

# Printed Tape Market Report: Trends, Forecast and Competitive Analysis to 2030

<https://marketpublishers.com/r/P73CC48231E4EN.html>

Date: July 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: P73CC48231E4EN

## Abstracts

2 – 3 business days after placing order

### Printed Tape Trends and Forecast

The future of the global printed tape market looks promising with opportunities in the food & beverage, consumer good, and transportation markets. The global printed tape market is expected to reach an estimated \$50.4 billion by 2030 with a CAGR of 6.1% from 2024 to 2030. The major drivers for this market are rising demand for secure and tamper-evident packaging in various industries, increasing use of printed tapes in road marking & hazard safety applications, and growing e-commerce activities.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Printed Tape by Segment

The study includes a forecast for the global printed tape by product type, raw material, technology, end use, and region.

Printed Tape Market by Product Type [Shipment Analysis by Value from 2018 to 2030]:

Acrylic Carton

Hot Melt Carton

Natural Rubber Carton

### Printed Tape Market by Raw Material [Shipment Analysis by Value from 2018 to 2030]:

Polypropylene

Polyvinyl Chloride

Others

### Printed Tape Market by Technology [Shipment Analysis by Value from 2018 to 2030]:

Flexography

Lithography

Digital Printing

Screen Printing

Gravure

Others

### Printed Tape Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Food & Beverage

Consumer Goods

Transportation

Others

### Printed Tape Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

### List of Printed Tape Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies printed tape companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the printed tape companies profiled in this report include-

Windmill Tapes

Bron Tapes

3M

Kilby Packaging

Print-O-Tape

Supertape

Fabo

Shurtape Technologies

ADH Tape

BSK Print

## Printed Tape Market Insights

Lucintel forecasts that hot melt carton is expected to witness the highest growth over the forecast period.

Within this market, food & beverage will remain the largest segment over the forecast period.

APAC will remain the largest region over the forecast period.

## Features of the Global Printed Tape Market

**Market Size Estimates:** Printed tape market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Printed tape market size by various segments, such as by product type, raw material, technology, end use, and region in terms of value (\$B).

**Regional Analysis:** Printed tape market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different product types, raw materials, technologies, end uses, and regions for the printed tape market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the printed tape market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

## FAQ

**Q1. What is the printed tape market size?**

**Answer:** The global printed tape market is expected to reach an estimated \$50.4 billion by 2030.

**Q2. What is the growth forecast for printed tape market?**

Answer: The global printed tape market is expected to grow with a CAGR of 6.1% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the printed tape market?

Answer: The major drivers for this market are rising demand for secure and tamper-evident packaging in various industries, increasing use of printed tapes in road marking & hazard safety applications, and growing e-commerce activities.

Q4. What are the major segments for printed tape market?

Answer: The future of the printed tape market looks promising with opportunities in the food & beverage, consumer good, and transportation markets.

Q5. Who are the key printed tape market companies?

Answer: Some of the key printed tape companies are as follows:

Windmill Tapes

Bron Tapes

3M

Kilby Packaging

Print-O-Tape

Supertape

Fabo

Shurtape Technologies

ADH Tape

BSK Print

Q6. Which printed tape market segment will be the largest in future?

Answer: Lucintel forecasts that hot melt carton is expected to witness the highest growth over the forecast period.

Q7. In printed tape market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the printed tape market by product type (acrylic carton, hot melt carton, and natural rubber carton), raw material (polypropylene, polyvinyl chloride, and others), technology (flexography, lithography, digital printing, screen printing, gravure, and others), end use (food & beverage, consumer goods, transportation, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players

pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Printed Tape Market, Printed Tape Market Size, Printed Tape Market Growth, Printed Tape Market Analysis, Printed Tape Market Report, Printed Tape Market Share, Printed Tape Market Trends, Printed Tape Market Forecast, Printed Tape Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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7.9: ADH Tape

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