

Profiles of Top Three Global Business Jet Companies: Performance, Strategies, and Competitive Analysis, October 2012

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Abstracts

The global business jet industry, which has experienced good growth over the last five years, is expected to reach sales of approximately US \$22.68 billion in 2017 with a CAGR of 4.30% over the next five years.

Lucintel, a leading global management consulting and market research firm, has conducted a competitive analysis of the global business jet companies and presents its findings in “Profiles of Top Three Global Business Jet Companies: Performance, Strategies, and Competitive Analysis.” The report provides detailed insight into the performance of the world’s top three business jet companies. The analysis highlights the companies that are performing the best among the peer group, and in which areas, and therefore clarifies leading performance standards as well as the strengths and weaknesses of companies covered.

The global business jet industry comprises manufacturers of business jet aircraft designed for transporting smaller groups of business people and express parcel deliveries. In this study, Lucintel thoroughly profile following three companies with detailed competitive assessments:

Bombardier, Inc.

Dassault Aviation

Gulfstream Aerospace

The global business jet market is highly consolidated and comprises large, medium, and small jets. Firms that manufacture business jet are approaching market opportunities with starkly different strategies. Lucintel's research indicates that the Asia Pacific (APAC) region is currently a small market but with a growing economy, fostering good future growth potential. Foreign direct investment in APAC has been substantial and countries have benefited from growing trade with developed economies. The region is estimated to witness increased business jet penetration as fleet per capita improves.

This study is intended to provide industry leaders with a competitive benchmarking of the world's top three business jet companies. The study provides up-to-date information on the market share, profit margins, capabilities, and strategies of the leaders. The report helps current suppliers realistically assess their capabilities and strategies, vis-a-vis leading competitors. It is designed to provide executives with strategically significant competitor information, data analysis and insight, critical to the development and implementation of effective marketing and sales plans.

This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business opportunities in top three global business jet companies. In today's chaotic economy, you need every advantage that you can find to keep ahead in your business.

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