

# Portable Electronics Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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### Portable Electronics Market Trends and Forecast

The future of the portable electronics market looks promising with opportunities in the personal, industrial, commercial, military, and medical industries. The global portable electronics market is expected to grow with a CAGR of 4% to 6% from 2023 to 2028. The major drivers for this market are increasing disposable income, demand for portable devices, increasing penetrations of internet, deployment of 5G, and falling electronic devices price.

### Portable Electronics Market by Product, and End Use Industry

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched and other details of the global portable electronics market report, please download the report brochure.

### Portable Electronics Market by Segments

### Portable Electronics Market by Segment

The study includes a forecast for the global portable electronics market by product, end use industry, and region as follows:

### Portable Electronics Market by Product [Value (\$B) Shipment Analysis from 2017 to

2028]:

Mobile Handset

Personal Digital Assistant

Notebook/Laptop

Media Players

Gaming Consoles

Digital Camera

Navigation Systems

Power Banks

Flash Drives

Healthcare Devices

Others

Portable Electronics Market by End Use Industry [Value (\$B) Shipment Analysis from 2017 to 2028]:

Personal

Industrial

Commercial

Military

Medical

Others

Portable Electronics Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Portable Electronics Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies portable electronics companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the portable electronics companies profiled in this report include.

Apple Inc.

Samsung Electronics

Sony Corporation

Dell Inc.

Eastman Kodak Company

Toshiba Corporation

PAKM Inc

Portable Electronics Market Insights

Lucintel forecasts that flash drives are expected to witness the highest growth over the forecast period due to increasing demand for compact and easy to use storage devices.

Within this market, medical is expected to witness the highest growth over the forecast period due to the increasing usage of advanced technology for monitoring and managing healthcare issues.

North America will remain the largest region due to the increasing demand for digitalization, technical improvements, and existence of key market players.

## Features of the Portable Electronics Market

**Market Size Estimates:** Portable electronics market size estimation in terms of value (\$B)

**Trend And Forecast Analysis:** Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

**Segmentation Analysis:** Portable electronics market size by various segments, such as by product, end use industry, and region

**Regional Analysis:** Portable electronics market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

**Growth Opportunities:** Analysis on growth opportunities in different by product, end use industry, and regions for the portable electronics market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape for the Portable electronics market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the portable electronics market size?

Answer: The global Portable electronics market is expected to reach an estimated \$xx billion by 2028.

Q2. What is the growth forecast for portable electronics market?

Answer: The global portable electronics market is expected to grow with a CAGR of 4% to 6% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the portable electronics market?

Answer: The major drivers for this market are increasing disposable income, demand for portable devices, increasing penetrations of internet, deployment of 5G, and falling electronic devices price.

Q4. What are the major segments for portable electronics market?

Answer: The future of the portable electronics market looks promising with opportunities in the personal, industrial, commercial, military, and medical industries.

Q5. Who are the key portable electronics companies?

Answer: Some of the key Portable electronics companies are as follows:

Apple Inc.

Samsung Electronics

Sony Corporation

Dell Inc.

Eastman Kodak Company

Toshiba Corporation

PAKM Inc

Q6. Which portable electronics segment will be the largest in future?

Answer: Lucintel forecasts that flash drives are expected to witness the highest growth over the forecast period due to increasing demand for compact and easy to use storage devices.

Q7. In portable electronics market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region due to the increasing demand for digitalization, technical improvements, and existence of key market players.

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the portable electronics market by product (mobile handset, personal digital assistant, notebook/laptop, media players, gaming consoles, digital camera, navigation systems, power banks, flash drives, healthcare devices, and others), end use (personal, industrial, commercial, military, medical, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat

do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to portable market or related to portable companies, portable market size, portable market share, portable analysis, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). we will be glad to get back to you soon.

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