

Potassium Persulfate Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the potassium persulfate market looks promising with opportunities in the water treatment, cosmetics, paper, and textile industries. The global potassium persulfate market is expected to grow with a CAGR of 5%-6% from 2020 to 2025. The major drivers for this market are its increasing usage as boosters for hair bleaches and oxidization of hair dyes and growing demand from various applications.

A total of XX figures / charts and XX tables are provided in more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global potassium persulfate market report, please download the report brochure.

The study includes trends and forecast for the global potassium persulfate market by application, product type, and region as follows:

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Water TreatmentCosmeticsPaperTextile

By Product Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Oxidizing AgentBleach

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America United States Canada Mexico Europe Italy United Kingdom Germany France Asia Pacific China India South Korea Japan The Rest of the World Brazil

Some of the potassium persulfate companies profiled in this report include Mitsubishi, ABC Chemicals, ADEKA, BASF, Energy Chemical, FMC, Honeywell, KEMIRA, Suzhou Sunrise, DOW, United Initiators, and VR Persulfates

Lucintel forecasts that bleach will remain the largest segment over the forecast period due to high demand from personal care industry.

Within this market, water treatment will remain the fastest growing segment by end use industry over the forecast period as it is increasingly used for the oxidative degradation of toxic substances or chemicals in water.

Asia Pacific will remain the largest region over the forecast period due to increased awareness about benefits of using potassium, persulfate, growing population and increasing expenditure capacity on personal care products.

Features of the Global Potassium Persulfate Market

Market Size Estimates: Global potassium persulfate market size estimation in terms of value (\$M) shipment. **Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments. **Segmentation Analysis:** Global potassium persulfate market size by various segments, such as application and product type in terms of value. **Regional Analysis:** Global potassium persulfate market breakdown by the North America, Europe, Asia Pacific, and Rest of the World. **Growth Opportunities:** Analysis of growth opportunities in different application, product type, and region for the global potassium persulfate market. **Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the global potassium persulfate market. **Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global potassium persulfate market by application (water treatment, cosmetics, paper, and textile), product type (oxidizing agent and bleach), and region (North America, Europe, Asia Pacific, and Rest of the World)?

- Q.2 Which segments will grow at a faster pace and why?
- Q.3 Which region will grow at a faster pace and why?
- Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global potassium persulfate market?
- Q.5 What are the business risks and threats to the global potassium persulfate market?
- Q.6 What are emerging trends in this potassium persulfate market and the reasons behind them?
- Q.7 What are some changing demands of customers in this potassium persulfate market?
- Q.8 What are the new developments in this potassium persulfate market? Which companies are leading these developments?
- Q.9 Who are the major players in this potassium persulfate market? What strategic initiatives are being implemented by key players for business growth?
- Q.10 What are some of the competitive products and processes in this potassium persulfate market, and how big of a threat do they pose for loss of market share via material or product substitution?
- Q.11 What M&A activities did take place in the last five years in the global potassium persulfate market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Application (Water Treatment, Cosmetics, Paper, and Textile) and Product Type (Oxidizing Agent and Bleach),

Regional Scope North America (USA, Mexico, and Canada), Europe (Italy, United Kingdom, Germany, and France), Asia (China, India, Japan, South Korea), and ROW (Brazil)

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Contents

1. EXECUTIVE SUMMARY

2. MARKET BACKGROUND AND CLASSIFICATIONS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2014 T 2025

3.1: Macroeconomic Trends and Forecast

3.2: Global Potassium Persulfate Market Trends and Forecast

3.3: Global Potassium Persulfate Market by Application

3.3.1: Water Treatment

3.3.2: Cosmetics

3.3.3: Paper

3.3.4: Textile

3.4: Global Potassium Persulfate Market by Product Type

3.4.1: Oxidizing Agent

3.4.2: Bleach Y

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION

4.1: Global Potassium Persulfate Market by Region

4.2: North American Potassium Persulfate Market

4.2.1: Market by Application: Water Treatment, Cosmetics, Paper, and Textile

4.2.2: Market by Product Type: Oxidizing Agent and Bleach

4.2.3: The United States Potassium Persulfate Market

4.2.4: The Canadian Potassium Persulfate Market

4.2.5: The Mexican Potassium Persulfate Market

4.3: European Potassium Persulfate Market

4.3.1: Market by Application: Water Treatment, Cosmetics, Paper, and Textile

4.3.2: Market by Product Type: Oxidizing Agent and Bleach

4.3.3: The Italian Potassium Persulfate Market

4.3.4: The United Kingdom Potassium Persulfate Market

4.3.5: The German Potassium Persulfate Market

4.3.6: The French Potassium Persulfate Market

4.4: APAC Potassium Persulfate Market

4.4.1: Market by Application: Water Treatment, Cosmetics, Paper, and Textile

4.4.2: Market by Product Type: Oxidizing Agent and Bleach

4.4.3: The Chinese Potassium Persulfate Market

4.4.4: The Indian Potassium Persulfate Market

4.4.5: The South Korean Potassium Persulfate Market

4.4.6: The Japanese Potassium Persulfate Market

4.5: ROW Potassium Persulfate Market

4.5.1: Market by Application: Water Treatment, Cosmetics, Paper, and Textile

4.5.2: Market by Product Type: Oxidizing Agent and Bleach

4.5.3: The Brazilian Potassium Persulfate Market

5. COMPETITOR ANALYSIS

5.1: Market Share Analysis

5.2: Product Portfolio Analysis

5.3: Operational Integration

5.4: Geographical Reach

5.5: Porter's Five Forces Analysis

6. COST STRUCTURE ANALYSIS

6.1: Cost of Goods Sold

6.2: SG&A

6.3: EBITDA Margin

7. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

7.1: Growth Opportunity Analysis

7.1.1: Growth Opportunities for the Global Potassium Persulfate Market by Application

7.1.2: Growth Opportunities for the Global Potassium Persulfate Market by Product Type

7.1.3: Growth Opportunities for the Global Potassium Persulfate Market by Region

7.2: Emerging Trends in the Global Potassium Persulfate Market

7.3: Strategic Analysis

7.3.1: New Product Development

7.3.2: Capacity Expansion of the Global Potassium Persulfate Market

7.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Potassium Persulfate Market

7.3.4: Certification and Licensing

8. COMPANY PROFILES OF LEADING PLAYERS

8.1: Mitsubishi

8.2: ABC Chemicals

8.3: ADEKA

8.4: BASF

8.5: Energy Chemical

8.6: FMC

8.7: Honeywell

8.8: KEMIRA

8.9: Suzhou Sunrise

8.10: DOW

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