

# Pressure Sensitive Adhesive Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Pressure Sensitive Adhesive Trends and Forecast

The future of the global pressure sensitive adhesive market looks promising with opportunities in the automotive, electronics, consumer goods, packaging, and construction markets. The global pressure sensitive adhesive market is expected to reach an estimated \$16.6 billion by 2030 with a CAGR of 4.7% from 2024 to 2030. The major drivers for this market are growing demand for convenience packaging, especially in the food and beverage industry and introduction of bio-based pressure sensitive adhesives.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Pressure Sensitive Adhesive by Segment

The study includes a forecast for the global pressure sensitive adhesive by technology, adhesive chemistry, product, end use, and region.

Pressure Sensitive Adhesive Market by Technology [Shipment Analysis by Value from 2018 to 2030]:

Water-Based

Solvent-Based

Hot Melt

Radiation-Cured

Pressure Sensitive Adhesive Market by Adhesive Chemistry [Shipment Analysis by Value from 2018 to 2030]:

Acrylic

Rubber

Silicone

Others

Pressure Sensitive Adhesive Market by Product [Shipment Analysis by Value from 2018 to 2030]:

Tapes

Labels

Graphic Films

Others

Pressure Sensitive Adhesive Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Automotive

Electronics

Consumer Goods

Packaging

Construction

Others

Pressure Sensitive Adhesive Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

#### List of Pressure Sensitive Adhesive Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies pressure sensitive adhesive companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the pressure sensitive adhesive companies profiled in this report include-

Henkel

3M

H.B. Fuller

Sika

Ashland

Bostik

Pidilite Industries

Jubilant Industries

AkzoNobel

Franklin Adhesives & Polymers

## Pressure Sensitive Adhesive Market Insights

Lucintel forecasts that tapes will remain the largest segment over the forecast period due to widespread use of tapes for sealing cartons in the packaging industry.

Within this market, packaging will remain the largest segment due to extensive utilization in the packaging sector, encompassing containers, boxes, envelopes, bank bags, and pouches.

APAC will remain the largest region over the forecast period due to swift growth of the manufacturing sector and a rise in foreign investments.

## Features of the Global Pressure Sensitive Adhesive Market

**Market Size Estimates:** Pressure sensitive adhesive market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Pressure sensitive adhesive market size by various segments, such as by technology, adhesive chemistry, product, end use, and region in terms of value (\$B).

**Regional Analysis:** Pressure sensitive adhesive market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different technologies,

adhesive chemistry, products, end uses, and regions for the pressure sensitive adhesive market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the pressure sensitive adhesive market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the pressure sensitive adhesive market size?

Answer: The global pressure sensitive adhesive market is expected to reach an estimated \$16.6 billion by 2030.

Q2. What is the growth forecast for pressure sensitive adhesive market?

Answer: The global pressure sensitive adhesive market is expected to grow with a CAGR of 4.7% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the pressure sensitive adhesive market?

Answer: The major drivers for this market are growing demand for convenience packaging, especially in the food and beverage industry and introduction of bio-based pressure sensitive adhesives.

Q4. What are the major segments for pressure sensitive adhesive market?

Answer: The future of the pressure sensitive adhesive market looks promising with opportunities in the automotive, electronics, consumer goods, packaging, and construction markets.

Q5. Who are the key pressure sensitive adhesive market companies?

Answer: Some of the key pressure sensitive adhesive companies are as follows:

Henkel

3M

H.B. Fuller

Sika

Ashland

Bostik

Pidilite Industries

Jubilant Industries

AkzoNobel

Franklin Adhesives & Polymers

Q6. Which pressure sensitive adhesive market segment will be the largest in future?

Answer: Lucintel forecasts that tapes will remain the largest segment over the forecast period due to widespread use of tapes for sealing cartons in the packaging industry.

Q7. In pressure sensitive adhesive market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region over the forecast period due to swift growth of the manufacturing sector and a rise in foreign investments.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the pressure sensitive adhesive market by technology (water-based, solvent-based, hot melt, and radiation-cured), adhesive chemistry (acrylic, rubber, silicone, and others), product

(tapes, labels, graphic films, and others), end use (automotive, electronics, consumer goods, packaging, construction, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Pressure Sensitive Adhesive Market, Pressure Sensitive Adhesive Market Size, Pressure Sensitive Adhesive Market Growth, Pressure Sensitive Adhesive Market Analysis, Pressure Sensitive Adhesive Market Report, Pressure Sensitive Adhesive Market Share, Pressure Sensitive Adhesive Market Trends, Pressure Sensitive Adhesive Market Forecast, Pressure Sensitive Adhesive Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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