

Prepared Food Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Prepared Food Trends and Forecast

The future of the global prepared food market looks promising with opportunities in the supermarket & hypermarket and convenience store markets. The global prepared food market is expected to reach an estimated \$185.4 billion by 2030 with a CAGR of 4.3% from 2024 to 2030. The major drivers for this market are rising demand for convenience and ready-made foods and growing consumer demand for organic and healthful food products.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Prepared Food by Segment

The study includes a forecast for the global prepared food by meal type, product, end use, and region.

Prepared Food Market by Meal Type [Shipment Analysis by Value from 2018 to 2030]:

Vegetarian

Non-Vegetarian

Vegan

Prepared Food Market by Product [Shipment Analysis by Value from 2018 to 2030]:

Frozen

Chilled

Canned

Dried

Prepared Food Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Supermarkets & Hypermarkets

Convenience Stores

Others

Prepared Food Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Prepared Food Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies prepared food companies cater increasing demand, ensure

competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the prepared food companies profiled in this report include-

Kerry Group

Kraft Heinz Company

Nomad Foods

Green Mill Restaurants

Tutilla Ahara

BRF

ConAgra Brand

Regal Kitchen Foods

FiveStar Gourmet Foods

Nestle

Prepared Food Market Insights

Lucintel forecasts that vegan is expected to witness the highest growth over the forecast period.

Within this market, supermarket & hypermarket will remain the larger segment over the forecast period.

North America will remain the largest region over the forecast period.

Features of the Global Prepared Food Market

Market Size Estimates: Prepared food market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Prepared food market size by meal type, product, end use, and region in terms of value (\$B).

Regional Analysis: Prepared food market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different meal types, products, end uses, and regions for the prepared food market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the prepared food market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the prepared food market size?

Answer: The global prepared food market is expected to reach an estimated \$185.4 billion by 2030.

Q2. What is the growth forecast for prepared food market?

Answer: The global prepared food market is expected to grow with a CAGR of 4.3% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the prepared food market?

Answer: The major drivers for this market are rising demand for convenience and ready-made foods and growing consumer demand for organic and healthful food products.

Q4. What are the major segments for prepared food market?

Answer: The future of the prepared food market looks promising with opportunities in the supermarket & hypermarket and convenience store markets.

Q5. Who are the key prepared food market companies?

Answer: Some of the key prepared food companies are as follows:

Kerry Group

Kraft Heinz Company

Nomad Foods

Green Mill Restaurants

Tutilla Ahara

BRF

ConAgra Brand

Regal Kitchen Foods

FiveStar Gourmet Foods

Nestle

Q6. Which prepared food market segment will be the largest in future?

Answer: Lucintel forecasts that vegan is expected to witness the highest growth over the forecast period.

Q7. In prepared food market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the prepared food market by meal type (vegetarian, non-vegetarian, and vegan), product (frozen , chilled, canned, and dried), end use (supermarkets & hypermarkets, convenience stores, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Prepared Food Market, Prepared Food Market Size, Prepared Food Market Growth, Prepared Food Market Analysis, Prepared Food Market Report, Prepared Food Market Share, Prepared Food Market Trends, Prepared Food Market Forecast, Prepared Food Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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