

Probiotic Dietary Supplement Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Probiotic Dietary Supplement Trends and Forecast

The future of the global probiotic dietary supplement market looks promising with opportunities in the infant, children, adult, and geriatric markets. The global probiotic dietary supplement market is expected to reach an estimated \$44.2 billion by 2030 with a CAGR of 13.2% from 2024 to 2030. The major drivers for this market are increasing prevalence of digestive disorders, rising focus on the importance of gut health, and growing consumer spending on health and wellbeing.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Probiotic Dietary Supplement by Segment

The study includes a forecast for the global probiotic dietary supplement by form, application, end use, and region.

Probiotic Dietary Supplement Market by Form [Shipment Analysis by Value from 2018 to 2030]:

Chewable & Gummies

Capsules

Powders

Tablets & Softgels

Others

Probiotic Dietary Supplement Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Sports Fitness

Energy & Weight Management

General Health

Bone & Joint Health

Gastrointestinal Health

Immunity

Cardiac Health

Diabetes

Others

Probiotic Dietary Supplement Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Infants

Children

Adults

Geriatric

Probiotic Dietary Supplement Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Probiotic Dietary Supplement Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies probiotic dietary supplement companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the probiotic dietary supplement companies profiled in this report include-

Vitakem Nutraceuticals

Lesaffre

DuPont de Nemours

H&H Group

Symrise

ProbioFerm

Dietary Pros

Probiotic Dietary Supplement Market Insights

Lucintel forecasts that tablet & softgel will remain the largest segment over the forecast period due to its rising preference among consumers given to its high-quality excipients, convenience, and provide an accurate dosage.

North America will remain the largest region over the forecast period due to rising number of health-conscious consumers and presence of major manufacturers in the region.

Features of the Global Probiotic Dietary Supplement Market

Market Size Estimates: Probiotic dietary supplement market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Probiotic dietary supplement market size by form, application, end use, and region in terms of value (\$B).

Regional Analysis: Probiotic dietary supplement market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different forms, applications, end uses, and regions for the probiotic dietary supplement market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the probiotic dietary supplement market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the probiotic dietary supplement market size?

Answer: The global probiotic dietary supplement market is expected to reach an estimated \$44.2 billion by 2030.

Q2. What is the growth forecast for probiotic dietary supplement market?

Answer: The global probiotic dietary supplement market is expected to grow with a CAGR of 13.2% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the probiotic dietary supplement market?

Answer: The major drivers for this market are increasing prevalence of digestive disorders, rising focus on the importance of gut health, and growing consumer spending on health and wellbeing.

Q4. What are the major segments for probiotic dietary supplement market?

Answer: The future of the probiotic dietary supplement market looks promising with opportunities in the infant, children, adult, and geriatric markets.

Q5. Who are the key probiotic dietary supplement market companies?

Answer: Some of the key probiotic dietary supplement companies are as follows:

Vitakem Nutraceuticals

Lesaffre

DuPont de Nemours

H&H Group

Symrise

ProbioFerm

Dietary Pros

Q6. Which probiotic dietary supplement market segment will be the largest in future?

Answer: Lucintel forecasts that tablet & softgel will remain the largest segment over the

forecast period due to its rising preference among consumers given to its high-quality excipients, convenience, and provide an accurate dosage.

Q7. In probiotic dietary supplement market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to rising number of health-conscious consumers and presence of major manufacturers in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the probiotic dietary supplement market by form (chewable & gummies, capsules, powders, tablets & softgels, and others), application (sports fitness, energy & weight management, general health, bone & joint health, gastrointestinal health, immunity, cardiac health, diabetes, and others), end use (infants, children, adults, and geriatric), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Probiotic Dietary Supplement Market, Probiotic Dietary Supplement Market Size, Probiotic Dietary Supplement Market Growth, Probiotic Dietary Supplement Market Analysis, Probiotic Dietary Supplement Market Report, Probiotic Dietary Supplement Market Share, Probiotic Dietary Supplement Market Trends, Probiotic Dietary Supplement Market Forecast, Probiotic Dietary Supplement Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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