

# Programmatic Advertising Market Report: Trends, Forecast and Competitive Analysis to 2030

https://marketpublishers.com/r/P6C30CFF4E8AEN.html

Date: March 2024 Pages: 150 Price: US\$ 4,850.00 (Single User License) ID: P6C30CFF4E8AEN

## Abstracts

Get it in 2 to 4 weeks by ordering today

Electrochemical Sensor Trends and Forecast

The future of the electrochemical sensor market looks promising with opportunities in the oil & gas, chemical & petrochemical, medical, automotive, and food & beverage markets. The electrochemical sensor market is expected to reach an estimated \$22.3 billion by 2030 with a CAGR of 5.8% from 2024 to 2030. The major drivers for this market are increasing demand for environmental monitoring, advancements in sensor technology, creation of microfluidic and miniature electrochemical sensors, and rising use of wearable technology and point-of-care diagnostics.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Electrochemical Sensor by Segment

The study includes a forecast for the global electrochemical sensor by type, end use, and region.

Electrochemical Sensor Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Potentiometric Sensors

**Amperometric Sensors** 

Programmatic Advertising Market Report: Trends, Forecast and Competitive Analysis to 2030



Conductometric Sensors

Electrochemical Sensor Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Oil & Gas

**Chemical & Petrochemicals** 

Medical

Automotive

Food & Beverage

Electrochemical Sensor Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Electrochemical Sensor Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies electrochemical sensor companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the electrochemical sensor companies profiled in this report include-

Programmatic Advertising Market Report: Trends, Forecast and Competitive Analysis to 2030



Thermo Fisher Scientific

**MSA Safety** 

Emerson Electric.

**Conductive Technologies** 

Delphian

SGX Sensortech

Ametek

Figaro

Dr?gerwerk

Membrapor

**Electrochemical Sensor Market Insights** 

Lucintel forecasts that potentiometric sensors will remain the largest segment over the forecast period due to the requirement for modern diagnostic methods and advancements in microfabrication methods.

Within this market, medical will remain the largest segment over the forecast period due to rising need for contemporary diagnosis techniques and the developments in microfabrication techniques, which have produced sensitive, practical, and efficient electrochemical sensors for clinical analysis.

North America will remain the largest region over the forecast period due to expanding R&D activities for end users in the biomedical, building automation, automotive, and other fields, advancements in information technology and government programs aimed at disruptive technologies.

Features of the Electrochemical Sensor Market



Market Size Estimates: Electrochemical sensor market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Electrochemical sensor market size by type, end use, and region in terms of value (\$B).

Regional Analysis: Electrochemical sensor market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different type, end use, and regions for the electrochemical sensor market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the electrochemical sensor market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the electrochemical sensor market size?

Answer: The global electrochemical sensor market is expected to reach an estimated \$22.3 billion by 2030.

Q2. What is the growth forecast for electrochemical sensor market?

Answer: The global electrochemical sensor market is expected to grow with a CAGR of 5.8% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the electrochemical sensor market?

Answer: The major drivers for this market are increasing demand for environmental monitoring, advancements in sensor technology, creation of microfluidic and miniature electrochemical sensors, and rising use of wearable technology and point-of-care diagnostics.



Q4. What are the major segments for electrochemical sensor market?

Answer: The future of the electrochemical sensor market looks promising with opportunities in the oil & gas, chemical & petrochemical, medical, automotive, and food & beverage markets.

Q5. Who are the key electrochemical sensor market companies?

Answer: Some of the key electrochemical sensor companies are as follows:

Thermo Fisher Scientific MSA Safety Emerson Electric. Conductive Technologies Delphian SGX Sensortech Ametek Figaro Dr?gerwerk Membrapor

Q6. Which electrochemical sensor market segment will be the largest in future?

Answer: Lucintel forecasts that potentiometric sensors will remain the largest segment over the forecast period due to the requirement for modern diagnostic methods and advancements in microfabrication methods.

Q7. In electrochemical sensor market, which region is expected to be the largest in next



5 years?

Answer: North America will remain the largest region over the forecast period due to expanding R&D activities for end users in the biomedical, building automation, automotive, and other fields, advancements in information technology and government programs aimed at disruptive technologies.

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the electrochemical sensor market by type (potentiometric sensors, amperometric sensors, and conductometric sensors), end use (oil & gas, chemical & petrochemicals, medical, automotive, and food & beverage), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat



do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to electrochemical sensor market or related to electrochemical sensor companies, electrochemical sensor market size, electrochemical sensor market share, electrochemical sensor market growth, electrochemical sensor market research, write Lucintel analyst at email: helpdesk@lucintel.com we will be glad to get back to you soon.



## Contents

### **1. EXECUTIVE SUMMARY**

### 2. GLOBAL PROGRAMMATIC ADVERTISING MARKET : MARKET DYNAMICS

- 2.1: Introduction, Background, and Classifications
- 2.2: Supply Chain
- 2.3: Industry Drivers and Challenges

### 3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Programmatic Advertising Market Trends (2018-2023) and Forecast (2024-2030)

- 3.3: Global Programmatic Advertising Market by Type
  - 3.3.1: Movement-Based Advertising
  - 3.3.2: Movement-Based Publicizing
- 3.4: Global Programmatic Advertising Market by End Use
  - 3.4.1: Shopper Products
  - 3.4.2: Retail
  - 3.4.3: Restaurants

# 4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030

- 4.1: Global Programmatic Advertising Market by Region
- 4.2: North American Programmatic Advertising Market

4.2.1: North American Programmatic Advertising Market by Type: Movement-Based Advertising and Movement-Based Publicizing

4.2.2: North American Programmatic Advertising Market by End Use: Shopper Products, Retail, and Restaurants

4.3: European Programmatic Advertising Market

4.3.1: European Programmatic Advertising Market by Type: Movement-Based Advertising and Movement-Based Publicizing

4.3.2: European Programmatic Advertising Market by End Use: Shopper Products, Retail, and Restaurants

4.4: APAC Programmatic Advertising Market

4.4.1: APAC Programmatic Advertising Market by Type: Movement-Based Advertising



and Movement-Based Publicizing

4.4.2: APAC Programmatic Advertising Market by End Use: Shopper Products, Retail, and Restaurants

4.5: ROW Programmatic Advertising Market

4.5.1: ROW Programmatic Advertising Market by Type: Movement-Based Advertising and Movement-Based Publicizing

4.5.2: ROW Programmatic Advertising Market by End Use: Shopper Products, Retail, and Restaurants

### 5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

- 5.2: Operational Integration
- 5.3: Porter's Five Forces Analysis

### 6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

- 6.1: Growth Opportunity Analysis
  - 6.1.1: Growth Opportunities for the Global Programmatic Advertising Market by Type
- 6.1.2: Growth Opportunities for the Global Programmatic Advertising Market by End Use

6.1.3: Growth Opportunities for the Global Programmatic Advertising Market by Region 6.2: Emerging Trends in the Global Programmatic Advertising Market

- 6.3: Strategic Analysis
  - 6.3.1: New Product Development
  - 6.3.2: Capacity Expansion of the Global Programmatic Advertising Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Programmatic Advertising Market

6.3.4: Certification and Licensing

### 7. COMPANY PROFILES OF LEADING PLAYERS

- 7.1: AdRoll
- 7.2: Adobe Marketing Cloud
- 7.3: AdReady
- 7.4: Choozle
- 7.5: Centro
- 7.6: DataXu
- 7.7: Outbrain



+44 20 8123 2220 info@marketpublishers.com

7.8: DoubleClick7.9: Rubicon Project7.10: PulsePoint



#### I would like to order

Product name: Programmatic Advertising Market Report: Trends, Forecast and Competitive Analysis to 2030

Product link: https://marketpublishers.com/r/P6C30CFF4E8AEN.html

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/P6C30CFF4E8AEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Programmatic Advertising Market Report: Trends, Forecast and Competitive Analysis to 2030