

Polymer Emulsion Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the global polymer emulsion market looks promising with opportunities in the residential and commercial sectors. The global polymer emulsion market is expected to grow with a CAGR of 8%-10% from 2020 to 2025. The major drivers for this market are rising demand for emulsions with excellent durability and high water resistance.

A total of XX figures / charts and XX tables are provided in this more than 150-pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global polymer emulsion market report, please download the report brochure.

In this market, acrylics is the largest type of polymer emulsion, whereas paints & coatings is the largest application. Growth in various segments of the polymer emulsion market are given below:

The study includes trends and forecast for the global polymer emulsion market by type, application, end use, and region as follows:

By Type [Value (\$ Million) shipment analysis for 2014 – 2025]:

Acrylics

Vinyl Acetate Polymers

SB Latex (Styrene-Butadiene Latex)

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Paints & Coatings

Adhesives & Sealants

By End Use [Value (\$ Million) shipment analysis for 2014 – 2025]:

Residential

Commercial

Mollusks

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Spain

Germany

France

Asia Pacific

China

India

Japan

The Rest of the World

Brazil

Some of the polymer emulsion companies profiled in this report include DIC, Dow Chemical, BASF, Arkema, Celanese, Trinseo, Lubrizol, Wacker Chemie, Synthomer, and Asahi Kasei.

Lucintel forecasts that acrylics will remain the largest type segment over the forecast period, as it has properties, such as low VOC (volatile organic compounds) emission, excellent durability, versatility, and it is used to prepare polymers with rigid, flexible, ionic, nonionic, hydrophobic, or hydrophilic properties.

Within this market, paints & coatings will remain the largest application segment over the forecast period due to excellent durability & high water resistance of polymer emulsion and increasing demand for architectural paints, deck & trim paints, & elastomeric wall coatings.

Asia Pacific will remain the largest region, and it is also expected to witness the highest growth over the forecast period due to rapid expansion of building & construction, availability of skilled labor at lower wages, presence of major polymer emulsion manufacturers, and stringent government regulations related to VOC (volatile organic compounds) emission in the region.

Features of the Global Polymer Emulsion Market

Market Size Estimates: Global polymer emulsion market size estimation in terms of value (\$M) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

Segmentation Analysis: Global polymer emulsion market size by various segments, such as type, application, and end use in terms of value.

Regional Analysis: Global polymer emulsion market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different type, application, end use, and region for the global polymer emulsion market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global polymer emulsion market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global polymer emulsion market by type (acrylics, vinyl acetate polymers, and SB latex (styrene-butadiene latex)), application (paints & coatings and adhesives & sealants), end use (residential and commercial), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global polymer emulsion market?

Q.5 What are the business risks and threats to the global polymer emulsion market?

Q.6 What are the emerging trends in this polymer emulsion market and the reasons behind them?

Q.7 What are some changing demands of customers in this polymer emulsion market?

Q.8 What are the new developments in this polymer emulsion market? Which companies are leading these developments?

Q.9 Who are the major players in this polymer emulsion market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this polymer emulsion market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global polymer emulsion market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Type (Acrylics, Vinyl Acetate Polymers, and SB Latex (Styrene-Butadiene Latex)), Application (Paints & Coatings and Adhesives & Sealants), and End Use (Residential and Commercial)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Spain, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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