

# Poultry Egg Market Report: Trends, Forecast and Competitive Analysis to 2030

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### **Abstracts**

2 - 3 business days after placing order

Poultry Egg Trends and Forecast

The future of the global poultry egg market looks promising with opportunities in the retail store, specialty store, and online retail markets. The global poultry egg market is expected to reach an estimated \$297.6 billion by 2030 with a CAGR of 3.2% from 2024 to 2030. The major drivers for this market are increase in the consumption of eggs and egg products as a result of people's increased health consciousness, growing significance of protein in the diet, as well as, rising consumption of vegan cuisine to prevent obesity and enhance heart health.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Poultry Egg by Segment

The study includes a forecast for the global poultry egg by egg type, production method, distribution channel, and region.

Poultry Egg Market by Egg Type [Shipment Analysis by Value from 2018 to 2030]:

Shell Eggs

Processed Eggs



Poultry Egg Market by Production Method [Shipment Analysis by Value from 2018 to 2030]: Conventional Eggs Cage-Free Eggs Free-Range Eggs Organic Eggs Omega-3 Enriched Eggs Poultry Egg Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]: **Retail Stores Specialty Stores** Online Retail Others Poultry Egg Market by Region [Shipment Analysis by Value from 2018 to 2030]: North America Europe Asia Pacific

List of Poultry Egg Companies

The Rest of the World



Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies poultry egg companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the poultry egg companies profiled in this report include-

Cal-Maine Foods
Proteina Animal
Rose Acre Farms
Charoen Pokphand Group
ISE Foods
Versova
Arab Company for Livestock Development
Daybreak Foods
Kazi Farms Group
Rembrandt Enterprises

### Poultry Egg Market Insights

Lucintel forecasts that shell eggs is expected to witness higher growth over the forecast period because the shell eggs are generally cheaper than processed egg products.

Within this market, retail stores is expected to witness the highest growth.

APAC is expected to witness the highest growth over the forecast period due to rising per capita egg consumption in nations like China and Japan as a result of increased knowledge of the health advantages associated with consuming the high-protein food.



Features of the Global Poultry Egg Market

Market Size Estimates: Poultry egg market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Poultry egg market size by egg type, production method, distribution channel, and region in terms of value (\$B).

Regional Analysis: Poultry egg market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different egg type, production method, distribution channel, and regions for the poultry egg market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the poultry egg market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the poultry egg market size?

Answer: The global poultry egg market is expected to reach an estimated \$297.6 billion by 2030.

Q2. What is the growth forecast for poultry egg market?

Answer: The global poultry egg market is expected to grow with a CAGR of 3.2% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the poultry egg market?

Answer: The major drivers for this market are increase in the consumption of eggs and egg products as a result of people's increased health consciousness, growing significance of protein in the diet, as well as, rising consumption of vegan cuisine to



prevent obesity and enhance heart health.

Q4. What are the major segments for poultry egg market?

Answer: The future of the global poultry egg market looks promising with opportunities in the retail store, specialty store, and online retail markets.

Q5. Who are the key poultry egg market companies?

Answer: Some of the key poultry egg companies are as follows:

Cal-Maine Foods

Proteina Animal

Rose Acre Farms

Charoen Pokphand Group

ISE Foods

Versova

Arab Company for Livestock Development

Daybreak Foods

Kazi Farms Group

Rembrandt Enterprises

Q6. Which poultry egg market segment will be the largest in future?

Answer: Lucintel forecasts that shell eggs is expected to witness higher growth over the forecast period because the shell eggs are generally cheaper than processed egg products.

Q7. In poultry egg market, which region is expected to be the largest in next 5 years?



Answer: APAC is expected to witness the highest growth over the forecast period due to rising per capita egg consumption in nations like China and Japan as a result of increased knowledge of the health advantages associated with consuming the high-protein food.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

- Q.1. What are some of the most promising, high-growth opportunities for the poultry egg market by egg type (shell eggs and processed eggs), production method (conventional eggs, cage-free eggs, free-range eggs, organic eggs, and omega-3 enriched eggs), distribution channel (retail stores, specialty stores, online retail, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
- Q.2. Which segments will grow at a faster pace and why?
- Q.3. Which region will grow at a faster pace and why?
- Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?
- Q.5. What are the business risks and competitive threats in this market?
- Q.6. What are the emerging trends in this market and the reasons behind them?
- Q.7. What are some of the changing demands of customers in the market?
- Q.8. What are the new developments in the market? Which companies are leading these developments?
- Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?
- Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?



Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Poultry Egg Market, Poultry Egg Market Size, Poultry Egg Market Growth, Poultry Egg Market Analysis, Poultry Egg Market Report, Poultry Egg Market Share, Poultry Egg Market Trends, Poultry Egg Market Forecast, Poultry Egg Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.



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