

# Portable Bluetooth Speaker Report: Trends, Forecast and Competitive Analysis

https://marketpublishers.com/r/PACCCB03C9C7EN.html

Date: February 2023 Pages: 150 Price: US\$ 4,850.00 (Single User License) ID: PACCCB03C9C7EN

# Abstracts

Portable Bluetooth Speaker Market Trends and Forecast

The future of the global portable bluetooth speaker market looks promising with opportunities in the residential and commercial markets. The global portable bluetooth speaker market is expected to grow with a CAGR of 11% to 13% from 2023 to 2028. The major drivers for this market are growing accessibility to online streaming services and increasing penetration of audio streaming technology in applications like wireless speaker and in-car-infotainment systems.

Portable Bluetooth Speaker Market by Application, Portability, and Distribution Channel

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global portable bluetooth speaker market report, please download the report brochure.

Portable Bluetooth Speaker Market by Segments

Portable Bluetooth Speaker Market by Segment

The study includes a forecast for the global portable bluetooth speaker market by application, portability, distribution channel, and region, as follows:

Portable Bluetooth Speaker Market by Application [Value (\$M) and Volume (Million Units) Shipment Analysis from 2017 to 2028]:



Residential

Commercial

Portable Bluetooth Speaker Market by Portability [Value (\$M) and Volume (Million Units) Shipment Analysis from 2017 to 2028]:

Portable

Fixed%li%%li%%li%

Portable Bluetooth Speaker Market by Distribution Channel [Value (\$M) and Volume (Million Units) Shipment Analysis from 2017 to 2028]:

Offline

Online%li% %li%%li%%l i%%li%%li% %li%%li%%l i%

Portable Bluetooth Speaker Market by Region [Value (\$M) and Volume (Million Units) Shipment Analysis from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Portable Bluetooth Speaker Companies



Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies portable bluetooth speaker companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the portable bluetooth speaker companies profiled in this report include.

Bose
Harman
Apple
Sony
Samsung
Koninklijke Philips
LG Electronics
Yamaha
Beats Electronics
Plantronics

Portable Bluetooth Speaker Market Insights

Lucintel forecasts that residential will remain the largest segment over the forecast period due to increasing penetration of home theatre systems and smart homes.

Offline is expected to remain the largest distribution segment as it enables customers to analyse technology in detail so as to witness a practical experience of the same.



North America will remain the largest region due to increase in number of smart home systems along with growing demand of wireless-based audio devices in US and Canada.

Features of the Portable Bluetooth Speaker Market

Market Size Estimates: Portable bluetooth speaker market size estimation in terms of value (\$M) and volume (Million Units)

Trend And Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Portable bluetooth speaker market size by various segments, such as application, portability, distribution channel, and region in terms of value (\$M) and volume (Million Units)

Regional Analysis: Portable bluetooth speaker market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different application, portability, distribution channel, and regions for the portable bluetooth speaker market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the portable bluetooth speaker market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

#### FAQ

Q1. What is the portable bluetooth speaker market size?

Answer: The global portable bluetooth speaker market is expected to reach an estimated \$xx billion by 2028.

Q2. What is the growth forecast for portable bluetooth speaker market?



Answer: The global portable bluetooth speaker market is expected to grow with a CAGR of 11% to 13% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the portable bluetooth speaker market?

Answer: The major drivers for this market are growing accessibility to online streaming services and increasing penetration of audio streaming technology in applications like wireless speaker and in-car-infotainment systems.

Q4. What are the major application segments for portable bluetooth speakers?

Answer: The future of the global portable bluetooth speaker market looks promising with opportunities in the residential and commercial markets.

Q5. Who are the key portable bluetooth speaker companies?

Answer: Some of the key portable bluetooth speaker companies are as follows:

Bose Harman Apple Sony Samsung Koninklijke Philips LG Electronics Yamaha Corporation Beats Electronics

Plantronics



Q7. Which portable bluetooth speaker application segment will be the largest in future?

Answer: Lucintel forecasts that residential will remain the largest segment over the forecast period due to increasing penetration of home theatre systems and smart homes.

Q8. In portable bluetooth speaker market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region due to increase in number of smart home systems along with growing demand of wireless-based audio devices in US and Canada

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the portable bluetooth speaker market by application (commercial and residential), portability (portable and fixed), distribution channel (offline and online), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?



Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to portable bluetooth speaker market or related portable bluetooth speaker companies, portable bluetooth speaker market size, portable bluetooth speaker market share, portable bluetooth speaker analysis



# Contents

#### **1. EXECUTIVE SUMMARY**

#### 2. GLOBAL COMMERCIAL FOOD DEHYDRATOR MARKET: MARKET DYNAMICS

- 2.1: Introduction, Background, and Classifications
- 2.2: Supply Chain
- 2.3: Industry Drivers and Challenges

#### 3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2017 TO 2028

3.1: Macroeconomic Trends (2017-2022) and Forecast (2023-2028)

3.2: Global Commercial Food Dehydrator Market Trends (2017-2022) and Forecast (2023-2028)

- 3.3: Global Commercial Food Dehydrator Market by Technology
  - 3.3.1: Vertical Airflow
  - 3.3.2: Horizontal Airflow
  - 3.3.3: Others
- 3.4: Global Commercial Food Dehydrator Market by Energy Source
  - 3.4.1: Electricity
  - 3.4.2: Biofuel
  - 3.4.3: Solar
  - 3.4.4: Others

### 4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2017-2028

- 4.1: Global Commercial Food Dehydrator Market by Region
- 4.2: North American Commercial Food Dehydrator Market
- 4.2.1: North American Commercial Food Dehydrator Market by Technology: Vertical Airflow, Horizontal Airflow, and Others
- 4.2.2: North American Commercial Food Dehydrator Market by Energy Source: Electricity, Biofuel, Solar, and Others
- 4.3: European Commercial Food Dehydrator Market

4.3.1: European Commercial Food Dehydrator Market by Technology: Vertical Airflow, Horizontal Airflow, and Others

4.3.2: European Commercial Food Dehydrator Market by Energy Source: Electricity, Biofuel, Solar, and Others

4.4: APAC Commercial Food Dehydrator Market



4.4.1: APAC Commercial Food Dehydrator Market by Technology: Vertical Airflow, Horizontal Airflow, and Others

4.4.2: APAC Commercial Food Dehydrator Market by Energy Source: Electricity, Biofuel, Solar, and Others

4.5: ROW Commercial Food Dehydrator Market

4.5.1: ROW Commercial Food Dehydrator Market by Technology: Vertical Airflow, Horizontal Airflow, and Others

4.5.2: ROW Commercial Food Dehydrator Market by Energy Source: Electricity, Biofuel, Solar, and Others

### **5. COMPETITOR ANALYSIS**

- 5.1: Technology Portfolio Analysis
- 5.2: Operational Integration
- 5.3: Porter's Five Forces Analysis

## 6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Commercial Food Dehydrator Market by Technology

6.1.2: Growth Opportunities for the Global Commercial Food Dehydrator Market by Energy Source

6.1.3: Growth Opportunities for the Global Commercial Food Dehydrator Market by Region

6.2: Emerging Trends in the Global Commercial Food Dehydrator Market

6.3: Strategic Analysis

6.3.1: New Technology Development

6.3.2: Capacity Expansion of the Global Commercial Food Dehydrator Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Commercial Food Dehydrator Market

### 7. COMPANY PROFILES OF LEADING PLAYERS

- 7.1: Tribest Corporation
- 7.2: Koolatron Corporation
- 7.3: Excalibur Dehydrator
- 7.4: National Presto Industries
- 7.5: Lem Products Holding



- 7.6: Weston Brands
- 7.7: The Sausage Maker
- 7.8: STX International
- 7.9: Hamilton Beach Brands



#### I would like to order

Product name: Portable Bluetooth Speaker Report: Trends, Forecast and Competitive Analysis Product link: <u>https://marketpublishers.com/r/PACCCB03C9C7EN.html</u>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/PACCCB03C9C7EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970