

# Protective Packaging Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Protective Packaging Trends and Forecast

The future of the global protective packaging market looks promising with opportunities in the food & beverage, industrial good, healthcare, automotive, cushioning, and household appliance markets. The global protective packaging market is expected to reach an estimated \$32.4 billion by 2030 with a CAGR of 5.2% from 2024 to 2030. The major drivers for this market are increase in international trade of goods including electronics, medical equipment, and other delicate commodities, spike in internet purchasing, as well as, movement in consumer preferences in favor of convenience products like prepared meals and frozen foods, necessitating the use of protective packaging.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Protective Packaging by Segment

The study includes a forecast for the global protective packaging by type, material, function, application, and region.

Protective Packaging Market by Type [Shipment Analysis by Value from 2018 to 2030]:

#### Rigid Protective Packaging

## Flexible Protective Packaging

### Foam Protective Packaging

Protective Packaging Market by Material [Shipment Analysis by Value from 2018 to 2030]:

Foam Plastics

Paper & Paperboard

Plastics

Others

Protective Packaging Market by Function [Shipment Analysis by Value from 2018 to 2030]:

Cushioning

Blocking & Bracing

Void Fill

Insulation

Wrapping

Protective Packaging Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Food & Beverage

Industrial Goods

Healthcare

Automotive

Cushioning

Household Appliances

Others

Protective Packaging Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

#### List of Protective Packaging Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies protective packaging companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the protective packaging companies profiled in this report include-

Smurfit Kappa

Sealed Air

Sonoco Product

DS Smith

## Huhtamaki OYJ

### Protective Packaging Market Insights

Lucintel forecasts that flexible protective packaging will remain the largest segment over the forecast period because of its affordability, capacity for customization, and reusability compare to other types.

APAC will remain the largest region over the forecast period due to increasing e-retail sales, rising disposable income, expanding manufacturing activities, industrialization, increasing internet penetration, and rising consumption levels.

### Features of the Global Protective Packaging Market

**Market Size Estimates:** Protective packaging market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Protective packaging market size by type, material, function, application, and region in terms of value (\$B).

**Regional Analysis:** Protective packaging market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different type, material, function, application, and regions for the protective packaging market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the protective packaging market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

### FAQ

Q1. What is the protective packaging market size?

Answer: The global protective packaging market is expected to reach an estimated \$32.4 billion by 2030.

Q2. What is the growth forecast for protective packaging market?

Answer: The global protective packaging market is expected to grow with a CAGR of 5.2% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the protective packaging market?

Answer: The major drivers for this market are increase in international trade of goods including electronics, medical equipment, and other delicate commodities, spike in internet purchasing, as well as, movement in consumer preferences in favor of convenience products like prepared meals and frozen foods, necessitating the use of protective packaging.

Q4. What are the major segments for protective packaging market?

Answer: The future of the global protective packaging market looks promising with opportunities in the food & beverage, industrial good, healthcare, automotive, cushioning, and household appliance markets.

Q5. Who are the key protective packaging market companies?

Answer: Some of the key protective packaging companies are as follows:

Smurfit Kappa

Sealed Air

Sonoco Product

DS Smith

Huhtamaki OYJ

Q6. Which protective packaging market segment will be the largest in future?

Answer: Lucintel forecasts that flexible protective packaging will remain the largest segment over the forecast period because of its affordability, capacity for customization, and reusability compare to other types.

Q7. In protective packaging market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region over the forecast period due to increasing e-retail sales, rising disposable income, expanding manufacturing activities, industrialization, increasing internet penetration, and rising consumption levels.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the protective packaging market by type (rigid protective packaging, flexible protective packaging, and foam protective packaging), material (foam plastics, paper & paperboard, plastics, and others), function (cushioning, blocking & bracing, void fill, insulation, and wrapping), application (food & beverage, industrial goods, healthcare, automotive, cushioning, household appliances, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Protective Packaging Market, Protective Packaging Market Size, Protective Packaging Market Growth, Protective Packaging Market Analysis, Protective Packaging Market Report, Protective Packaging Market Share, Protective Packaging Market Trends, Protective Packaging Market Forecast, Protective Packaging Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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