

# Popcorn Market Report: Trends, Forecast and Competitive Analysis to 2030

<https://marketpublishers.com/r/PB6685816F80EN.html>

Date: July 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: PB6685816F80EN

## Abstracts

2 – 3 business days after placing order

### Popcorn Trends and Forecast

The future of the global popcorn market looks promising with opportunities in the household and commercial markets. The global popcorn market is expected to reach an estimated \$10.29 billion by 2030 with a CAGR of 4.8% from 2024 to 2030. The major drivers for this market are rising number of theatres and multiplexes, increasing inclination towards consumer dietary patterns, and growing awareness about enhancing digestive health.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Popcorn by Segment

The study includes a forecast for the global popcorn by type, shape, flavor, applications, and region.

Popcorn Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Ready-to-Eat

Microwave

Popcorn Market by Shape [Shipment Analysis by Value from 2018 to 2030]:

Mushroom

Butterfly

Popcorn Market by Flavor [Shipment Analysis by Value from 2018 to 2030]:

Sweet

Savory

Popcorn Market by Applications [Shipment Analysis by Value from 2018 to 2030]:

Household

Commercial

Others

Popcorn Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Popcorn Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value

chain. With these strategies popcorn companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the popcorn companies profiled in this report include-

Hershey Company

Hain Celestial

Weaver Popcorn Company

Eagle Family Foods

Conagra Brands

## Popcorn Market Insights

Lucintel forecasts that ready-to-eat will remain larger segment over the forecast period as it is rich in fiber and contains phenolic acids.

Within this market, household will remain larger segment due to rising health consciousness leads to shifts in dietary preferences.

North America will remain the largest region over the forecast period due to growing demand for flavored popcorn and increasing preference for healthier eating habits among consumers.

## Features of the Global Popcorn Market

Market Size Estimates: Popcorn market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Popcorn market size by various segments, such as by type, shape, flavor, applications, and region in terms of value (\$B).

Regional Analysis: Popcorn market breakdown by North America, Europe, Asia Pacific,

and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different types, shapes, flavors, applications, and regions for the popcorn market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the popcorn market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the popcorn market size?

Answer: The global popcorn market is expected to reach an estimated \$10.29 billion by 2030.

Q2. What is the growth forecast for popcorn market?

Answer: The global popcorn market is expected to grow with a CAGR of 4.8% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the popcorn market?

Answer: The major drivers for this market are rising number of theatres and multiplexes, increasing inclination towards consumer dietary patterns, and growing awareness about enhancing digestive health.

Q4. What are the major segments for popcorn market?

Answer: The future of the popcorn market looks promising with opportunities in the household and commercial markets.

Q5. Who are the key popcorn market companies?

Answer: Some of the key popcorn companies are as follows:

Hershey Company

Hain Celestial

Weaver Popcorn Company

Eagle Family Foods

Conagra Brands

Q6. Which popcorn market segment will be the largest in future?

Answer: Lucintel forecasts that ready-to-eat will remain larger segment over the forecast period as it is rich in fiber and contains phenolic acids.

Q7. In popcorn market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to growing demand for flavored popcorn and increasing preference for healthier eating habits among consumers.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the popcorn market by type (ready-to-eat and microwave), shape (mushroom and butterfly), flavor (sweet and savory), applications (household, commercial, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Popcorn Market, Popcorn Market Size, Popcorn Market Growth, Popcorn Market Analysis, Popcorn Market Report, Popcorn Market Share, Popcorn Market Trends, Popcorn Market Forecast, Popcorn Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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