein)

Regional Scope North America (The United States, Mexico, Canada), Europe (Germany, France, U.K. and Italy), Asia Pacific (China, India, and Japan), and RoW

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