

# Poland Country Analysis: 2012-2017 an Evaluation of Political, Social, Economic, and Business Risk, June 2012

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## Abstracts

The average GDP growth rate during 2001-2011 made Poland one of the consistently growing economies in Europe and the world. During 2001-2011, Poland's GDP grew at a high CAGR of 13.6%. Lucintel estimates the Polish economy to grow to \$736.3 billion at current price by 2017 with a CAGR of 3.9% over the next five years.

Lucintel, a leading global management consulting and market research firm, has analyzed Poland's political, economic, social, and business risk and presents its findings in "Poland Country Analysis 2012-2017: An Evaluation of Political, Social, Economic, and Business Risk."

One of the main factors making an unfavorable impact on the Polish economy is the rising current account deficit and devaluation of zloty, which have turned it into a net payable country. Poland is particularly facing such problems because of its exported-oriented economy. Despite the decline in population growth rate, the high unemployment rate is also adding fuel to the existing problems in the economy.

Poland has its brighter side too. Being a major contributor to GDP, the service sector of Poland, especially automotive, telecom, and retail industries, is a key driver for the economy's growth. Permitting 100% FDI in most of these major industries has indeed proved to be a boon for the country's sustained growth. Strong domestic demand forms another key driver of the Polish economy.

Automotive, telecom, and healthcare industries are in tune with the latest technologies. The government is also focused on increasing R&D spending for developing new technologies for different industries.

This Lucintel research report provides insights into the country overview, Poland's economic performance, and a detailed risk analysis of political, social, economic, and business aspects. This research study is designed and intended for use by new entrants, manufacturers, OEMs, investors, executives, and consultants focused on the market of Poland.

This unique report from Lucintel will provide you with valuable information, insights and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

### **Features of This Report:**

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "Poland Country Analysis 2012-2017: An Evaluation of Political, Social, Economic, and Business Risk" include:

Trend and forecast for key macroeconomic variables that are useful to make major investment decision.

Analysis on economic activity, Government debt, investment environment, and trade structure of the country

In depth political, social, economic and business risk analysis of the country that may have impact on different industries.

Risk analysis associated with availability of labor, aging population, wage rates, industry policy, business environment, etc.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. COUNTRY SNAPSHOT / OVERVIEW**

### **3. PERFORMANCE OF POLAND ECONOMY**

3.1: GDP growth rate and sectoral contribution to GDP

3.2: Forecast of Real GDP growth rate

3.3: Trend of GDP and IIP growth rate

3.4: Consumption, saving and investment trends

3.5: Foreign direct investment by industry

### **4. POLITICAL AND SOCIAL RISK ANALYSIS IN POLAND**

4.1: Structure and stability of government

4.1.1: Internal security risk

4.2: Risk in international relations

4.3: Social risk analysis

4.3.1: Social development index: risk analysis

4.4: Labour market

### **5. ECONOMIC RISK OF POLAND**

5.1: Risk in real sector - pricing trends

5.2: Risk in financial sector

5.2.1; Risk in current account balance

5.2.2: Risk in balance of payment

5.2.3: Risk in fiscal balance

5.3: Risk in external sector

5.3.1: International trade risk

5.3.2: Risk in foreign exchange reserves and exchange rate

5.3.3: External debt and default risk

### **6. BUSINESS RISK OF POLAND**

6.1: Business risk

6.3: Doing business in Poland 2012

6.4: Credit rating of countries

6.6: R&D expenditure and technological risk

## List Of Figures

### LIST OF FIGURES

Chapter 2. Country Snapshot / Overview

Figure 2.1: Geographical location of Poland

Chapter 3. Poland's Economic Performance

Figure 3.1: Trend of Real GDP Growth Rate

Figure 3.2: Forecast of Real GDP Growth rate

Figure 3.3: GDP Sectoral contribution

Figure 3.4: Trend of GDP at Current Price

Figure 3.5: Trend of Index Industrial Production.

Figure 3.6: Trend of consumption expenditure as percentage of GDP

Figure 3.7: Foreign Direct Investment by Industry Sector

Chapter 4. Poland Political and Social Risk

Figure 4.1: Population Age Structure of Poland

Figure 4.2: Trend of Per Capita Income

Figure 4.3: Trend of Unemployment rate in Poland

Figure 4.5: Trend of Corruption Perception Index of Poland

Chapter 5. Economic Risk of Poland

Figure 5.1: Annual Trend of Inflation and Interest rate

Figure 5.2: Trend of Current Account Balance and share in GDP

Figure 5.3: Trend of Balance of Payment

Figure 5.4: Trend of Government Revenue and Expenditure as Percent of GDP

Figure 5.5: Trend of Fiscal Deficit as percent of GDP

Figure 5.6: Trend of Poland's International trade

Figure 5.7: Trend of Exports as percentage of GDP

Figure 5.8: Trend of Foreign Exchange Reserves and Exchange rate

Figure 5.9: Trend of Debt position as percentage of GDP

Figure 5.10: Mixed Prospects of Debts in Poland

Chapter 6. Business Risk of Poland

Figure 6.1: Trend of R&D Expenditure in Poland

## List Of Tables

### LIST OF TABLES

Chapter 2. Country Snapshot / Overview

Table 2.1: Demographic and political overview

Chapter 4. India Political and Social Risk

Table 4.1: Homicide rate of Poland

Table 4.2: GINI index

Chapter 6. Business Risk of Poland

Table 6.1: FDI limits by Industries

Table 6.2: Indicators for starting business

Table 6.3: Ranking for procedures of starting business

Table 6.4: Credit rating of countries by Moody, Fitch and S&P

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