

Protein Binding Assay Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the global protein binding assay market looks promising with opportunities in the pharmaceutical & biotechnology industry. The global protein binding assay market is expected to grow with a CAGR of 10%-12% from 2020 to 2025. The major drivers for this market are rising research and development activities in the pharmaceutical sector, increasing drug development activities, and growing pressure to reduce cost incurred in discovery and development of drugs.

A total of XX figures / charts and XX tables are provided in this more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global protein binding assay market report, please download the report brochure.

In this market, instrument is the fastest growing product type of protein binding assay, whereas pharmaceutical and biotechnology companies is the largest end user. Growth in various segments of the protein binding assay market are given below:

The study includes trends and forecast for the global protein binding assay market by product and service, technology, end user, and region as follows:

By Product and Service [Value (\$ Million) shipment analysis for 2014 – 2025]:

InstrumentKits & ReagentsServices

By Technology [Value (\$ Million) shipment analysis for 2014 – 2025]:

Equilibrium Dialysis Ultrafiltration Ultracentrifugation Other Technologies

By End User [Value (\$ Million) shipment analysis for 2014 – 2025]:

Pharmaceutical & Biotechnology Companies Contract Research Organization Others

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America United States Canada Mexico Europe United Kingdom Germany France Asia Pacific China India Japan The Rest of the World Brazil

Some of the protein binding assays companies profiled in this report include Merck, Thermo Fisher Scientific, GE Healthcare, Sovicell, Absorption Systems, HTdialysis, Eurofins Scientific, ADMEcell, 3B Pharmaceuticals, Biotium, and Danaher.

Lucintel forecasts that instruments will remain the fastest growing product and service segment over the forecast period due to rising demand for user-friendly instruments and automated systems for detection of protein binding.

Within this market, pharmaceutical and biotechnology companies will remain the largest segment by end user over the forecast period due to increasing protein binding studies for drug discovery & development and the rising focus on development of biologics.

North America will remain the largest region over the forecast period due to increasing research activities related to drug discovery and presence of major pharmaceutical and biotechnology companies in the region.

Features of the Global Protein Binding Assay Market

Market Size Estimates: Global protein binding assay market size estimation in terms of value (\$M) shipment. **Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments. **Segmentation Analysis:** Global protein binding assay market size by various segments, such as product and service, technology, and end user in terms of value. **Regional Analysis:** Global protein binding assay market breakdown by North America, Europe, Asia Pacific, and Rest of the World. **Growth Opportunities:** Analysis of growth opportunities in different product and service, technology, end user, and region for the global protein binding assay market. **Strategic Analysis:** This includes M&A, new product development, and

competitive landscape of the global protein binding assay market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global protein binding assay market by product & service (instrument, kits & reagents, and services), technology (equilibrium dialysis, ultrafiltration, ultracentrifugation, and other technologies), end user (pharmaceutical & biotechnology companies, contract research organization, and others), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global protein binding assay market?

Q.5 What are the business risks and threats to the global protein binding assay market?

Q.6 What are the emerging trends in this protein binding assay market and the reasons behind them?

Q.7 What are some changing demands of customers in this protein binding assay market?

Q.8 What are the new developments in this protein binding assay market? Which companies are leading these developments?

Q.9 Who are the major players in this protein binding assay market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this protein binding assay market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global protein binding assay market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Product & Services (Instrument, Kits & Reagents, and Services), Technology (Equilibrium Dialysis, Ultrafiltration, Ultracentrifugation, and Other Technologies), and End User (Pharmaceutical & Biotechnology Companies, Contract Research Organization, and Others)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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