

Polyvinylpyrrolidone (PVP) Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the polyvinylpyrrolidones market looks promising with opportunities in the adhesives, pharmaceutical, cosmetics, and food and beverage industries. The global polyvinylpyrrolidones market is expected to grow with a CAGR of x%-x% from 2020 to 2025. The major drivers for this market are Growing demand for the product in the pharmaceutical industry, increasing use of the polymer in brew beverages as a stabilizer, and rising demand for the product as a molding binder in industrial and civil applications.

A total of XX figures / charts and XX tables are provided in more than 150 pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global polyvinylpyrrolidones market report, please download the report brochure.

The study includes trends and forecast for the global polyvinylpyrrolidones market by application, product form, and region as follows:

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Adhesives PharmaceuticalCosmeticFood and Beverage Others

By Product Form [Value (\$ Million) shipment analysis for 2014 – 2025]:

PowderLiquid

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America United States Canada Mexico Europe Italy United Kingdom Germany France Asia Pacific China India South Korea Japan The Rest of the World Brazil

Some of the polyvinylpyrrolidones companies profiled in this report include BASF, Ashland, Zhangzhou Huafu, Hangzhou Motto Science & Technology, Shanghai Yuding, and Shanghai Qifuqing

Lucintel forecasts that powder will remain the largest segment over the forecast period owing to its better water absorption and excellent wetting properties.

Within this market, pharmaceutical will remain the largest segment by application over the forecast period due to rising demand for the product in the formulation of the novel drug as well as generic development process and growing demand for PVP as a film former, particularly in ophthalmic solutions

North America will remain the largest region over the forecast period due to the mature healthcare sector and the presence of major pharmaceutical companies in the region.

Features of the Global Polyvinylpyrrolidones Market

Market Size Estimates: Global polyvinylpyrrolidones market size estimation in terms of value (\$M) shipment. **Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments. **Segmentation Analysis:** Global polyvinylpyrrolidones market size by various segments, such as application and product form in terms of value. **Regional Analysis:** Global polyvinylpyrrolidones market breakdown by the North America, Europe, Asia Pacific, and Rest of the World. **Growth Opportunities:** Analysis of growth opportunities in different application, product form, and region for the global polyvinylpyrrolidones market. **Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the global polyvinylpyrrolidones market. **Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global polyvinylpyrrolidones market by application (adhesives, pharmaceutical,

cosmetics, food and beverage, and others), product form (powder and liquid), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global polyvinylpyrrolidones market?

Q.5 What are the business risks and threats to the global polyvinylpyrrolidones market?

Q.6 What are emerging trends in this polyvinylpyrrolidones market and the reasons behind them?

Q.7 What are some changing demands of customers in this polyvinylpyrrolidones market?

Q.8 What are the new developments in this polyvinylpyrrolidones market? Which companies are leading these developments?

Q.9 Who are the major players in this polyvinylpyrrolidones market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this polyvinylpyrrolidones market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global polyvinylpyrrolidones market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and

Company Profiling

Market Segments Application (Adhesives, Pharmaceutical, Cosmetics, Food and Beverage, and Others) and Product Form (Powder and Liquid)

Regional Scope North America (USA, Mexico, and Canada), Europe (Italy, United Kingdom, Germany, and France), Asia (China, India, Japan, South Korea), and ROW (Brazil)

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Contents

1. EXECUTIVE SUMMARY

2. MARKET BACKGROUND AND CLASSIFICATIONS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2014 T 2025

3.1: Macroeconomic Trends and Forecast

3.2: Global Polyvinylpyrrolidones Market Trends and Forecast

3.3: Global Polyvinylpyrrolidones Market by Application

3.3.1: Adhesives

3.3.2: Pharmaceutical

3.3.3: Cosmetic

3.3.4: Food and Beverage

3.3.5: Others

3.4: Global Polyvinylpyrrolidones Market by Product Form

3.4.1: Powder

3.4.2: Liquid

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION

4.1: Global Polyvinylpyrrolidones Market by Region

4.2: North American Polyvinylpyrrolidones Market

4.2.1: Market by Application: Adhesives, Pharmaceutical, Cosmetic, Food and Beverage, and Others

4.2.2: Market by Product Form: Powder and Liquid

4.2.3: The United States Polyvinylpyrrolidones Market

4.2.4: The Canadian Polyvinylpyrrolidones Market

4.2.5: The Mexican Polyvinylpyrrolidones Market

4.3: European Polyvinylpyrrolidones Market

4.3.1: Market by Application: Adhesives, Pharmaceutical, Cosmetic, Food and Beverage, and Others

4.3.2: Market by Product Form: Powder and Liquid

4.3.3: The Italian Polyvinylpyrrolidones Market

- 4.3.4: The United Kingdom Polyvinylpyrrolidones Market
- 4.3.5: The German Polyvinylpyrrolidones Market
- 4.3.6: The French Polyvinylpyrrolidones Market
- 4.4: APAC Polyvinylpyrrolidones Market
 - 4.4.1: Market by Application: Adhesives, Pharmaceutical, Cosmetic, Food and Beverage, and Others
 - 4.4.2: Market by Product Form: Powder and Liquid
 - 4.4.3: The Chinese Polyvinylpyrrolidones Market
 - 4.4.4: The Indian Polyvinylpyrrolidones Market
 - 4.4.5: The South Korean Polyvinylpyrrolidones Market
 - 4.4.6: The Japanese Polyvinylpyrrolidones Market
- 4.5: ROW Polyvinylpyrrolidones Market
 - 4.5.1: Market by Application: Adhesives, Pharmaceutical, Cosmetic, Food and Beverage, and Others
 - 4.5.2: Market by Product Form: Powder and Liquid
 - 4.5.3: The Brazilian Polyvinylpyrrolidones Market

5. COMPETITOR ANALYSIS

- 5.1: Market Share Analysis
- 5.2: Product Portfolio Analysis
- 5.3: Operational Integration
- 5.4: Geographical Reach
- 5.5: Porter's Five Forces Analysis

6. COST STRUCTURE ANALYSIS

- 6.1: Cost of Goods Sold
- 6.2: SG&A
- 6.3: EBITDA Margin

7. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

- 7.1: Growth Opportunity Analysis
 - 7.1.1: Growth Opportunities for the Global Polyvinylpyrrolidones Market by Application
 - 7.1.2: Growth Opportunities for the Global Polyvinylpyrrolidones Market by Product Form
 - 7.1.3: Growth Opportunities for the Global Polyvinylpyrrolidones Market by Region
- 7.2: Emerging Trends in the Global Polyvinylpyrrolidones Market

7.3: Strategic Analysis

7.3.1: New Product Development

7.3.2: Capacity Expansion of the Global Polyvinylpyrrolidones Market

7.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Polyvinylpyrrolidones Market

7.3.4: Certification and Licensing

8. COMPANY PROFILES OF LEADING PLAYERS

8.1: BASF

8.2: Ashland

8.3: Zhangzhou Huafu

8.4: Hangzhou Mott Science & Technology

8.5: Shanghai Yuking

8.6: Shanghai Qifuqing

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